

AMERICAN MOTORS SALES CORPORATION

CAR ORDERING GUIDE

AND

PRICE LISTS

CONTENTS

1. MODELS

Model Prices
Option Packages
Special Pricing Information
Special Fleet Instructions
License Specifications

2. AMERICAN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options

3. AMX—JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options

4. REBEL TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options
Heavy Duty Taxi Packages

5. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability
Standard Equipment
Factory Installed Regular Production Options
Factory Installed Fleet Options

6. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios
Regular Production Tires
Fleet Tires

American Motors Sales Corporation

CAR ORDERING GUIDE AND PRICE LIST

1968 Models

Car Ordering Guide and Price List
Section 1 Page 1
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

- Effective January 5, 1968 the following prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company. This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

DEALER PRICES							RETAIL PRICES	
MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT †	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	SUGGESTED FACTORY LIST	SUGGESTED FACTORY* DEL'D. PRICE
6 CYLINDER MODELS								
RAMBLER AMERICAN								
6806	2-Dr. Sedan	\$1498.97	\$36.12	\$1535.09	\$120.00	\$1655.09	\$1806.20	\$1946.20
6805	4-Dr. Sedan	1558.96	37.58	1596.54	125.00	1721.54	1879.20	2024.20
RAMBLER AMERICAN 440								
6805-5	4-Dr. Sedan	1669.95	40.24	1710.19	134.00	1844.19	2012.20	2166.20
6808-5	4-Dr. Station Wagon	1871.97	45.12	1917.09	150.00	2067.09	2256.20	2426.20
RAMBLER AMERICAN ROGUE								
6809-7	2-Dr. Hardtop	1729.97	41.70	1771.67	139.00	1910.67	2085.20	2244.20
JAVELIN								
6879-5	2-Dr. Hardtop	1914.96	46.16	1961.12	154.00	2115.12	2308.20	2482.20
JAVELIN SST								
6879-7	2-Dr. Hardtop	1997.95	48.14	2046.09	160.00	2206.09	2407.20	2587.20
REBEL 550								
6815	4-Dr. Sedan	1796.06	45.48	1841.54	144.00	1985.54	2274.20	2443.20
6817	2-Dr. Convertible	2013.47	50.98	2064.45	162.00	2226.45	2549.00	2736.00
6818	4-Dr. Sta. Wag. -2 Seat .	2009.08	50.86	2059.94	161.00	2220.94	2543.20	2729.20
6819	2-Dr. Hardtop	1804.09	45.68	1849.77	145.00	1994.77	2284.20	2454.20
REBEL 770								
6815-5	4-Dr. Sedan	1870.05	47.34	1917.39	150.00	2067.39	2367.20	2542.20
6818-5	4-Dr. Sta. Wag. -2 Seat .	2101.07	53.20	2154.27	169.00	2323.27	2660.20	2854.20
6819-5	2-Dr. Hardtop	1880.09	47.60	1927.69	151.00	2078.69	2380.20	2556.20
AMBASSADOR								
6885-2	4-Dr. Sedan	2073.06	52.48	2125.54	166.00	2291.54	2624.20	2820.20
6889-2	2-Dr. Hardtop	2088.09	52.88	2140.97	168.00	2308.97	2644.20	2842.20
AMBASSADOR DPL								
6885-5	4-Dr. Sedan	2147.08	54.36	2201.44	172.00	2373.44	2718.20	2920.20
6888-5	4-Dr. Sta. Wag. -2 Seat .	2360.08	59.76	2419.84	189.00	2608.84	2988.20	3207.20
6889-5	2-Dr. Hardtop	2162.08	54.74	2216.82	174.00	2390.82	2737.20	2941.20
V-8 MODELS								
RAMBLER AMERICAN								
6806	2-Dr. Sedan	1590.98	38.34	1629.32	128.00	1757.32	1917.20	2065.20
6805	4-Dr. Sedan	1650.97	39.80	1690.77	133.00	1823.77	1990.20	2143.20
RAMBLER AMERICAN 440								
6805-5	4-Dr. Sedan	1761.96	42.46	1804.42	142.00	1946.42	2123.20	2285.20
6808-5	4-Dr. Station Wagon	1963.98	47.34	2011.32	158.00	2169.32	2367.20	2545.20
RAMBLER AMERICAN ROGUE								
6809-7	2-Dr. Hardtop	1811.99	43.68	1855.67	146.00	2001.67	2184.20	2350.20

* Includes E.O.H. and a retail delivery charge of \$20.00 on Americans and Javelins; \$25.00 on Rebels; and \$30.00 on Ambassadors.

Three (3) gallons of gasoline will be installed at no extra charge on all cars. Five (5) additional gallons will also be installed and invoiced to all dealers at \$1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

DEALER PRICES

RETAIL PRICES

MODEL	BODY TYPE	DEALER BASE PRICE	HOLD BACK AMOUNT †	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE	SUGGESTED FACTORY LIST	SUGGESTED FACTORY* DEL'D. PRICE
V-8 MODELS (Cont'd)								
AMX								
6839-7	2-Dr. Sport Coupe	\$2391.49	\$60.56	\$2452.05	\$192.00	\$2644.05	\$3028.00	\$3245.00
JAVELIN								
6879-5	2-Dr. Hardtop	1997.95	48.14	2046.09	160.00	2206.09	2407.20	2587.20
JAVELIN SST								
6879-7	2-Dr. Hardtop	2078.97	50.10	2129.07	167.00	2296.07	2505.20	2692.20
REBEL 550								
6815	4-Dr. Sedan	1874.06	47.46	1921.52	151.00	2072.52	2373.20	2549.20
6817	2-Dr. Convertible	2092.47	52.98	2145.45	168.00	2313.45	2649.00	2842.00
6818	4-Dr. Sta. Wag. -2 Seat. .	2087.08	52.84	2139.92	168.00	2307.92	2642.20	2835.20
6819	2-Dr. Hardtop	1883.06	47.68	1930.74	151.00	2081.74	2384.20	2560.20
REBEL 770								
6815-5	4-Dr. Sedan	1949.05	49.34	1998.39	156.00	2154.39	2467.20	2648.20
6818-5	4-Dr. Sta. Wag. -2 Seat. .	2180.09	55.20	2235.29	175.00	2410.29	2760.20	2960.20
6819-5	2-Dr. Hardtop	1959.09	49.60	2008.69	157.00	2165.69	2480.20	2662.20
REBEL SST								
6817-7	2-Dr. Convertible	2209.46	55.94	2265.40	177.00	2442.40	2797.00	2999.00
6819-7	2-Dr. Hardtop	2043.07	51.72	2094.79	164.00	2258.79	2586.20	2775.20
AMBASSADOR								
6885-2	4-Dr. Sedan	2151.06	54.46	2205.52	173.00	2378.52	2723.20	2926.20
6889-2	2-Dr. Hardtop	2167.08	54.86	2221.94	174.00	2395.94	2743.20	2947.20
AMBASSADOR DPL								
6885-5	4-Dr. Sedan	2225.08	56.34	2281.42	179.00	2460.42	2817.20	3026.20
6888-5	4-Dr. Sta. Wag. -2 Seat. .	2438.08	61.74	2499.82	196.00	2695.82	3087.20	3313.20
6889-5	2-Dr. Hardtop	2241.08	56.74	2297.82	180.00	2477.82	2837.20	3047.20
AMBASSADOR SST								
6885-7	4-Dr. Sedan	2318.09	58.70	2376.79	186.00	2562.79	2935.20	3151.20
6889-7	2-Dr. Hardtop	2334.09	59.10	2393.19	187.00	2580.19	2955.20	3172.20

* Includes E.O.H. and a retail delivery charge of \$20.00 on Americans and Javelins; \$25.00 on Rebels and AMX; and \$30.00 on Ambassadors.

3 gallons of gasoline will be installed at no extra charge on all cars.

5 additional gallons will also be installed and invoiced to all dealers at \$1.40 Total Dealer Billing.

† This amount shall be paid or credited quarterly on all new car purchases from the Zone less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Otherwise, this amount shall be paid or credited to the Dealer within a reasonable period after the end of the 1968 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

Zone may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or Zone before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or Zone. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Zone will cause to be paid or credited to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Cost to the Dealer for all new car purchases of 1968 models from the zone. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid or credited to the Dealer after the end of each calendar quarter.
3. Zone will pay to Dealer an amount equal to 5% of an average Suggested Factory List Price of all new and unused 1968 model vehicles unsold in Dealer's inventory as of the date the 1969 models are officially announced to the general public, and of all 1968 model Dealer-owned demonstrators purchased as new and unused which are on hand and unsold as of the date the 1969 models are officially announced to the general public. The exact amount of this rebate and the time when paid or credited will be determined by the Zone. For purposes of this rebate, a vehicle put into driver training service by a dealer is not considered a dealer-owned demonstrator, regardless of whether or not title remains with the dealer.
4. Dealer prices on American Motors Parts and Accessories are as follows:
American Motors Parts - net prices established from current Parts Price List and/or Parts Release and Change Notices issued from time to time.

American Motors Accessories - net prices established from current Accessories Price List and/or Letters issued from time to time.

The following discounts from Dealer Net Price of parts purchases (from the designated source) will be allowed at the time of billing on either, or both, of two semi-monthly Parts orders and weekly competitive Parts order (submitted on special pad), provided the order is prepared and submitted as specified:

- | | |
|---|----------------------|
| (a) Dealer Net \$ 100.00 to \$ 500.00 inclusive | 5% of Dealer Net |
| (b) Dealer Net \$ 500.01 to \$1000.00 inclusive | 7-1/2% of Dealer Net |
| (c) Dealer Net \$1000.00 and up | 10% of Dealer Net |

For example, for a \$1200.00 Parts order the discount would be as follows: The first \$500.00 at 5%, the second \$500.00 at 7-1/2%, and the remaining \$200.00 at 10%.

These allowances will not apply to Accessories.

All shipments are F.O.B. Warehouses designated as shipping points, except:

- (a) The semi-monthly Parts orders, which, if submitted as specified, will be shipped transportation prepaid. Accessory orders designated for shipment with such semi-monthly Parts orders, will be shipped transportation prepaid.
 - (b) Any Parts and/or Accessory order, other than the semi-monthly orders, amounting to \$100 minimum at dealer cost will be shipped transportation prepaid. (The 5%, 7-1/2% and 10% allowances do not apply to these orders.)
5. Zone will reimburse dealer for warranty or policy services rendered in compliance with respective obligations and provisions of the current issue of the Warranty and Policy Procedures Manual, as amended.

SPECIAL FLEET INSTRUCTIONS

Car Ordering Guide and Price List
Section 1 Page 4
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

HOW TO PRICE AND ORDER TAXI CABS-This bulletin contains detailed information on taxi options TX-1 through TX-9 together with the complete taxi price extension using Model 6815. When equipped with one of the TX options, Model 6815 is engineered to perform the service required in taxi use. Further, it has been proven most efficient in actual use covering many hundreds of thousands of miles. Therefore, only Model 6815 equipped with one of the TX options should be sold to cab companies.

BIDDING FOR CITY, COUNTY OR STATE GOVERNMENT BUSINESS- Use this bulletin to compute bid price. Contact your Zone office for proper Excise Tax deduction on all vehicles and equipment or when other assistance is desired in preparing a bid.

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN-Contact your Zone Office for assistance when required to furnish equipment not shown. Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.

ORDERING CARS WITH SPECIAL PAINT- Regularly stocked at the factory are:

Code	Paint Color	Manufacture's Number	Stocked For: (Company and/or Agency)
P-26A	Copco Turquoise	D-938-037	Consumers Power
P-28A	Maroon	Pitts-75569	State of Minnesota
P-55A	Westminster Green	D-938-78644	States of Florida, New Hampshire, Maine & Southern New England Bell.
P-56A	Georgian Gray	D-938-96326	Western Union
P-57A	White	D-938-93774	National Cash Register
P-66A	Autumn Yellow	YAX-2191	California Safety Center and North Shore Driving School.
P-73A	Corinthian White	D-938-94126	Alabama Power Company
P-83A	Beige	D-938-57821	Commonwealth Edison
P-98A	Green	D-938-546	A.T. & T. System

No delay will be experienced in processing orders requiring these colors. Other special colors will be stocked as demand warrants. Colors not stocked at the factory will be supplied provided paint name, number and paint supplier are forwarded to the Fleet Department in Detroit, together with a paint chip or sample where possible. A delay of approximately three weeks should be anticipated when colors not stocked in the factory are ordered in order to allow time for procurement of the paint and scheduling. When special or non-standard 2-tone areas of the car are involved, a diagram of the car showing the color numbers by area must also be supplied. Car orders for such special paint or areas are not to be forwarded to the factory until the Fleet Department has obtained factory approval and in turn has advised the Zone Car Distributor.

When special colors are ordered no charge is made unless 2-tone is specified. Charges for special two-tone colors and/or areas will be the same as for the regular production two tone color options.

1968

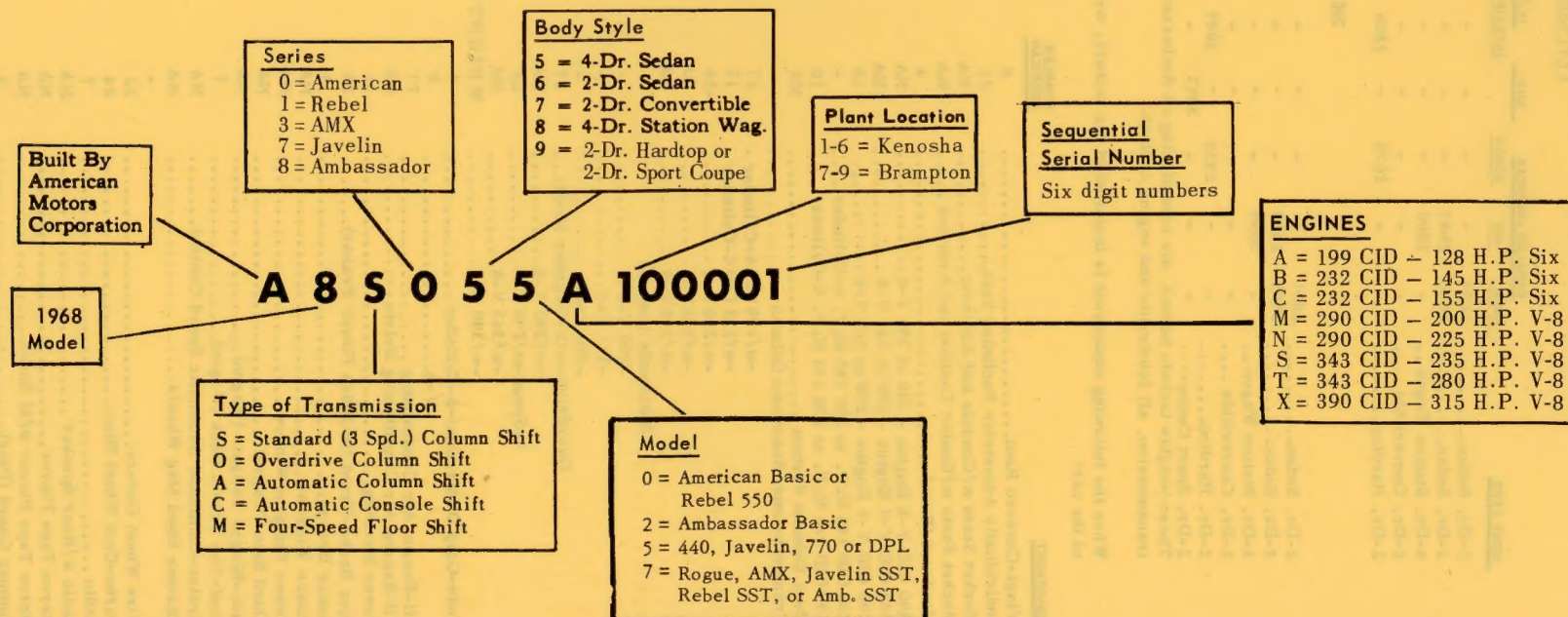
License Information

Basic Specifications

	WHEELBASE	STANDARD ENGINE						OPTIONAL ENGINES					
		CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER BRAKE	TAXABLE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER BRAKE	TAXABLE
AMERICAN	106	199	6	1	3.75 x 3.00	128	33.75	*232	6	1	3.75 x 3.50	145	33.75
		290	8	2	3.75 x 3.28	200	45.00	290	8	4	3.75 x 3.28	225	45.00
AMX	97	290	8	4	3.75 x 3.28	225	45.00	343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51
JAVELIN	109	232	6	1	3.75 x 3.50	145	33.75	290	8	4	3.75 x 3.28	225	45.00
		290	8	2	3.75 x 3.28	200	45.00	343	8	4	4.08 x 3.28	280	53.27
REBEL AMBASSADOR	114 118	232	6	1	3.75 x 3.50	145	33.75	390	8	4	4.17 x 3.57	315	55.51
		290	8	2	3.75 x 3.28	200	45.00	232	6	2	3.75 x 3.50	155	33.75
								343	8	2	4.08 x 3.28	235	53.27
								343	8	4	4.08 x 3.28	280	53.27
								390	8	4	4.17 x 3.57	315	55.51

* Standard on Rogue Hardtop.

Vehicle Identification Number Key



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is located on the top of the right-hand wheelhouse panel under the hood

1968

LICENSE INFORMATION (CONT'D)

Car Ordering Guide and Price List
 Section 1, Page 6
 Issued: August 31, 1967
 Reissued: September 26, 1967
 Reissued: December 7, 1967
 Reissued: January 5, 1968

Shipping Weights

6 CYLINDER MODELS

BODY TYPE	RAMBLER AMERICAN			AMX	JAVELIN		550	770	SST	AMBASSADOR		
	AMER.	440	ROGUE		JAVELIN	SST				AMB.	DPL	SST
2-Dr. Sedan.....	2604	-	-	-	-	-	-	-	-	-	-	-
4-Dr. Sedan.....	2638	2643	-	-	-	-	3062	3074	-	3193	3265	-
4-Dr. Station Wagon ..	-	2800	-	-	-	-	3301	3306	-	-	3475	-
2-Dr. Convertible	-	-	-	-	-	-	3195	-	-	-	-	-
2-Dr. Hardtop.....	-	-	2678	-	2826	2836	3117	3116	-	3252	3321	-

290 V-8 MODELS

2-Dr. Sedan.....	2871	-	-	-	-	-	-	-	-	-	-	-
4-Dr. Sedan.....	2905	2910	-	-	-	-	3277	3289	-	3385	3457	3476
4-Dr. Station Wagon ..	-	3059	-	-	-	-	3488	3493	-	-	3662	-
2-Dr. Convertible	-	-	-	-	-	-	3410	-	3427	-	-	-
2-Dr. Hardtop.....	-	-	2935	-	3089	3099	3332	3331	3348	3444	3512	3520
2-Dr. Sport Coupe....	-	-	-	3097	-	-	-	-	-	-	-	-

These weights include heater, air conditioning on Ambassador only, spare wheel and tire, bumper jack, standard transmission, all lubricants and engine coolant.

When the following equipment is installed at the factory, weights listed below should be added to the weight of the car:

EQUIPMENT	RAMBLER AMERICAN	AMX	JAVELIN	REBEL	AMBASSADOR
Vinyl-Covered Roof.....	8	NA	8	8	8
Individually Adjustable Reclining Seat.....	21	NA	NA	20	20
Bucket Seats w/Console and Armrest.....	NA	-	-	17	17
Bucket Seats w/Center Cushion and Armrest	NA	-	-	9	9
Headrest (Each).....	4	4	4	4	4
390 CID V-8 Engine - 290 to 390 V-8.....	NA	36	81	91	91
343 CID V-8 Engine - 290 to 343 V-8.....	NA	12	37	37	37
290 CID V-8 Engine - 200 to 225 V-8.....	10	-	7	NA	NA
232 CID 145 H.P. to 232 155 H.P. 6-Cylinder	-	-	-	10	10
199 CID 128 H.P. to 232 145 H.P. 6-Cylinder	10	-	-	-	-
Dual Exhaust System	NA	STD	20	30	30
Transmissions, Automatic Column.....	-	-	-	-	-
-w/199 CID 6-Cylinder ..	27	NA	NA	NA	NA
-w/232 CID 6-Cylinder ..	17	NA	17	10	10
-w/290 V-8.....	-26	NA	-26	-26	-26
-w/343 V-8.....	NA	NA	16	16	16
-w/390 V-8.....	NA	NA	NA	6	6
Automatic Console	-	-	-	-	-
-290 V-8.....	-	9	-18	-	-
-343 V-8.....	-	12	4	-	-
-390 V-8.....	-	14	14	-	-
Overdrive -w/6-Cylinder Model ..	27	NA	NA	30	30
-w/290 V-8.....	NA	NA	NA	30	30
4-Speed-w/290 V-8.....	21	-	21	21	21
-w/343 V-8.....	NA	-	37	37	37
-w/390 V-8.....	WEIGHT	IS	INCLUDED	WITH	ENGINE
Twin-Grip Differential-6-Cylinder	4	NA	4	8	8
-V-8.....	8	8	8	8	8
All-Season Air Conditioning	77	77	77	81	STD
All-Season Air Conditioning Delete	NA	NA	NA	NA	-81
Power Steering.....	31	31	31	32	31
Disc Brake-Front (includes Power Brakes).....	28	28	28	28	28
Power Brakes.....	9	9	9	9	9
Power Windows.....	NA	NA	NA	17	17
Power Tailgate Window	NA	-	-	4	4
Third Seat-(Wagon).....	NA	-	-	29	29
Side-Hinged Tailgate (Wagon).....	NA	-	-	20	20
Roof-Top Travel Rack (Wagon).....	7	-	-	STD	STD
Cruise-Command Automatic Speed Control.....	NA	NA	NA	5	5
Chrome Steel Mag Wheels.....	NA	13 (79-5)	17	NA	NA
	-	(79-7)	13	-	-
Wire Wheel Covers.....	22	22	22	22	22
Turbo-Cast Wheel Disc	24	24	24	24	24
Radio	7	7	7	8	8
Radio w/Rear Speaker	NA	NA	NA	11	11
Stereo Tape Player	NA	NA	NA	14	14
Stereo Tape Player w/M Radio.....	NA	12	12	NA	NA
Bumper Guard (Pair).....	4	4	4	4	4
Undercoating.....	NA	14	NA	16	16
Insulation Group	14	NA	14	16	16
Heavy-Duty Cooling System.....	5	5	5	5	5
70-Amp. Battery	7	7	7	7	7
Handling Package-6-Cylinder.....	10	NA	10	11	11
-V-8	7	NA	7	7	7
Over Size Tires: 6:95 x 14.....	9	NA	NA	NA	NA
6:95 x 14 to 7:35 x 14	19	NA	14	NA	NA
7:35 x 14 to 7:75 x 14	NA	NA	NA	9	9
7:75 x 14 to 8:25 x 14	NA	NA	NA	7	7
Wide-Profile Red-Line	35	-	20	20	20

2. AMERICAN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

1968 RAMBLER AMERICAN				TRIM TYPE	FABRIC STANDARD	ALL-VINYL OPTIONAL
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	C - GRAY AND WHITE M † - BLACK AND WHITE	BLACK AND WHITE
				"T" CODES	828	828
MODELS	SEAT TYPES AVAILABLE					
2-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	B	
	INDIVIDUAL—RECLINING—OPTIONAL			M †	N †	
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD			C	B	
	INDIVIDUAL—RECLINING—OPTIONAL			M †	N †	
	EXTERIOR COLORS	COLOR CODE	WHEEL COLOR*			
6 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	
	FROST WHITE	72	72	●	●	
	SATURN BLUE, Metallic (Light)	43	45	●	●	
	RALLY GREEN, Metallic (Dark)	47	47	●	●	
	LAREDO TAN, Metallic (Light)	49	50	●	●	
	TURBO SILVER, Metallic	54	1	●	●	
2 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●	●	
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●	●	
5 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	●	●	
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●	●	
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47	●	●	
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50	●	●	
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50	●	●	

*Wheel color matches body color on Canadian-built cars.

†Models with optional individual seats use "440" trim style and material for front and rear seats.

1968 RAMBLER AMERICAN 440				TRIM TYPE	FABRIC STANDARD				ALL-VINYL OPTIONAL (STANDARD ON WAGON)			
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
MODELS				"T" CODES	843	844	845	848	843	844	845	848
SEAT TYPES AVAILABLE												
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	C	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	B	B	B	B
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD								B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL								B	B	B	B
EXTERIOR COLORS				COLOR CODE	WHEEL COLOR*							
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●	●
	FROST WHITE	72	72	●	●	●	●	●	●	●	●	●
	MATADOR RED	39	39				●	●			●	●
	SATURN BLUE, Metallic (Light)	43	45	●				●	●			●
	CARAVELLE BLUE, Metallic (Medium)	44	45	●				●	●			●
	BLAZER BLUE, Metallic (Dark)	45	45	●				●	●			●
	LAUREL GREEN, Metallic (Light)	46	47			●		●		●		●
	RALLY GREEN, Metallic (Dark)	47	47*			●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium)	48	48					●				●
	LAREDO TAN, Metallic (Light)	49	50					●				●
	SCARAB GOLD, Metallic	52	52					●				●
	TURBO SILVER, Metallic	54	1	●			●	●	●		●	●
	HIALEAH YELLOW	58	58			●		●		●		●
5 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1				●	●			●	●
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1				●	●			●	●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45	●				●				
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45	●				●				
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●				●		
18 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED FROST WHITE	39-72	39				●	●			●	●
	MATADOR RED CLASSIC BLACK	39-1	39				●	●			●	●
	SATURN BLUE, Metallic (Light) FROST WHITE	43-72	45	●				●	●			●
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1	45	●				●	●			●
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72	45	●				●	●			●
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1	45	●				●	●			●
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72	45	●				●	●			●
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72	47			●		●		●		●
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1	47			●		●		●		●
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72	47			●		●		●		●
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72	48					●				●
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1	48					●				●
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72	50					●				●
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1	50					●				●
	SCARAB GOLD, Metallic FROST WHITE	52-72	52					●				●
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1	52					●				●
	HIALEAH YELLOW FROST WHITE	58-72	58			●		●		●		●
	HIALEAH YELLOW CLASSIC BLACK	58-1	58					●				●

*Wheel color matches major body color on Canadian-built cars.

1968 RAMBLER AMERICAN ROGUE				TRIM TYPE		FABRIC STANDARD				ALL-VINYL OPTIONAL			
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS		BLUE	GREEN	RED	BLACK & WHITE	BLUE	GREEN	RED	BLACK & WHITE
MODELS	SEAT TYPES AVAILABLE			"T" CODES		843	844	845	848	843	844	845	848
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD					C	C	C	C	B	B	B	B
	INDIVIDUAL—RECLINING—OPTIONAL					C	C	C	C	B	B	B	B
EXTERIOR COLORS				COLOR CODE	WHEEL COLOR								
13 SOLID COLORS STANDARD	CLASSIC BLACK	1	1			•	•	•	•	•	•	•	•
	FROST WHITE	72	72			•	•	•	•	•	•	•	•
	MATADOR RED	39	39					•	•			•	•
	SATURN BLUE, Metallic (Light)	43	45			•			•	•			•
	CARAVELLE BLUE, Metallic (Medium)	44	45			•			•	•			•
	BLAZER BLUE, Metallic (Dark)	45	45			•			•	•			•
	LAUREL GREEN, Metallic (Light)	46	47				•		•		•		•
	RALLY GREEN, Metallic (Dark)	47	47				•		•		•		•
	TAHITI TURQUOISE, Metallic (Medium)	48	48						•				•
	LAREDO TAN, Metallic (Light)	49	50						•				•
	SCARAB GOLD, Metallic	52	52						•				•
	TURBO SILVER, Metallic	54	1			•		•	•	•		•	•
5 REVERSIBLE 2-TONES OPTIONAL	HIALEAH YELLOW	58	58				•		•		•		•
	CLASSIC BLACK	1-72	1					•	•			•	•
	FROST WHITE	72-1	1									•	•
	CLASSIC BLACK	1-54	1					•	•			•	•
	TURBO SILVER, Metallic	54-1	1					•	•			•	•
	SATURN BLUE, Metallic (Light)	43-45	45			•				•			
18 NON-REVERSIBLE 2-TONES OPTIONAL	BLAZER BLUE, Metallic (Dark)	45-43	45										
	CARAVELLE BLUE, Metallic (Medium)	44-45	45			•				•			
	BLAZER BLUE, Metallic (Dark)	45-44	45										
	LAUREL GREEN, Metallic (Light)	46-47	47				•				•		
	RALLY GREEN, Metallic (Dark)	47-46	47					•					
	MATADOR RED	39-72	39					•	•			•	•
	FROST WHITE												
	MATADOR RED	39-1	39					•	•			•	•
	CLASSIC BLACK												
	SATURN BLUE, Metallic (Light)	43-72	45			•			•				•
	FROST WHITE												
	SATURN BLUE, Metallic (Light)	43-1	45			•			•				•
	CLASSIC BLACK												
	CARAVELLE BLUE, Metallic (Medium)	44-72	45			•			•	•			•
	FROST WHITE												
	CARAVELLE BLUE, Metallic (Medium)	44-1	45			•			•	•			•
	CLASSIC BLACK												
	BLAZER BLUE, Metallic (Dark)	45-72	45			•			•	•			•
	FROST WHITE												
	LAUREL GREEN, Metallic (Light)	46-72	47				•		•		•		•
	FROST WHITE												
	LAUREL GREEN, Metallic (Light)	46-1	47				•		•		•		•
	CLASSIC BLACK												
	RALLY GREEN, Metallic (Dark)	47-72	47				•		•		•		•
	FROST WHITE												
	TAHITI TURQUOISE, Metallic (Medium)	48-72	48						•				•
	FROST WHITE												
	TAHITI TURQUOISE, Metallic (Medium)	48-1	48						•				•
	CLASSIC BLACK												
	LAREDO TAN, Metallic (Light)	49-72	50						•				•
	FROST WHITE												
	LAREDO TAN, Metallic (Light)	49-1	50						•				•
	CLASSIC BLACK												
	SCARAB GOLD, Metallic	52-72	52						•				•
	FROST WHITE												
	SCARAB GOLD, Metallic	52-1	52						•				•
	CLASSIC BLACK												
	HIALEAH YELLOW	58-72	58				•		•		•		•
	FROST WHITE												
	HIALEAH YELLOW	58-1	58						•				•
	CLASSIC BLACK												

VINYL-COVERED ROOFS
Black or Off-White with all solid colors.

1968 AMERICAN STANDARD EQUIPMENT

	AMERICAN		
	AMERICAN	440	ROGUE
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC).....	STD	STD	STD
Arm Rests - Front	STD	STD	STD
- Rear; 2-Door Models	NA	STD	STD
4-Door Models	NA	STD	-
Ash Tray - Front.....	STD	STD	STD
- Rear	NA	STD	STD
Battery - 50 Amp. (60 Amp. w/AC)	STD	STD	STD
Cigarette Lighter.....	NA	STD	STD
Coat Hooks, Two.....	STD	STD	STD
Custom Steering Wheel.....	EXT	STD	STD
Dome Light (2-Rear Compartment Lights on Hardtop).....	STD	STD	STD
Engine - 128 H.P., 199 CID, Six 1-B Carb.	STD	STD	NA
- 145 H.P., 232 CID, Six 1-B Carb.	EXT	EXT	STD
- 200 H.P., 290 CID, V-8, 2-B Carb., (V-8 Models).....	STD	STD	STD
Engine Coolant.....	STD	STD	STD
Exhaust Emission Control System with closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.).....	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-cylinder).....	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 220 Models w/ 4-Speed Floor Shift).....			
-Cargo Area (Wagons).....	BLACK RUBBER	COLORED LOOP PILE	COLORED LOOP PILE
-Trunk Mat (Rubber).....	-	COLORED LOOP PILE	-
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Fuel Tank and Fuel Pump Filters	STD	STD	STD
Fuel-Pump - Vacuum Booster (Booster NA w/Electric Wipers).....	STD	STD	STD
Fuel Tank - 16 Gallons.....	STD	STD	STD
Glove Box Lock	NA	STD	STD
Headlights - Single	STD	STD	STD
Weather Eye Heating System.....	STD	STD	STD
Horn - Single	STD	-	-
- Dual.....	NA	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Roof-Top Travel Rack (Station Wagon)	-	EXT	-
Safety Features - Double-Safety Brake System	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
@ - Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing, Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror .	STD	STD	STD
- Rear-View Outside Mirror, Left.....	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Reflectors	STD	STD	STD
- Windshield Washers, Manual Type	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) and 3 Rear.....	STD	STD	STD
- Moulded Headlining.....	STD	STD	STD
- Turn Signals w/"Lane Changer" feature.....	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models)	STD	STD	STD
Seat Cushions Foam - Front.....	STD	STD	STD
Single Exhaust System (Ceramic-Armored).....	STD	STD	STD
Transmission-Standard, 3-Speed Column Shift	STD	STD	STD
Wheel Trim - Hub Caps	STD	STD	STD
- Wheel Discs	EXT	EXT	EXT

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 2 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A. M. Colors).....	X	X	X	\$ 1.25	\$ 18.75	\$ 24.30
-	-	Additional Charge For Deviation From Normal A. M. Seat, Trim and Color Availability.....	X	X	X	2.00	30.40	39.40
-	N	All-Vinyl Seat Upholstery for Individual Seat Only...	X	NA	NA	1.25	18.85	24.45
-	B	All-Vinyl Seat Upholstery - Std on Wagon	X	X	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)	-	-	-			
		TOPS						
35-9	BKV	Vinyl-Covered Roof (Hardtops Only) - Black.....	NA	NA	X	3.80	57.70	74.75
35-8	WHV	- Off-White	NA	NA	X	3.80	57.70	74.75
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	X	2.50	38.00	49.25
38-1	2HR	Headrests - Right and Left	X	X	X	1.80	27.00	35.00
		ENGINES						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	X	X	X	2.30	35.00	45.35
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 1, Sec. 1 for Prices)					
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	STD	2.30	35.00	45.35
40-1	128	128 H.P. - 199 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
		TRANSMISSIONS						
42-A	A	Shift-Command, Column Shift - 6-Cylinder.....	X	X	X	9.10	138.90	171.40
		- V-8 (N/A 225 H.P.)	X	X	X	10.10	153.70	189.65
42-M	M	4-Speed Floor Mounted Shift for V-8 Only.....	X	X	X	9.35	142.25	184.25
42-O	O	Overdrive, Column Shift (128 H.P. Only)	X	X	NA	5.55	84.50	109.45
42-S	S	3-Speed, Column Shift (N/A 225 H.P. V-8)	X	X	X	NC	NC	NC
45-1	TGD	Twin-Grip Differential.....	X	X	X	2.00	29.95	38.80
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator	X	X	X	15.70	239.95	310.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.30	65.15	84.40
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes.....	X	X	X	2.15	32.55	42.15

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Car Ordering Guide and Price List
Section 2 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE	
			AMERICAN	440	ROGUE			
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	\$1.55	\$23.65	\$30.65
51-2	SW	Windshield Only	X	X	X	1.10	16.30	21.15
52-3	LGR	Roof-Top Travel Rack (Wagon Only)	-	X	-	2.00	30.00	38.85
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	20.40	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.50	6.95	9.00
56-4	APG	Appearance Group - Rocker Panel Moldings and Wheel Discs	X	X	X	2.00	30.00	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)	X	X	X	3.40	51.95	67.30
56-3	WC	Wire Wheel Covers (14" Wheels)	X	X	X	3.65	55.70	72.15
56-1	WD	Wheel Discs	X	X	X	1.10	16.35	21.20
		CONVENIENCE ITEMS						
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	1.40	20.70	26.80
(a) 57-1	EW	Electric Windshield Wipers only	X	X	X	.80	11.50	14.90
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X	1.00	15.00	19.45
		RADIOS						
62-2	RP	AM Push Button Radio	X	X	X	3.10	47.25	61.20
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	19.50	25.30
64-1	BG2	Bumper Guards - Front Only (Wagons Only)	-	X	-	.65	9.75	12.65
65-2	ING	Insulation Group - (Undercoating & Hood Insulation) .	X	X	X	.80	12.00	19.50
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning) X	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X	X	.85	12.50	16.20
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	X	X	X	.90	13.25	17.15
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	H.D. Clutch (w/3-Speed Transmission) - 128 H.P. - 200 H.P.	X X	X X	X X	.30 .55	4.10 8.15	5.30 10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	37.10	48.05

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List

Section 2 Page 7

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: November 6, 1967

Reissued: December 7, 1967

#	C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
				AMERICAN	440	ROGUE			
#	-	828-F	H.D. Vinyl Upholstery 31 oz. (Black & White)	X	NA	NA	\$1.25	\$18.85	\$24.45
57-1	EW		Electric Windshield Wipers.....	X	X	X	.80	11.50	14.90
59-2	EL		Parking Brake Warning Light.....	X	X	X	.30	3.90	5.05
68-4	55A		Alternator 55 Amp	X	X	X	1.65	24.75	32.05
75-1	HCF		Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.50	6.95	9.00
75-3	HCBF		Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops).....	X	X	NA	.85	12.90	16.75
77-3	CIG		Cigarette Lighter.....	X	STD	STD	.20	2.85	3.70
77-5	TRL		Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only.....	X	X	X	.55	8.25	10.70
77-8	RAR		Rear Armrests W/Built-in Ash Receivers.....	X	STD	STD	.75	11.35	14.70
77-9	DLFS		Dome Light Over Front Seat (N.A. on Hardtop)....	X	X	NA	.55	7.95	10.30
78-2	DH		Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	MP		Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	LRS		Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area).....	X	NA	NA	1.00	14.75	19.10
78-6	MC		Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only.....	X	X	NA	3.80	57.70	74.75
78-7	GL		Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	RKWP		Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.65	9.40	12.20
78-9	RKNP		-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-5	APW		Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.95	6.45
79-6	TL		Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.95	3.85
79-8	FLS		Front Dome Light Switches	X	STD	STD	.10	1.45	1.90
84-1	FAG		Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
85-1	EWG		Electric Windshield Wipers and Electric Washers	X	X	X	1.05	15.75	20.40
-	-		Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. with Air Conditioning)	X	X	X	1.80	26.90	34.85

3. AMX—JAVELIN TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

1968 AMX			TRIM TYPE	VINYL (VENTILAIR)		
SEAT, TRIM AND COLOR AVAILABILITY			TRIM COLORS	BLACK	TAN	RED
MODEL	SEAT TYPE AVAILABLE		"T" CODES	831	832	835
2-DOOR SPORTS COUPE	BUCKET—RECLINING—STANDARD			A	A	A
*STRIPE COLOR	14 EXTERIOR COLORS	COLOR CODE	WHEEL COLOR			
WHITE	CLASSIC BLACK	1	1	●	●	●
BLACK	FROST WHITE	72	72	●	●	●
WHITE	MATADOR RED	39	39	●	●	●
BLACK	SATURN BLUE, Metallic (Light)	43	45	●	●	
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●	
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	●	●	
BLACK	LAUREL GREEN, Metallic (Light)	46	47	●	●	
WHITE	RALLY GREEN, Metallic (Dark)	47	47	●	●	
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	●	●	
BLACK	LAREDO TAN, Metallic (Light)	49	50	●	●	
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	●	●	
BLACK	SCARAB GOLD, Metallic	52	52	●	●	
BLACK	TURBO SILVER, Metallic	54	1	●	●	●
BLACK	HIALEAH YELLOW	58	58	●	●	

*
Stripe is available only in Opt. Performance "Go" Package.

1968 JAVELIN SEAT, TRIM AND COLOR AVAILABILITY				JAVELIN		JAVELIN SST						
				TRIM TYPE	VINYL STD.	VINYL OPT.	FABRIC (STRATA-STRIPE)			VINYL (VENTILAIR)		
							BLACK	TAN	RED	BLACK	TAN	RED
				TRIM COLORS	BLACK	WHITE & BLACK	BLACK	TAN	RED	BLACK	TAN	RED
"T" CODES	831	838	831	832	835	831	832	835				
MODELS	SEAT TYPES AVAILABLE											
2-DOOR HARDTOP	BUCKET—NON-RECLINING—STANDARD			J	J							
"SST" 2-DOOR HARDTOP	BUCKET—RECLINING—STANDARD					D	D	D	E	E	E	
STRIPE COLOR	14 EXTERIOR COLORS		COLOR CODE	WHEEL COLOR								
WHITE	CLASSIC BLACK	1	1	●	●	●	●	●	●	●	●	
BLACK	FROST WHITE	72	72	●	●	●	●	●	●	●	●	
WHITE	MATADOR RED	39	39	●	●	●	●	●	●	●	●	
BLACK	SATURN BLUE, Metallic (Light)	43	45	●	●	●	●		●	●		
WHITE	CARAVELLE BLUE, Metallic (Medium)	44	45	●	●	●	●		●	●		
WHITE	BLAZER BLUE, Metallic (Dark)	45	45	●	●	●	●		●	●		
BLACK	LAUREL GREEN, Metallic (Light)	46	47	●	●	●	●		●	●		
WHITE	RALLY GREEN, Metallic (Dark)	47	47	●	●	●	●		●	●		
BLACK	TAHITI TURQUOISE, Metallic (Medium)	48	48	●	●	●	●		●	●		
BLACK	LAREDO TAN, Metallic (Light)	49	50	●	●	●	●		●	●		
WHITE	CALCUTTA RUSSET, Metallic (Dark)	50	50	●	●	●	●		●	●		
BLACK	SCARAB GOLD, Metallic	52	52	●	●	●	●		●	●		
BLACK	TURBO SILVER, Metallic	54	1	●	●	●	●	●	●	●	●	
BLACK	HIALEAH YELLOW	58	58	●	●	●	●		●	●		

VINYL-COVERED ROOFS
Black or Off-White with All Solid Colors.

1968 AMX & JAVELIN STANDARD EQUIPMENT

	AMX	JAVELIN	
		JAVELIN	SST
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 35-Amp. (40-Amp. w/A/C)	STD	STD	STD
Arm Rests - Front	STD	STD	STD
Ash Tray - Front	STD	STD	STD
Batteries - 50 Amp. (60 Amp. w/A/C or w/343 & 390 CID V-8)	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD
Coat Hooks, Two.....	STD	STD	STD
# Collapsible Spare Tire	STD	EXT	EXT
Custom Steering Wheel.....	NA	STD	NA
Sports Steering Wheel.....	STD	NA	STD
Compartment Lights	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb.	NA	STD	STD
- 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models).....	NA	STD	STD
- 225 H.P., 290 CID, V-8, 4-B Carb.	STD	EXT	EXT
Engine Coolant.....	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.).....	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto Trans. & All 6-Cylinder)	STD	STD	STD
Floor Mats - Passenger Compartment (Colored Loop Pile).....	STD	STD	STD
- Trunk Mat (Rubber)	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes	STD	STD	STD
Flo-Thru Ventilation.....	STD	STD	STD
Fuel Tank and Fuel Pump Filter	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers).....	STD	STD	STD
Fuel Tank - 19 Gallons.....	STD	STD	STD
Glove Box Lock	STD	STD	STD
Headlights - Single	STD	STD	STD
Weather Eye Heating System.....	STD	STD	STD
Horn - Dual.....	STD	STD	STD
Oil Filter, Full-Flow	STD	STD	STD
Safety Features - Double-Safety Brake System.....	STD	STD	STD
- Brake System Pressure Warning Light	STD	STD	STD
- Self-Adjusting Brakes	STD	STD	STD
- Bonded Brake Linings	STD	STD	STD
- Shoulder-Belt, 2 Front	STD	STD	STD
- 4-Way Hazard Warning Signals	STD	STD	STD
- Energy-Absorbing Safety Steering Column	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16"	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror..	STD	STD	STD
- Rear-View Outside Mirror, Left.....	STD	STD	STD
- Padded Instrument Panel & Sun Visors	STD	STD	STD
- Back-Up Lights	STD	STD	STD
- Side Marker Lights.....	STD	STD	STD
- Windshield Washers, Manual Type.....	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers	STD	STD	STD
- High-Penetration-Strength Windshield Glass	STD	STD	STD
- Seat Belts, 2 Front (Retractable) and 2 Rear (Javelin)	STD	STD	STD
- Molded Headlining.....	STD	STD	STD
- Turn Signals with "Lane Changer" feature	STD	STD	STD
Seats - Non-Reclining Front, Bucket	NA	STD	NA
- Reclining Bucket	STD	NA	STD
Seat Cushions, Foam - Front.....	STD	STD	STD
Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8	NA	STD	STD
Dual Exhaust System (Ceramic-Armored), Std. on 390 CID V-8.....	STD	EXT	EXT
Transmission - Standard, 3-Speed Column Shift	-	STD	STD
- Manual, 4-Speed Floor Shift	STD	EXT	EXT
Wheel Trim - Hub Caps	NA	STD	NA
- Wheel Discs	STD	EXT	STD
Tachometer	STD	EXT	EXT
Rear traction Bars.....	STD	-	-
Suspension, Heavy-Duty	STD	EXT	EXT

1968 AMX & JAVELIN

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 3
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968
Reissued: February 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST	E.O.H.		
		PAINT AND UPHOLSTERY (See trim charts)						
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability.....	X	X	X	\$2.00	\$ 30.40	\$ 39.40
-	J	White Vinyl Seat Upholstery	NA	X	NA	1.05	15.45	20.00
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)...	-	-	-			
# 87-1	CST	Collapsible Spare Tire (Replaces STD. Spare Tire)						
		- W/All Black Tires	-	X	X	1.00	15.00	19.45
		- W/All White Tires	-	X	X	.70	10.00	12.95
		- W/ Red-Line Tires	STD	X	X	.35	5.00	6.50
		TOPS						
35-9	BKV	Vinyl-Covered Roof - Black.....	NA	X	X	5.05	77.00	99.75
35-8	WHV	- Off-White.....	NA	X	X	5.05	77.00	99.75
38-1	2HR	Headrests - Right and Left.....	X	X	X	2.50	38.00	49.25
39-1	PP1	Performance "Go" Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping).....	NA	X	X	13.45	205.00	265.50
39-1	PP1	Performance "Go" Package - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over -The-Top).....	X	NA	NA	11.80	180.00	233.15
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, Rally Stripes (Replaces Std. Striping).....	NA	NA	X	17.35	265.00	343.25
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top).....	X	NA	NA	15.70	240.00	310.85
		ENGINES						
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel - Except AMX ...	NA	NA	X	8.55	130.00	168.40
		- AMX	X	NA	NA	6.25	95.00	123.05
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel - Except AMX ...	NA	X	X	4.60	70.00	90.70
		- AMX	X	NA	NA	2.30	35.00	45.35
40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	STD	X	X	2.30	35.00	45.35
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models	See Javelins	Page 2, Sec. 1 for Prices)			
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel	NA	X	X	NC	NC	NC
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8) Std. on 390 CID.....	STD	X	X	1.40	21.15	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift & Console						
		- 200 H.P. & 280 H.P. V-8	NA	X	X	13.65	207.95	269.35
		- 315 H.P. V-8	NA	NA	X	14.15	216.15	279.95
#		- 225 H.P., 280 H.P. & 315 H.P. V-8' ..	X	NA	NA	5.05	77.00	95.00
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	NA	X	X	10.15	154.90	191.10
		- 290 V-8 (N/A 225 H. P.)	NA	X	X	10.70	162.80	200.85
		- 343 V-8	NA	X	X	11.85	180.80	223.05
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 - Except AMX	NA	X	X	9.35	142.25	184.25
		- AMX	X	NA	NA	NC	NC	NC
42-S	S	3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only)	NA	X	X	NC	NC	NC
45-1	TGD	Twin-Grip Differential.....	X	X	X	1.50	32.35	42.10

SIDE 1

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 4
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 1, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST.	E.O.H.		
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/ 343 & 390 V-8).	X	X	X	\$18.25	\$ 278.15	\$ 360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8).....	NA	X	X	.90	13.50	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X	4.30	65.15	84.40
48-2	QRM	Quick-Ratio Steering (Manual).....	X	X	X	.85	12.25	15.90
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.15	32.55	42.15
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X	1.55	23.65	30.65
51-2	SW	Windshield Only.....	X	X	X	1.10	16.30	21.15
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift).....	X	X	X	2.15	32.55	42.15
		APPEARANCE ITEMS						
85-1	SRW	Chrome Steel Mag Wheels (N/A w/6.95 x 14 Tires)						
		- Except SST & AMX.....	NA	X	NA	4.75	72.25	93.60
		- SST & AMX Only.....	X	NA	X	3.70	56.00	72.55
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		- Except SST & AMX.....	NA	X	NA	3.40	51.95	67.30
		- SST & AMX Only.....	X	NA	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)						
		- Except SST.....	NA	X	NA	3.65	55.70	72.15
		- SST Only.....	X	NA	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	STD	X	STD	1.10	16.35	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers.....	NA	X	X	2.05	31.25	40.50
		-Less Clock when Tachometer is also ordered	X	X	X	1.40	20.70	26.80
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	NA	X	X	1.15	17.00	22.05
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, and Lights-On, Warning Buzzer	X	NA	NA	.95	14.00	18.15

SIDE 2

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 3 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST.	E.O.H.		
		APPEARANCE ITEMS						
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X	\$6.80	\$103.30	\$133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
63-2	STR	8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers	X	X	X	9.85	150.55	195.00
64-3	BGR	Bumper Guards - Rear Only	X	X	X	.65	9.75	12.65
65-1	UN	Undercoating	X	NA	NA	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	NA	X	X	.80	12.00	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC)	X	X	X	.85	12.40	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.90	13.50	17.50
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	NA	X	X	.95	14.25	18.45
70-1	HP	Handling Package (Special Duty Suspension)- Higher Rate Front & Rear Springs and 1-3/16" piston diameter shock absorbers	X	NA	NA	.95	14.25	18.45
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission)	NA	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 Only)	STD	X	X	2.45	37.10	48.05

4. REBEL TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

Heavy Duty Taxi Packages

1968 REBEL 550				TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL (STD. WAGON & CONVERT.)		
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
				"T" CODES	851	853	855	851	853	855
MODELS	SEAT TYPES AVAILABLE									
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD							V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR CONVERT.	BENCH—NON-RECLINING—STANDARD							V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL							V	V	V
	EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	●	●	●	●	●	●
	FROST WHITE		72	72	●	●	●	●	●	●
	MATADOR RED		39	39	●		●			●
	SATURN BLUE, Metallic (Light)		43	45	●	●	●	●	●	
	CARAVELLE BLUE, Metallic (Medium)		44	45	●	●	●	●	●	
	BLAZER BLUE, Metallic (Dark)		45	45	●	●	●	●	●	
	LAUREL GREEN, Metallic (Light)		46	47	●		●			
	RALLY GREEN, Metallic (Dark)		47	47	●		●			
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●		●			
	LAREDO TAN, Metallic (Light)		49	50	●		●			
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●		●			
	SCARAB GOLD, Metallic		52	52	●		●			
	TURBO SILVER, Metallic		54	1	●	●	●	●	●	●
	HIALEAH YELLOW		58	58	●		●			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72	1	●		●	●		●
	FROST WHITE		72-1							
	CLASSIC BLACK		1-54	1	●		●		●	
	TURBO SILVER, Metallic		54-1							
	SATURN BLUE, Metallic (Light)		43-45	45		●		●		
	BLAZER BLUE, Metallic (Dark)		45-43							
	CARAVELLE BLUE, Metallic (Medium)		44-45	45		●		●		
	BLAZER BLUE, Metallic (Dark)		45-44							
	LAUREL GREEN, Metallic (Light)		46-47	47	●		●			
RALLY GREEN, Metallic (Dark)		47-46								
19 NON-REVERSIBLE 2-TONES OPTIONAL	LAREDO TAN, Metallic (Light)		49-50	50	●		●			
	CALCUTTA RUSSET, Metallic (Dark)		50-49							
	MATADOR RED		39-72	39	●		●			●
	FROST WHITE									
	MATADOR RED		39-1	39	●		●			●
	CLASSIC BLACK									
	SATURN BLUE, Metallic (Light)		43-72	45		●			●	
	FROST WHITE									
	SATURN BLUE, Metallic (Light)		43-1	45	●	●	●	●		
	CLASSIC BLACK									
	CARAVELLE BLUE, Metallic (Medium)		44-72	45		●			●	
	FROST WHITE									
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	●	●	●	●	●	
	CLASSIC BLACK									
	BLAZER BLUE, Metallic (Dark)		45-72	45		●			●	
	FROST WHITE									
	LAUREL GREEN, Metallic (Light)		46-72	47	●			●		
	FROST WHITE									
	LAUREL GREEN, Metallic (Light)		46-1	47	●			●		
	CLASSIC BLACK									
	RALLY GREEN, Metallic (Dark)		47-72	47	●			●		
	FROST WHITE									
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48	●			●		
	FROST WHITE									
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48	●			●		
	CLASSIC BLACK									
	LAREDO TAN, Metallic (Light)		49-72	50	●			●		
	FROST WHITE									
LAREDO TAN, Metallic (Light)		49-1	50	●			●			
CLASSIC BLACK										
CALCUTTA RUSSET, Metallic (Dark)		50-72	50	●			●			
FROST WHITE										
SCARAB GOLD, Metallic		52-72	52	●			●			
FROST WHITE										
SCARAB GOLD, Metallic		52-1	52	●			●			
CLASSIC BLACK										
HIALEAH YELLOW		58-72	58	●			●			
FROST WHITE										
HIALEAH YELLOW		58-1	58	●			●			
CLASSIC BLACK										

*Wheel color matches major body color on Canadian-built cars.

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

1968 REBEL 770				TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGON)				
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD	
MODELS	SEAT TYPES AVAILABLE			"T" CODES	871	873	874	876	879	871	873	875	876	
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V	
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V	
4-DOOR WAGON	BENCH—NON-RECLINING—STANDARD									V	V	V	V	
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V	
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V	
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V	
	EXTERIOR COLORS			COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS—STANDARD	CLASSIC BLACK			1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1
	FROST WHITE			72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1
	MATADOR RED			39	39	●1					●1		●1	
	SATURN BLUE, Metallic (Light)			43	45	●2	●2				●2	●2		
	CARAVELLE BLUE, Metallic (Medium)			44	45	●2	●2				●2	●2		
	BLAZER BLUE, Metallic (Dark)			45	45	●2	●2				●2	●2		
	LAUREL GREEN, Metallic (Light)			46	47	●1		●1			●1			
	RALLY GREEN, Metallic (Dark)			47	47	●1		●1			●1			
	TAHITI TURQUOISE, Metallic (Medium)			48	48	●1					●1			
	LAREDO TAN, Metallic (Light)			49	50	●1				●1	●1			
	CALCUTTA RUSSET, Metallic (Dark)			50	50	●1				●1	●1			
	SCARAB GOLD, Metallic			52	52	●1			●1		●1			●1
	TURBO SILVER, Metallic			54	1	●1	●2				●1	●2	●1	
HIALEAH YELLOW			58	58	●1		●1			●1				
6 REVERSIBLE 2-TONES—OPTIONAL	CLASSIC BLACK			1-72	1	●				●		●		
	FROST WHITE			72-1										
	CLASSIC BLACK			1-54	1	●				●		●		
	TURBO SILVER, Metallic			54-1										
	SATURN BLUE, Metallic (Light)			43-45			●							
	BLAZER BLUE, Metallic (Dark)			45-43	45		●					●		
	CARAVELLE BLUE, Metallic (Medium)			44-45										
	BLAZER BLUE, Metallic (Dark)			45-44	45		●					●		
	LAUREL GREEN, Metallic (Light)			46-47	47			●			●			
RALLY GREEN, Metallic (Dark)			47-46											
LAREDO TAN, Metallic (Light)			49-50	50					●	●				
CALCUTTA RUSSET, Metallic (Dark)			50-49											
19 NON-REVERSIBLE 2-TONES—OPTIONAL	MATADOR RED													
	FROST WHITE			39-72	39	●				●		●		
	MATADOR RED													
	CLASSIC BLACK			39-1	39	●				●		●		
	SATURN BLUE, Metallic (Light)													
	FROST WHITE			43-72	45		●					●		
	SATURN BLUE, Metallic (Light)													
	CLASSIC BLACK			43-1	45	●	●				●	●		
	CARAVELLE BLUE, Metallic (Medium)													
	FROST WHITE			44-72	45		●					●		
	CARAVELLE BLUE, Metallic (Medium)													
	CLASSIC BLACK			44-1	45	●	●				●	●		
	BLAZER BLUE, Metallic (Dark)													
	FROST White			45-72	45		●					●		
	LAUREL GREEN, Metallic (Light)													
	FROST WHITE			46-72	47			●			●			
	LAUREL GREEN, Metallic (Light)													
	CLASSIC BLACK			46-1	47	●		●			●			
	RALLY GREEN, Metallic (Dark)													
	FROST WHITE			47-72	47			●			●			
TAHITI TURQUOISE, Metallic (Medium)														
FROST WHITE			48-72	48	●					●				
TAHITI TURQUOISE, Metallic (Medium)														
CLASSIC BLACK			48-1	48	●					●				
LAREDO TAN, Metallic (Light)														
FROST WHITE			49-72	50					●	●				
LAREDO TAN, Metallic (Light)														
CLASSIC BLACK			49-1	50	●				●	●				
CALCUTTA RUSSET, Metallic (Dark)														
FROST WHITE			50-72	50					●	●				
SCARAB GOLD, Metallic														
FROST WHITE			52-72	52			●						●	
SCARAB GOLD, Metallic														
CLASSIC BLACK			52-1	52	●			●		●			●	
HIALEAH YELLOW														
FROST WHITE			58-72	58	●		●			●				
HIALEAH YELLOW														
CLASSIC BLACK			58-1	58	●					●				

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL SST				TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. ON CONVERTIBLE)					
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET
				"T" CODES	871	873	874	876	879	871	873	874	875	876	879
MODELS	SEAT TYPES AVAILABLE														
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD				W	W	W	W	W	K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL									E	E	E	E	E	E
2-DOOR CONVERT.	INDIVIDUAL—RECLINING—STANDARD									K	K	K	K	K	K
	BUCKET—RECLINING—OPTIONAL									E	E	E	E	E	E
EXTERIOR COLORS				COLOR CODE	WHEEL COLOR										OPT. STRIPE COLOR
14 SOLID COLORS STANDARD	CLASSIC BLACK	1	1	●1	●2	●1	●1	●1	●1	●1	●2	●1	●1	●1	WHITE
	FROST WHITE	72	72	●1	●2	●1	●1	●1	●1	●1	●2	●1	●1	●1	BLACK
	MATADOR RED	39	39	●1						●1			●1		WHITE
	SATURN BLUE, Metallic (Light)	43	45	●2	●2					●2	●2				BLACK
	CARAVELLE BLUE, Metallic (Medium)	44	45	●2	●2					●2	●2				WHITE
	BLAZER BLUE, Metallic (Dark)	45	45	●2	●2					●2	●2				WHITE
	LAUREL GREEN, Metallic (Light)	46	47	●1		●1				●1		●1			BLACK
	RALLY GREEN, Metallic (Dark)	47	47	●1		●1				●1		●1			WHITE
	TAHITI TURQUOISE, Metallic (Medium)	48	48	●1						●1					BLACK
	LAREDO TAN, Metallic (Light)	49	50	●1					●1	●1					●1 BLACK
	CALCUTTA RUSSET, Metallic (Dark)	50	50	●1					●1	●1					●1 WHITE
	SCARAB GOLD, Metallic	52	52	●1			●1			●1				●1	BLACK
	TURBO SILVER, Metallic	54	1	●1	●2					●1	●2		●1		BLACK
	HIALEAH YELLOW	58	58	●1		●1				●1		●1			BLACK
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE	1-72 72-1	1	●						●			●		BLACK WHITE
	CLASSIC BLACK TURBO SILVER, Metallic	1-54 54-1	1	●						●			●		BLACK WHITE
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)	43-45 45-43	45		●					●					BLACK WHITE
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)	44-45 45-44	45		●					●					WHITE WHITE
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)	46-47 47-46	47			●					●				BLACK WHITE
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)	49-50 50-49	50					●						●	BLACK WHITE
	MATADOR RED FROST WHITE	39-72 72-39	39	●						●			●		WHITE
	MATADOR RED CLASSIC BLACK	39-1 1-39	39	●						●			●		WHITE
19 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE	43-72 72-43	45		●						●				BLACK
	SATURN BLUE, Metallic (Light) CLASSIC BLACK	43-1 1-43	45	●	●					●	●				BLACK
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE	44-72 72-44	45		●						●				WHITE
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK	44-1 1-44	45	●	●					●	●				WHITE
	BLAZER BLUE, Metallic (Dark) FROST WHITE	45-72 72-45	45		●						●				WHITE
	LAUREL GREEN, Metallic (Light) FROST WHITE	46-72 72-46	47			●						●			BLACK
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK	46-1 1-46	47	●		●				●		●			BLACK
	RALLY GREEN, Metallic (Dark) FROST WHITE	47-72 72-47	47			●						●			WHITE
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE	48-72 72-48	48	●						●					BLACK
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK	48-1 1-48	48	●						●					BLACK
	LAREDO TAN, Metallic (Light) FROST WHITE	49-72 72-49	50					●						●	BLACK
	LAREDO TAN, Metallic (Light) CLASSIC BLACK	49-1 1-49	50	●					●	●				●	BLACK
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE	50-72 72-50	50					●						●	WHITE
	SCARAB GOLD, Metallic FROST WHITE	52-72 72-52	52				●							●	BLACK
	SCARAB GOLD, Metallic CLASSIC BLACK	52-1 1-52	52	●			●			●				●	BLACK
	HIALEAH YELLOW FROST WHITE	58-72 72-58	58	●		●				●		●			BLACK
	HIALEAH YELLOW CLASSIC BLACK	58-1 1-58	58	●						●					BLACK

CONVERTIBLE TOPS
Black or Off-White with All Solid Colors.

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 REBEL STANDARD EQUIPMENT[@]

	REBEL		
	550	770	SST
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC).....	STD	STD	STD
Arm Rests - Front.....	STD	STD	STD
- Rear; 2-Door Models.....	NA	STD	STD
4-Door Models.....	STD	STD	-
Ash Tray - Front.....	STD	STD	STD
-Rear & Ash Tray for Rear Door of 3-Seat Wagon.....	NA	STD	STD
Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8).....	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD
Coat Hooks, Two (Except Conv.).....	STD	STD	STD
Custom Steering Wheel.....	EXT	STD	STD
Dome Light (2 Rear Compartment Lights on SST Hardtop and Conv.)..	STD	STD	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb.....	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-B Carb, (V-8 Models).....	STD	STD	STD
Engine Coolant.....	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.).....	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-cylinder).....	STD	STD	STD
Floor Mats - Passenger Compartment (Black Carpet on 550 Models w/4-Speed Floor Shift).....	Black	Loop	Loop
-Cargo Area (Wagons).....	Rubber	Pile	Pile
-Trunk Mat (Rubber).....	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes.....	STD	STD	STD
Fuel Tank and Fuel Pump Filters.....	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers).....	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons).....	STD	STD	STD
Glove Box Lock.....	NA	STD	STD
Lock for Hidden Rear Compartment on Wagons.....	NA	STD	-
Headlights - Dual.....	STD	STD	STD
Weather Eye Heating System.....	STD	STD	STD
Horn - Single.....	STD	-	-
- Dual.....	NA	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD
Power-Top, Convertible (2 Colors).....	STD	-	STD
Roof-Top Travel Rack (Station Wagon).....	STD	STD	-
Safety Features - Double-Safety Brake System.....	STD	STD	STD
- Brake System Pressure Warning Light.....	STD	STD	STD
- Self-Adjusting Brakes.....	STD	STD	STD
- Bonded Brake Linings.....	STD	STD	STD
@ - Shoulder-Belt, 2 Front (Except Conv.).....	STD	STD	STD
- 4-Way Hazard Warning Signals.....	STD	STD	STD
- Energy-Absorbing Safety Steering Column.....	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16".....	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Mirror.....	STD	STD	STD
- Rear-View Outside Mirror, Left.....	STD	STD	STD
- Padded Instrument Panel & Sun Visors.....	STD	STD	STD
- Back-Up Lights.....	STD	STD	STD
- Side Marker Lights, Front & Rear.....	STD	STD	STD
- Windshield Washers, Manual Type.....	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD	STD
- High-Penetration-Strength Windshield Glass.....	STD	STD	STD
- Seat Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear.....	STD	STD	STD
- Molded Headlining (Except Convertible).....	STD	STD	STD
- Turn Signals with "Lane Changer" feature.....	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models).....	STD	STD	NA
- Individually Adjustable Reclining Seat.....	EXT	EXT	STD
Seat Cushions Foam - Front.....	STD	STD	STD
@ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagons).....	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons.....	STD	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Window).....	NA	STD	-
Transmission - Standard, 3-Speed Column Shift.....	STD	STD	STD
Wheel Trim - Hub Caps.....	STD	STD	NA
- Wheel Discs.....	EXT	EXT	STD

1968 REBEL

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops.....	X	X	X	\$ 1.40	\$ 20.70	\$ 26.80
		- Wagons Only (Includes Painted Body Side- Panels and Accent Moldings).....	X	X	-	3.30	49.90	64.65
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability.....	X	X	X	2.00	30.40	39.40
-	WO	Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones.....	NA	X	-	5.70	86.85	112.50
-	V	All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons	X	X	NA	1.25	18.85	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats.....	NA	NA	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe	NA	NA	X	.75	11.00	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof (Hardtops Only) - Black.....	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue.....	NA	X	X	4.30	65.55	84.90
35-9	BKV	(4-Dr. Sedans Only) - Black.....	NA	X	-	4.30	65.55	84.90
35-8	WHV	- Off-White	NA	X	-	4.30	65.55	84.90
35-7	BUV	- Blue.....	NA	X	-	4.30	65.55	84.90
35-1	PBK	Power Convertible Top - Black	X	NA	X	NC	NC	NC
35-2	PWH	- Off-White.....	X	NA	X	NC	NC	NC
		SEAT OPTIONS						
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion.....	NA	NA	X	4.95	75.00	97.15
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	STD	2.50	38.00	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon.....	NA	X	-	1.00	14.60	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ..	X	X	X	1.80	27.00	35.00
		- Bucket Seats	-	-	X	2.50	38.00	49.25
		ENGINES						
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel	NA	NA	X	8.55	130.00	168.40
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X	4.60	70.00	90.70
40-6	235	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	2.95	45.00	58.30
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 2, Sec. 1 for Prices)					
40-3	155	155 H.P. - 232 CID, 6, 2 Barrel.....	X	X	NA	.80	12.00	15.55
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID, V-8 (NA Wagons)	X	X	X	1.40	21.15	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only)						
		- Except 390 CID ...	NA	NA	X	13.65	207.95	269.35
		- 390 CID Only	NA	NA	X	14.15	216.15	279.95
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.15	154.90	191.10
		- 290 V-8.....	X	X	X	10.70	162.80	200.85
		- 343 V-8.....	X	X	X	11.85	180.80	223.05
		- 390 V-8	NA	NA	X	12.40	189.00	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	142.25	184.25
42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	89.50	115.90
42-S	S	3-Speed, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	NC	NC	NC

1968 REBEL

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST	E.O.H.		
45-1	TGD	Twin-Grip Differential.....	X	X	X	\$2.15	\$32.35	\$41.90
COOLING OPTION								
# 46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 & 390 V-8)	X	X	X	18.25	278.15	360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)...	X	X	X	.90	13.50	17.50
POWER ASSISTS								
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.80	73.25	94.90
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.15	32.55	42.15
50-4	PW4	Power Lift Windows - Side Windows	NA	NA	X	5.10	77.40	100.25
50-1	PW1	- Tailgate (Std. on 3-Seat Wagon)	X	X	-	1.75	26.00	33.70
SOLEX GLASS								
51-1	SG	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X	1.80	26.95	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.90	23.20
WAGONS ONLY								
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-	5.65	86.25	111.75
52-2	RD	Side Hinged Tailgate, for 2-Seat Wagons	X	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System - (Available w/V-8 & Automatic Transmission only)	X	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	32.55	42.15
APPEARANCE ITEMS								
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	20.40	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.55	8.10	10.50
56-4	APG	Appearance Group - Wheel Opening Moldings & Wheel Discs	X	X	NA	2.00	30.00	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels) -All except SST	X	X	NA	3.40	51.95	67.30
		-SST Only	NA	NA	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels) -All Except SST	X	X	NA	3.65	55.70	72.15
		-SST Only	NA	NA	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	X	X	STD	1.10	16.35	21.20
CONVENIENCE ITEMS								
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers	X	X	X	2.05	31.25	40.50

1968 REBEL

Car Ordering Guide and Price List

Section 4 Page 7

Issued: August 31, 1967

Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models.....	X	X	X	\$1.15	\$17.00	\$22.05
62-3	RFM	RADIOS AND SPEAKERS AM-FM Push Button	X	X	X	6.80	103.30	133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X	.70	10.15	13.15
64-2	BG4	BUMPER GUARDS Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	19.50	25.30
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-	.65	9.75	12.65
65-1	UN	Undercoating	NA	NA	X	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation) ..	X	X	NA	.80	12.00	19.80
66-1	HDC	ENGINE COOLING Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X	.85	12.40	16.05
67-1	HB	HEAVY-DUTY ELECTRICAL Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X	.90	13.50	17.50
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only) - 6 Cylinder	X	X	X	.30	4.10	5.30
		- 200 H.P. V-8	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 only)	X	X	X	2.45	37.10	48.05

1968 REBEL

Factory Installed Fleet Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 4 Page 8
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 6, 1967
Reissued: March 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
-	851-F	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	\$1.25	\$18.85	\$24.45
47-2	HDP	Heavy Duty Drive Line Package (N.A. V-8 Engine)	X	X	-	2.70	40.60	52.60
57-1	EW	Electric Windshield Wipers	X	X	X	.80	11.50	14.90
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.90	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.90	13.40	17.35
68-1	65D	Alternator, 65 Amp. (N.A. with Air Conditioning) -With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	X	8.85	134.95	174.80
68-3	65S	-With Single Belt Drive - V-8 Only (N.A. w/AC) ..	X	X	X	8.15	124.50	161.25
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	24.75	32.05
(a) 71-1	HBD	Heavy Duty Brakes	X	X	X	.80	11.55	14.95
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. Hardtops and Convertibles).....	X	X	NA	.95	13.90	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops and Convertibles).....	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. Convertibles and Hardtops).....	X	X	NA	1.70	25.80	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only.....	X	X	X	.65	9.90	12.85
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N.A. on Convertibles).....	X	X	X	.55	8.25	10.70
77-6	TAS	Assist Straps (4-Door Sedan Only).....	X	NA	NA	.35	5.10	6.60
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise Command Speed Control System)	X	X	X	.65	9.85	12.80
# 77-8	RAR	Rear Armrests w/Built-in Ash Receiver 2-Door... 4-Door...	X	STD	STD	.75	11.35	14.70
77-9	DLFS	Dome Light Over Front Seat.....	X	X	NA	.55	7.95	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.80	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.45	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans and Hardtops Only	X	NA	NA	1.00	14.75	19.10
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	3.80	57.70	74.75
78-7	GL	Glove Box Lock	X	STD	STD	.20	3.05	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.65	9.40	12.20
78-9	RKNP	-Less Resistance Type Plugs	X	X	X	.40	5.55	7.20
79-1	AHI	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.60	7.25
79-5	APW	Pull Wire For Roof Type Antenna (N.A. Convertible)	X	X	X	.35	4.95	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.95	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	STD	.10	1.45	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	2.05	2.65
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
86-1	EWG	Electric Windshield Wipers and Electric Washers..	X	X	X	1.05	15.75	20.40
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.80	26.90	34.85
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command).....	X	NA	NA	.50	6.95	9.00

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter
8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-5	TX-7	TX-2	TX-4	TX-6	TX-8
H. D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)....					X	X	X	X
H. D. Clutch & Housing	X	X	X	X				
H. D. T-851F Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H. D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X	X	X	X	X
H. D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X	X	X	X	X
H. D. Brakes (Std. V-8 Brakes 10" Diameter)	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H. D. Cooling System (Radiator-Power Flex Fan- Shroud)	X			X	X			X
Air Conditioning (Includes H. D. Cooling System) ..		X	X			X	X	
55 Amp Alternator			X	X			X	X

GROUP PRICES

	E.O.H.	TOTAL DEALER INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
+TX-1	\$ 9.15	\$139.25	\$180.35
+TX-2	16.65	254.25	329.30
+TX-3	26.10	398.90	516.65
+TX-4	33.65	513.95	665.65
+TX-5	27.60	421.20	545.50
+TX-6	35.10	536.20	694.45
+TX-7	10.10	154.20	199.75
+TX-8	17.65	269.20	348.65

Cost of Model 6815-550 6 Cylinder 4-Door Sedan
(Add to Selected Package)

143.00 1,966.50 2,420.00

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

5. AMBASSADOR TRIM AND OPTIONS

Color and Upholstery Availability

Standard Equipment

Factory Installed Regular Production Options

Factory Installed Fleet Options

1968 AMBASSADOR				TRIM TYPE	FABRIC STANDARD			ALL-VINYL OPTIONAL		
SEAT, TRIM AND COLOR AVAILABILITY				TRIM COLORS	BLACK	BLUE	RED	BLACK	BLUE	RED
MODELS SEAT TYPES AVAILABLE				"T" CODES	881	883	885	881	883	885
4-DOOR SEDAN	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
2-DOOR HARDTOP	BENCH—NON-RECLINING—STANDARD				C	C	C	V	V	V
	INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	V	V	V
	EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*						
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	●	●	●	●	●	●
	FROST WHITE		72	72	●	●	●	●	●	●
	MATADOR RED		39	39	●		●	●		●
	SATURN BLUE, Metallic (Light)		43	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium)		44	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark)		45	45	●	●		●	●	
	LAUREL GREEN, Metallic (Light)		46	47	●			●		
	RALLY GREEN, Metallic (Dark)		47	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●			●		
	LAREDO TAN, Metallic (Light)		49	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●			●		
	SCARAB GOLD, Metallic		52	52	●			●		
	TURBO SILVER, Metallic		54	1	●	●	●	●	●	●
HIALEAH YELLOW		58	58	●			●			
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK FROST WHITE		1-72 72-1	1	●		●	●		●
	CLASSIC BLACK TURBO SILVER, Metallic		1-54 54-1	1	●		●	●		●
	SATURN BLUE, Metallic (Light) BLAZER BLUE, Metallic (Dark)		43-45 45-43	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) BLAZER BLUE, Metallic (Dark)		44-45 45-44	45		●			●	
	LAUREL GREEN, Metallic (Light) RALLY GREEN, Metallic (Dark)		46-47 47-46	47	●			●		
	LAREDO TAN, Metallic (Light) CALCUTTA RUSSET, Metallic (Dark)		49-50 50-49	50	●			●		
	MATADOR RED FROST WHITE		39-72	39	●		●	●		●
	MATADOR RED CLASSIC BLACK		39-1	39	●		●	●		●
19 NON-REVERSIBLE 2-TONES OPTIONAL	SATURN BLUE, Metallic (Light) FROST WHITE		43-72	45		●			●	
	SATURN BLUE, Metallic (Light) CLASSIC BLACK		43-1	45	●	●		●	●	
	CARAVELLE BLUE, Metallic (Medium) FROST WHITE		44-72	45		●			●	
	CARAVELLE BLUE, Metallic (Medium) CLASSIC BLACK		44-1	45	●	●		●	●	
	BLAZER BLUE, Metallic (Dark) FROST WHITE		45-72	45		●			●	
	LAUREL GREEN, Metallic (Light) FROST WHITE		46-72	47	●			●		
	LAUREL GREEN, Metallic (Light) CLASSIC BLACK		46-1	47	●			●		
	RALLY GREEN, Metallic (Dark) FROST WHITE		47-72	47	●			●		
	TAHITI TURQUOISE, Metallic (Medium) FROST WHITE		48-72	48	●			●		
	TAHITI TURQUOISE, Metallic (Medium) CLASSIC BLACK		48-1	48	●			●		
	LAREDO TAN, Metallic (Light) FROST WHITE		49-72	50	●			●		
	LAREDO TAN, Metallic (Light) CLASSIC BLACK		49-1	50	●			●		
	CALCUTTA RUSSET, Metallic (Dark) FROST WHITE		50-72	50	●			●		
	SCARAB GOLD, Metallic FROST WHITE		52-72	52	●			●		
	SCARAB GOLD, Metallic CLASSIC BLACK		52-1	52	●			●		
	HIALEAH YELLOW FROST WHITE		58-72	58	●			●		
	HIALEAH YELLOW CLASSIC BLACK		58-1	58	●			●		

*Wheel color matches major body color on Canadian-built cars.

1968 AMBASSADOR				TRIM TYPE		FABRIC STANDARD					ALL-VINYL OPTIONAL (STANDARD ON WAGONS)			
DPL				TRIM COLORS		BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	RED	GOLD
				"T" CODES		891	893	894	896	899	891	893	895	896
MODELS		SEAT TYPES AVAILABLE												
4-DOOR SEDAN		BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V
		INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
4-DOOR WAGON		BENCH—NON-RECLINING—STANDARD									V	V	V	V
		INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
2-DOOR HARDTOP		BENCH—NON-RECLINING—STANDARD				C	C	C	C	C	V	V	V	V
		INDIVIDUAL—RECLINING—OPTIONAL				C	C	C	C	C	V	V	V	V
		EXTERIOR COLORS		COLOR CODE	WHEEL COLOR*									
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	
	FROST WHITE		72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	
	MATADOR RED		39	39	●1					●1		●1		
	SATURN BLUE, Metallic (Light)		43	45	●2	●2				●2	●2			
	CARAVELLE BLUE, Metallic (Medium)		44	45	●2	●2				●2	●2			
	BLAZER BLUE, Metallic (Dark)		45	45	●2	●2				●2	●2			
	LAUREL GREEN, Metallic (Light)		46	47	●1		●1			●1				
	RALLY GREEN, Metallic (Dark)		47	47	●1		●1			●1				
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●1					●1				
	LAREDO TAN, Metallic (Light)		49	50	●1				●1	●1				
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●1				●1	●1				
	SCARAB GOLD, Metallic		52	52	●1			●1		●1				●1
	TURBO SILVER, Metallic		54	1	●1	●2				●1	●2	●1		
HIALEAH YELLOW		58	58	●1		●1			●1					
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72	1	●					●		●		
	FROST WHITE		72-1											
	CLASSIC BLACK		1-54	1	●					●		●		
	TURBO SILVER, Metallic		54-1											
	SATURN BLUE, Metallic (Light)		43-45	45		●					●			
	BLAZER BLUE, Metallic (Dark)		45-43											
	CARAVELLE BLUE, Metallic (Medium)		44-45	45		●					●			
	BLAZER BLUE, Metallic (Dark)		45-44											
	LAUREL GREEN, Metallic (Light)		46-47	47			●			●				
RALLY GREEN, Metallic (Dark)		47-46												
LAREDO TAN, Metallic (Light)		49-50	50					●	●					
CALCUTTA RUSSET, Metallic (Dark)		50-49												
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED		39-72	39	●					●		●		
	FROST WHITE													
	MATADOR RED		39-1	39	●					●		●		
	CLASSIC BLACK													
	SATURN BLUE, Metallic (Light)		43-72	45		●					●			
	FROST WHITE													
	SATURN BLUE, Metallic (Light)		43-1	45	●	●				●	●			
	CLASSIC BLACK													
	CARAVELLE BLUE, Metallic (Medium)		44-72	45		●					●			
	FROST WHITE													
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	●	●				●	●			
	CLASSIC BLACK													
	BLAZER BLUE, Metallic (Dark)		45-72	45		●					●			
	FROST White													
	LAUREL GREEN, Metallic (Light)		46-72	47			●			●				
	FROST WHITE													
	LAUREL GREEN, Metallic (Light)		46-1	47	●		●			●				
	CLASSIC BLACK													
	RALLY GREEN, Metallic (Dark)		47-72	47			●			●				
	FROST WHITE													
	TAHITI TURQUOISE, Metallic (Medium)		48-72	48	●					●				
	FROST WHITE													
	TAHITI TURQUOISE, Metallic (Medium)		48-1	48	●					●				
	CLASSIC BLACK													
	LAREDO TAN, Metallic (Light)		49-72	50					●	●				
	FROST WHITE													
	LAREDO TAN, Metallic (Light)		49-1	50	●				●	●				
	CLASSIC BLACK													
CALCUTTA RUSSET, Metallic (Dark)		50-72	50					●	●					
FROST WHITE														
SCARAB GOLD, Metallic		52-72	52				●						●	
FROST WHITE														
SCARAB GOLD, Metallic		52-1	52	●			●		●				●	
CLASSIC BLACK														
HIALEAH YELLOW		58-72	58	●		●			●					
FROST WHITE														
HIALEAH YELLOW		58-1	58	●					●					
CLASSIC BLACK														

*Wheel color matches major body color on Canadian-built cars.

VINYL-COVERED ROOFS

1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 AMBASSADOR SST				TRIM TYPE	FABRIC STANDARD					ALL-VINYL OPTIONAL (STD. WITH BUCKETS)						
				TRIM COLORS	BLACK	BLUE	GREEN	GOLD	RUSSET	BLACK	BLUE	GREEN	RED	GOLD	RUSSET	
				"T" CODES	891	893	894	896	899	891	893	894	895	896	899	
MODELS	SEAT TYPES AVAILABLE															
2-DOOR HARDTOP	INDIVIDUAL—RECLINING—STANDARD				W	W	W	W	W	K	K	K	K	K	K	
	BUCKET—RECLINING—OPTIONAL									E	E	E	E	E	E	
4-DOOR SEDAN	INDIVIDUAL—RECLINING—STANDARD				W	W	W	W	W	K	K	K	K	K	K	
	EXTERIOR COLORS		COLOR CODE	WHEEL COLOR											OPT. STRIPE COLOR	
14 SOLID COLORS STANDARD	CLASSIC BLACK		1	1	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	WHITE
	FROST WHITE		72	72	●1	●2	●1	●1	●1	●1	●2	●1	●1	●1	●1	BLACK
	MATADOR RED		39	39	●1					●1			●1			WHITE
	SATURN BLUE, Metallic (Light)		43	45	●2	●2				●2	●2					BLACK
	CARAVELLE BLUE, Metallic (Medium)		44	45	●2	●2				●2	●2					WHITE
	BLAZER BLUE, Metallic (Dark)		45	45	●2	●2				●2	●2					WHITE
	LAUREL GREEN, Metallic (Light)		46	47	●1		●1			●1		●1				BLACK
	RALLY GREEN, Metallic (Dark)		47	47	●1		●1			●1		●1				WHITE
	TAHITI TURQUOISE, Metallic (Medium)		48	48	●1					●1						BLACK
	LAREDO TAN, Metallic (Light)		49	50	●1				●1	●1					●1	BLACK
	CALCUTTA RUSSET, Metallic (Dark)		50	50	●1				●1	●1					●1	WHITE
	SCARAB GOLD, Metallic		52	52	●1			●1		●1				●1		BLACK
	TURBO SILVER, Metallic		54	1	●1	●2				●1	●2		●1			BLACK
	HIALEAH YELLOW		58	58	●1		●1			●1		●1				BLACK
6 REVERSIBLE 2-TONES OPTIONAL	CLASSIC BLACK		1-72	1	●					●			●			BLACK
	FROST WHITE		72-1	1	●					●			●			WHITE
	CLASSIC BLACK		1-54	1	●					●			●			BLACK
	TURBO SILVER, Metallic		54-1	1	●					●			●			WHITE
	SATURN BLUE, Metallic (Light)		43-45	45		●					●					BLACK
	BLAZER BLUE, Metallic (Dark)		45-43	45		●					●					WHITE
	CARAVELLE BLUE, Metallic (Medium)		44-45	45		●					●					WHITE
	BLAZER BLUE, Metallic (Dark)		45-44	45		●					●					WHITE
LAUREL GREEN, Metallic (Light)		46-47	47			●					●				BLACK	
RALLY GREEN, Metallic (Dark)		47-46	47			●					●				WHITE	
LAREDO TAN, Metallic (Light)		49-50	50					●						●	BLACK	
CALCUTTA RUSSET, Metallic (Dark)		50-49	50						●					●	WHITE	
19 NON-REVERSIBLE 2-TONES OPTIONAL	MATADOR RED		39-72	39	●					●			●			WHITE
	FROST WHITE		72-1	1	●					●			●			WHITE
	MATADOR RED		39-1	39	●					●			●			WHITE
	CLASSIC BLACK		1-72	1	●					●			●			BLACK
	SATURN BLUE, Metallic (Light)		43-72	45		●					●					BLACK
	FROST WHITE		72-1	1	●					●			●			BLACK
	SATURN BLUE, Metallic (Light)		43-1	45	●	●				●	●					BLACK
	CLASSIC BLACK		1-72	1	●					●			●			WHITE
	CARAVELLE BLUE, Metallic (Medium)		44-72	45		●					●					WHITE
	FROST WHITE		72-1	1	●					●			●			WHITE
	CARAVELLE BLUE, Metallic (Medium)		44-1	45	●	●				●	●					WHITE
	CLASSIC BLACK		1-72	1	●					●			●			WHITE
	BLAZER BLUE, Metallic (Dark)		45-72	45		●					●					WHITE
	FROST WHITE		72-1	1	●					●			●			WHITE
	LAUREL GREEN, Metallic (Light)		46-72	47			●					●				BLACK
	FROST WHITE		72-1	1	●					●			●			BLACK
	LAUREL GREEN, Metallic (Light)		46-1	47	●		●			●		●				BLACK
	CLASSIC BLACK		1-72	1	●					●			●			WHITE
	RALLY GREEN, Metallic (Dark)		47-72	47			●					●				WHITE
	FROST WHITE		72-1	1	●					●			●			WHITE
TAHITI TURQUOISE, Metallic (Medium)		48-72	48	●					●						BLACK	
FROST WHITE		72-1	1	●					●			●			BLACK	
TAHITI TURQUOISE, Metallic (Medium)		48-1	48	●					●			●			BLACK	
CLASSIC BLACK		1-72	1	●					●			●			WHITE	
LAREDO TAN, Metallic (Light)		49-72	50					●						●	BLACK	
FROST WHITE		72-1	1	●					●			●			BLACK	
LAREDO TAN, Metallic (Light)		49-1	50	●					●	●				●	BLACK	
CLASSIC BLACK		1-72	1	●					●			●			WHITE	
CALCUTTA RUSSET, Metallic (Dark)		50-72	50					●						●	BLACK	
FROST WHITE		72-1	1	●					●			●			BLACK	
SCARAB GOLD, Metallic		52-72	52				●						●		BLACK	
FROST WHITE		72-1	1	●					●			●			BLACK	
SCARAB GOLD, Metallic		52-1	52	●			●		●			●			BLACK	
CLASSIC BLACK		1-72	1	●					●			●			WHITE	
HIALEAH YELLOW		58-72	58	●		●			●		●				BLACK	
FROST WHITE		72-1	1	●					●			●			BLACK	
HIALEAH YELLOW		58-1	58	●					●			●			BLACK	
CLASSIC BLACK		1-72	1	●					●			●			BLACK	

VINYL-COVERED ROOFS
1. Choice of Black or Off-White
2. Choice of Black, Off-White or Blue

1968 AMBASSADOR STANDARD EQUIPMENT @

Reissued: December 7, 1967
Reissued: January 5, 1968

AMBASSADOR

	AMB.	DPL	SST
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD	STD
Alternator, 35-Amp. (40 Amp. w/AC).....	STD	STD	STD
Arm Rests - Front.....	STD	STD	STD
- Rear; 2-Door Models.....	STD	STD	STD
4-Door Models.....	STD	STD	STD
Ash Tray - Front.....	STD	STD	STD
- Rear & Ash Tray for Rear Door of 3-Seat Wagon.....	STD	STD	STD
Batteries - 50 Amp. (60 Amp. w/AC or w/343 & 390 CID V-8).....	STD	STD	STD
Cigarette Lighter.....	STD	STD	STD
Coat Hooks, Two.....	STD	STD	STD
Custom Steering Wheel.....	STD	STD	STD
Dome Light (2 Rear Compartment Lights on DPL Hardtop).....	STD	STD	STD
Electric Clock.....	EXT	EXT	STD
Engine - 145 H.P., 232 CID, Six, 1-B Carb.....	STD	STD	NA
- 200 H.P., 290 CID, V-8, 2-B Carb. (V-8 Models).....	STD	STD	STD
Engine Coolant.....	STD	STD	STD
Exhaust Emission Control System with Closed PCV			
"Air-Guard" System with Air Pump (V-8 w/M Trans.).....	STD	STD	STD
"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-Cylinder).....	STD	STD	STD
Floor Mats - Passenger Compartment.....	Colored Loop Pile		
- Cargo Area (Wagons).....	Colored Loop Pile		
- Trunk Mat (Rubber).....	STD	STD	STD
Fresh-Air Ventilation, Dual Intakes.....	STD	STD	STD
Fuel Tank and Fuel Pump Filters.....	STD	STD	STD
Fuel Pump, Vacuum Booster (Booster N/A w/Electric Wipers).....	STD	STD	STD
Fuel Tanks - 21.5 gallons (19 on 3-Seat Wagons).....	STD	STD	STD
Glove Box Lock.....	STD	STD	STD
Lock for Hidden Rear Compartment on Wagons.....	STD	STD	-
Headlights - Dual.....	STD	STD	STD
All Season Air Conditioning System.....	STD	STD	STD
Weather Eye Heating System.....	STD	STD	STD
Horn - Dual.....	STD	STD	STD
Oil Filter, Full-Flow.....	STD	STD	STD
Roof Top Travel Rack (Station Wagon).....	-	STD	-
Safety Features - Double-Safety Brake System.....	STD	STD	STD
- Brake System Pressure Warning Light.....	STD	STD	STD
- Self-Adjusting Brakes.....	STD	STD	STD
- Bonded Brake Linings.....	STD	STD	STD
@ - Shoulder-Belt, 2 Front.....	STD	STD	STD
- Energy-Absorbing Safety Steering Column.....	STD	STD	STD
- 4-Way Hazard Warning.....	STD	STD	STD
- 3-Spoke, Deep-Dish Steering Wheel, 16".....	STD	STD	STD
- Double-Safety-Pivot Inside Rear-View Tilt Mirror..	STD	STD	STD
- Rear-View Outside Mirror, Left.....	STD	STD	STD
- Padded Instrument Panel & Sun Visors.....	STD	STD	STD
- Back-Up Lights.....	STD	STD	STD
- Side Marker Lights, Front & Rear.....	STD	STD	STD
- Windshield Washers, Manual Type.....	STD	STD	STD
- Variable-Speed, Non-Glare Windshield Wipers.....	STD	STD	STD
- High-Penetration-Strength Windshield Glass.....	STD	STD	STD
- Seat-Belts, 3 Front (2 Retractable) Except Bucket Seats and 3 Rear.....	STD	STD	STD
- Molded Headlinings.....	STD	STD	STD
- Turn Signals with "Lane Changer" feature.....	STD	STD	STD
Seats - Non-Reclining Front (Split Back on 2-Dr. Models).....	STD	STD	NA
- Individually Adjustable Reclining Seat.....	EXT	EXT	STD
Seat Cushions Foam - Front.....	STD	STD	STD
@ Single Exhaust System (Ceramic-Armored), Dual Std. on 390 CID V-8 (Except Wagon).....	STD	STD	STD
Tailgate - Horizontal or Vertical Hinged on 2-Seat Wagons.....	-	STD	-
- Vertical on 3-Seat Wagons (Incl. Power Window).....	-	STD	-
Transmission - Standard, 3-Speed Column Shift.....	STD	STD	STD
Wheel Trim - Hub Caps.....	STD	NA	NA
- Wheel Discs.....	EXT	STD	STD

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 5
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
@ Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X	\$ 1.40	\$ 20.70	\$ 26.80
		- Wagons only (Includes Painted Body Side Panels and Accent Moldings).....	-	X	-	3.30	49.90	64.65
-	-	Additional Charge For Deviation From Normal A. M. Seat, Trim and Color Availability	X	X	X	2.00	30.40	39.40
-	WO	Simulated Wood-Grain Body Side Panels-N/A Two-Tones	-	X	-	5.70	86.85	112.50
-	V	All-Vinyl Seat Upholstery - Std. on Wagon.....	X	X	NA	1.25	18.85	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X	1.25	18.85	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior# Paint Stripe	NA	NA	X	.75	11.00	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof - (Hardtop Only) - Black.....	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White ...	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue.....	NA	X	X	4.30	65.55	84.90
35-9	BKV	- 4-Dr. Sedan - Black.....	NA	X	X	4.30	65.55	84.90
35-8	WHV	- Off-White ...	NA	X	X	4.30	65.55	84.90
35-7	BUV	- Blue.....	NA	X	X	4.30	65.55	84.90
36-5	SB	Reclining Bucket Seats w/ Front Armrest and Center Cushion (SST Hardtop Only)	NA	NA	X	4.95	75.00	97.15
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD	2.50	38.00	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon	-	X	-	1.00	14.60	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ...	X	X	X	1.80	27.00	35.00
		- Bucket Seats	-	-	X	2.50	38.00	49.25
		ENGINES						
40-9	315	315 H.P. -390 CID, V-8, 4-Barrel	NA	NA	X	8.55	130.00	168.40
40-7	280	280 H.P. -343 CID, V-8, 4-Barrel	X	X	X	4.60	70.00	90.70
40-6	235	235 H.P. -343 CID, V-8, 2-Barrel.....	X	X	X	2.95	45.00	58.30
40-4	200	200 H.P. -290 CID, V-8, 2-Barrel.....(Std. on V-8 Models See Page 2, Sec. 1 for Prices)	X	X	NA	.80	12.00	15.55
40-3	155	155 H.P. -232 CID, 6, 2-Barrel.....	X	X	NA	NC	NC	NC
40-2	145	145 H.P. -232 CID, 6, 1-Barrel.....	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID V-8 (N/A Wagon).....	X	X	X	1.40	21.15	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only)						
		- Except 390 CID	NA	NA	X	13.65	207.95	269.35
		- 390 CID Only	NA	NA	X	14.15	216.15	279.95
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.15	154.90	191.10
		- 290 V-8	X	X	X	10.70	162.80	200.85
		- 343 V-8	X	X	X	11.85	180.80	223.05
		- 390 V-8	NA	NA	X	12.40	189.00	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	142.25	184.25
@ * 42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	89.50	115.90
42-S	S	3-Speed Column Shift (N/A on 343 & 390 CID Engine)	X	X	X	NC	NC	NC

* N/A after March 1, 1968 Production
on Ambassador 6-Cylinders.

1968 AMBASSADOR

Car Ordering Guide and Price List
Section 5 Page 6
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
45-1	TGD	Twin-Grip Differential	X	X	X	\$2.15	\$32.35	\$41.90
COOLING OPTION								
82-1	LAC	All Season Air Conditioning System Deletion	X	X	X	(11.45)	(175.00)	(218.50)
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.90	13.50	17.50
POWER ASSISTS								
48-1	PS	Power Steering (Recommended w/Air Conditioning), ..	X	X	X	4.80	73.35	95.00
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	75.00	97.15
49-1	PB	Power Brakes	X	X	X	2.20	33.30	43.15
50-4	PW4	Power Lift Windows - Side Windows	NA	X	X	5.10	77.40	100.25
50-5	PW5	- Side Windows and Tailgate	-	X	-	6.80	103.40	133.95
50-1	PW1	- Tailgate Only (Std on 3-Seat Wagon)	-	X	-	1.75	26.00	33.70
SOLEX GLASS								
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.80	26.95	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.90	23.20
WAGONS ONLY								
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	-	X	-	5.65	86.25	111.75
52-2	RD	Side Hinged Tailgate for 2-Seat Wagons	-	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) ..	X	X	X	2.65	40.00	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	32.55	42.15
APPEARANCE ITEMS								
55-3	SSW	Sports Steering Wheel	X	X	X	1.35	20.40	26.45
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels) - All except DPL & SST	X	NA	NA	3.40	51.95	67.30
		- DPL & SST	NA	X	X	2.35	35.60	46.15
56-3	WC	Wire Wheel Covers (14" Wheels) - All except DPL & SST	X	NA	NA	3.65	55.70	72.15
		- DPL & SST	NA	X	X	2.60	39.35	51.00
56-1	WD	Wheel Discs	X	STD	STD	1.10	16.35	21.20
CONVENIENCE ITEMS								
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST	X	X	NA	2.05	31.25	40.50
		- SST	NA	NA	X	1.40	20.70	26.80

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List
Section 5 Page 7
Issued: August 31, 1967
Reissued: September 26, 1967
@ Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
59-1	LG	Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models ..	X	X	STD	\$1.15	\$17.00	\$22.05
RADIO AND SPEAKERS								
62-3	RFM	AM-FM Push Button	X	X	X	6.80	103.30	133.80
62-2	RP	AM Push Button	X	X	X	3.10	47.25	61.20
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only)	X	X	X	6.80	103.30	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons)....	X	X	X	.70	10.15	13.15
BUMPER GUARDS								
@ * 64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)....	X	X	X	1.30	19.50	25.30
@ * 64-1	BG2	Bumper Guards - Front (Wagons Only)..... * N/A After March 1, 1968 Production on Ambassador 6-Cylinders	-	X	-	.65	9.75	12.65
65-1	UN	Undercoating	NA	NA	X	.70	10.30	17.00
65-2	ING	Insulation Group (Undercoating & Hood Insulation ...	X	X	NA	.80	12.00	19.80
ENGINE COOLING								
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.85	12.40	16.05
HEAVY-DUTY ELECTRICAL								
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.70	7.40
68-5	4A7	Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC).....	X	X	X	.95	13.85	17.95
70-1	HP	Handling Package - Heavy-Duty Springs and Shock Absorbers	X	X	X	.50	7.50	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.85	7.60
77-1	HC	Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder	X	X	X	.30	4.10	5.30
		- 200 H. P. V-8	X	X	X	.55	8.15	10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	37.10	48.05

1968 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Car Ordering Guide and Price List

Section 5 Page 8

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL DEALER BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST			
† -	851-F	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	\$1.25	\$18.85	\$ 24.45
47-2	HDP	H.D. Drive Line Package (N.A. V-8 Engine).....	X	X	-	2.70	40.60	52.60
† 57-1	EW	Electric Windshield Wipers.....	X	X	X	.80	11.50	14.90
59-2	EL	Parking Brake Warning Light (Std. On SST)	X	X	STD	.30	3.90	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning)	X	X	X	.90	13.40	17.35
† 68-1	65D	Alternator 65 Amp. (Not available with Air condi- tioning) -With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning)	X	X	X	8.85	134.95	174.80
† 68-3	65S	-With Single Belt Drive (V-8 Only) (N.A. w/AC) ..	X	X	X	8.15	124.50	161.25
68-4	55A	Alternator, 55 Amp.	X	X	X	1.65	24.75	32.05
† 71-1	HBD	Heavy Duty Brakes	X	X	X	.80	11.55	14.95
74-2	PO	Police Special Calibrated Speedometer.....	X	X	X	.35	5.30	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	.50	6.95	9.00
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear	X	X	NA	.95	13.90	18.00
75-3	HCBR	Heavy Duty Seat Cushions and Back - Front Only -	X	X	NA	.85	12.90	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear	X	X	NA	1.70	25.80	33.45
† 77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only	X	X	X	.65	9.90	12.85
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only.....	X	X	X	.55	8.25	10.70
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System) ..	X	X	X	.65	9.85	12.80
77-9	DLFS	Dome Light Over Front Seat (N.A. DPL & SST H.T.)	X	X	X	.55	7.95	10.30
78-3	MP	Drain Plugs - Magnetic.....	X	X	X	.25	3.45	4.50
† 78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	3.80	57.70	74.75
† 78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.65	9.40	12.20
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.55	7.20
79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.95	6.45
† 79-6	TL	Luggage Compartment Light (N.A. Wagon).....	X	X	STD	.20	2.95	3.85
79-9	RLS	Rear Door Dome Light Switches - 4-Door Models Only	X	X	STD	.15	2.05	2.65
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	18.50	23.95
† 86-1	EWG	Electric Windshield Wipers and Electric Washers...	X	X	X	1.05	15.75	20.40
† -	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.80	26.90	34.85
-	-	H.D. Rubber Floor Mats..... (Fleet Dept. Approval Required)	X	X	NA	NC	NC	NC

6. TIRE OPTIONS AND AXLE RATIOS

Axle Ratios

Regular Production Tires

Fleet Tires

1968 AMERICAN MOTORS POWER TEAMS

Car Ordering Guide and Price List
 Section 6 Page 1
 Issued: August 31, 1967
 Reissued: December 7, 1967
 Reissued: January 5, 1968
 # Reissued: March 5, 1968

1968	TRANSMISSION ENGINE	3-Speed Manual Column Shift	Over- drive Column Shift	Shift- Command Column Shift	Shift- Command Console Shift	4-Speed Manual Floor Shift
AMERICAN	199, 1-Bbl. Sedans Less AC	3.08 Std. 3.31 Opt.	3.31 Std. 3.08 Opt.	2.73 Std. 3.08 Opt. 3.31 Opt.	N. A.	
	199, 1-Bbl. Wagons (plus Sedans W/AC)			3.08 Std. 2.73 Opt. 3.31 Opt.		
	232, 1-Bbl. Sedans & Wag.		N. A.	2.37 Std. 2.73 Opt. 3.08 Opt.		
	232, 1-Bbl. Hardtop			3.15 Std. 2.87 Opt.		
	290, 2-Bbl.	3.15		N. A.		
	290, 4-Bbl.	N. A.	N. A.			
	REBEL & AMBASSADOR	232, 1-Bbl.	3.15	3.54	3.15	N. A.
232, 2-Bbl.		N. A.				
290, 2-Bbl.		3.15 Std. 3.54 Opt.	3.54	3.15 Std. 2.87 Opt.		3.54 Std. # 3.15 Opt. #
343, 2-Bbl.		N. A.		2.87 Std. 3.15 Opt.		N. A.
343, 4-Bbl.						3.15 Std. 3.54 Opt.
390, 4-Bbl.						
AMX & JAVELIN	232, 1-Bbl. (N. A. AMX)	3.08 Std. 3.31 Opt.	N. A.	3.08 Std. 2.73 Opt. 3.31 Opt.	N. A.	
	290, 2-Bbl. (N. A. AMX)	3.15		3.15 Std. 2.87 Opt.	3.15 Std. 2.87 Opt.	3.54 Std. 3.15 Opt.
	290, 4-Bbl.	N. A.		N. A.	3.15 (AMX) 2.87 only	
	343, 4-Bbl.			* 2.87 Std. 390 3.15 Opt. NA	* 2.87 Std.	3.15 Std.
	390, 4-Bbl.				3.15 Opt.	3.54 Opt.

OPTIONAL RATIOS ARE AVAILABLE AT NO EXTRA COST. WE CANNOT ACCEPT DEVIATIONS

* 3.15 Std. with "Go" Packages.

TIRE AVAILABILITY

Car Ordering Guide and Price List
Section 6 Page 2
Issued: August 31, 1967
Reissued: January 5, 1968

1968 Tire Sizes (Whitewalls are optional extra)	American			Rebel		Ambassador			AMX & Javelin	
	Six		V-8	Six & V-8		Six	V-8	Six	Six	V-8
	Exc. Wag.	Wag.	All	Exc. Wag.	Wag.	Exc. Wag.	Exc. Wag.	&V-8 Wag.		& AMX
6. 45 x 14, 4-Ply-Rated 2-Ply	Std.	--	--	--	--	--	--	--	--	--
6. 95 x 14, 4-Ply-Rated 2-Ply	Ext.	Std.	Std.	--	--	--	--	--	Std.	--
6. 95 x 14, 8-Ply-Rated 4-Ply	Ext.	Ext.	Ext.	--	--	--	--	--	Ext.	--
7. 35 x 14, 4-Ply-Rated 2-Ply	--	--	Ext.	Std.	--	Std.	--	--	Ext.	Std.
7. 35 x 14, 8-Ply-Rated 4-Ply	--	--	Ext.	Ext.	--	Ext.	--	--	Ext.	Ext.
7. 75 x 14, 4-Ply-Rated 2-Ply	--	--	--	Ext.	Std.	Ext.	Std.	--	--	--
7. 75 x 14, 8-Ply-Rated 4-Ply	--	--	--	Ext.	Ext.	Ext.	Ext.	--	--	--
8. 25 x 14, 4-Ply-Rated 2-Ply	--	--	--	--	Ext.	--	Ext.	Std.	--	--
8. 25 x 14, 8-Ply-Rated 4-Ply	--	--	--	--	Ext.	--	Ext.	Ext.	--	--
D70-14 Red-Line 4-Ply-Rated 2-Ply	--	--	Ext. na/wag	--	--	--	--	--	--	--
E70-14 Red-Line 4-Ply-Rated 2-Ply	--	--	--	--	--	--	--	--	--	*Ext.
F70-14 Red Line 4-Ply-Rated 2-Ply	--	--	--	Ext. na/six	--	--	Ext.	--	--	--

Std. Tire Size Black - Code 00

Std. Tire Size White - Code 01

* E70-14 BLACK Wide-Profile Standard on AMX

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGG'D FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
6.45 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.45 x 14	2 Ply (4 PR) White.....	01	\$1.65	\$24.50	\$31.75
6.95 x 14	2 Ply (4 PR) Black.....	04	.70	10.00	12.95
6.95 x 14	2 Ply (4 PR) White.....	05	2.50	38.00	49.25
6.95 x 14	4 Ply (8 PR) Black.....	10	3.05	46.00	59.60
6.95 x 14	4 Ply (8 PR) White.....	11	4.85	74.00	95.85
AMERICAN - "6" (Wagon)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	64.00	82.90
AMERICAN - "V-8" (All Models)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	64.00	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	11.00	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	39.00	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	47.00	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	75.00	97.15
AMERICAN - "V-8" (Sedans & Hardtop)					
WIDE - PROFILE - HI - PERFORMANCE					
D70-14	2 Ply (4 PR) Red-Line (with 5-1/2" width wheel rims)	90	2.80	42.80	55.45
AMX - "V-8"					
WIDE-PROFILE - HI - PERFORMANCE FIBERGLASS BELTED					
E70-14	2 Ply (4 PR) Black.....	00	STD	STD	STD
E70-14	2 Ply (4 PR) Red-Line (Collapsible Spare Tires is STD on AMX)	91	1.75	26.50	34.35
JAVELIN - "6"					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	25.00	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	36.00	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	64.00	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	11.00	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	39.00	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	47.00	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	75.00	97.15
JAVELIN - "V-8"					
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White.....	01	1.75	26.50	34.35
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	36.00	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	64.00	82.90
JAVELIN - "V-8"					
WIDE - PROFILE - HI - PERFORMANCE					
E70-14	2 Ply (4 PR) Red Line.....	91	3.20	48.45	62.75

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGG'D FACTORY DEL'D PRICE
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops)					
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White - Rebel	01	\$1.75	\$26.50	\$34.35
	- Ambassador	01	1.75	26.50	34.35
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	36.00	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	64.00	82.90
7.75 x 14	2 Ply (4 PR) Black.....	32	.75	11.00	14.25
7.75 x 14	2 Ply (4 PR) White.....	33	2.60	39.00	50.50
7.75 x 14	4 Ply (8 PR) Black.....	38	3.10	47.00	60.90
7.75 x 14	4 Ply (8 PR) White.....	39	4.95	75.00	97.15
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops)					
7.75 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
7.75 x 14	2 Ply (4 PR) White - Rebel	01	1.80	27.00	35.00
	- Ambassador	01	1.80	27.00	35.00
7.75 x 14	4 Ply (8 PR) Black.....	38	2.40	36.00	46.65
7.75 x 14	4 Ply (8 PR) White.....	39	4.20	64.00	82.90
8.25 x 14	2 Ply (4 PR) Black.....	42	.80	12.00	15.55
8.25 x 14	2 Ply (4 PR) White.....	43	2.65	40.00	51.80
8.25 x 14	4 Ply (8 PR) Black.....	48	3.15	48.00	62.20
8.25 x 14	4 Ply (8 PR) White.....	49	5.00	76.00	98.45
AMBASSADOR - "6" & "V-8" (Wagon)					
8.25 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
8.25 x 14	2 Ply (4 PR) White.....	01	1.80	27.00	35.00
8.25 x 14	4 Ply (8 PR) Black.....	48	2.40	36.00	46.65
8.25 x 14	4 Ply (8 PR) White.....	49	4.20	64.00	82.90
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)					
WIDE - PROFILE - HI - PERFORMANCE					
F70-14	2 Ply (4 PR) Red-Line - Rebel.....	92	3.55	54.10	70.10
	- Ambassador.....	92	2.80	42.80	55.45

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGGESTED FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	\$.20	\$ 3.00	\$ 3.90
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68	1.80	27.50	35.65
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	2.05	31.00	40.15
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.90	13.00	16.85
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	2.70	41.00	53.10
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.75	26.00	33.70
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	1.55	23.00	29.80
AMERICAN - "6" (Wagon)					
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	21.00	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	3.00	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	28.00	36.30
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.05	16.00	20.75
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	.90	13.00	16.85
AMERICAN - "V-8"					
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	21.00	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	3.00	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	28.00	36.30
*7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	2.10	32.00	41.45
REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.)					
7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	1.40	21.00	27.20
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	.20	3.00	3.90
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	Rebel 1.95	29.50	38.25
			Amb. 1.95	29.50	38.25
7.35 x 15	4 Ply (4 PR) Nylon Black.....	60	1.80	27.00	35.00
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.05	16.00	20.75
7.35 x 15	4 Ply (4 PR) Rayon Black.....	58	.90	13.00	16.85
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.10	32.00	41.45
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.95	14.00	18.15
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.75	42.00	54.40
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.50	38.00	49.25
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.80	27.00	35.00
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	3.90	59.00	76.45
REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.)					
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	1.40	21.00	27.20
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.20	3.00	3.90
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	Rebel 2.00	30.00	38.85
			Amb. 2.00	30.00	38.85
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	1.80	27.00	35.00
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.05	16.00	20.75
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	2.20	33.00	42.75
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	4.00	61.00	79.05
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	1.00	15.00	18.45
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.85	43.00	55.70
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	3.15	48.00	62.20
AMBASSADOR - "6" & "V-8" (Wagons)					
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	1.40	21.00	27.20
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	3.15	48.00	62.20
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	.20	3.00	3.90
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.00	30.00	38.85
(a) 8.15 x 15	4 Ply (4PR) Nylon Black.....	72	2.40	36.00	46.65

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

TENTATIVE
American Motors Corporation
1968 ZONE PRICE LIST BULLETIN

1968 Zone Price List Bulletin
Page 1
Issued: August 31, 1967

1. Effective August 31, 1967 the following Tentative prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company.
This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

ZONE BILLING				
MODEL	BODY TYPE	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE
6 CYLINDER MODELS				
RAMBLER AMERICAN				
6806	2-Dr. Sedan	\$1444.00	\$117.00	\$1561.00
6805	4-Dr. Sedan	1525.20	124.00	1649.20
RAMBLER AMERICAN 440				
6805-5	4-Dr. Sedan	1630.95	133.00	1763.95
6808-5	4-Dr. Station Wagon	1823.65	148.00	1971.65
RAMBLER AMERICAN ROGUE				
6809-7	2-Dr. Hardtop	1709.70	139.00	1848.70
JAVELIN				
6879-5	2-Dr. Hardtop	1879.80	153.00	2032.80
JAVELIN SST				
6879-7	2-Dr. Hardtop	1971.80	160.00	2131.80
REBEL 550				
6815	4-Dr. Sedan	1774.50	144.00	1918.50
6817	2-Dr. Convertible	1957.00	159.00	2116.00
6818	4-Dr. Sta. Wag. -2 Seat .	1997.55	162.00	2159.55
6819	2-Dr. Hardtop	1791.65	146.00	1937.65
REBEL 770				
6815-5	4-Dr. Sedan	1847.00	150.00	1997.00
6818-5	4-Dr. Sta. Wag. -2 Seat .	2061.50	167.00	2228.50
6819-5	2-Dr. Hardtop	1864.95	152.00	2016.95
AMBASSADOR				
6885-2	4-Dr. Sedan	1845.40	152.00	1997.40
6889-2	2-Dr. Hardtop	1862.95	154.00	2016.95
AMBASSADOR DPL				
6885-5	4-Dr. Sedan	1927.20	159.00	2086.20
6888-5	4-Dr. Sta. Wag. -2 Seat .	2138.15	176.00	2314.15
6889-5	2-Dr. Hardtop	1945.45	160.00	2105.45
V-8 MODELS				
RAMBLER AMERICAN				
6806	2-Dr. Sedan	1530.90	124.00	1654.90
6805	4-Dr. Sedan	1612.10	131.00	1743.10
RAMBLER AMERICAN 440				
6805-5	4-Dr. Sedan	1717.90	140.00	1857.90
6808-5	4-Dr. Station Wagon	1910.60	155.00	2065.60
RAMBLER AMERICAN ROGUE				
6809-7	2-Dr. Hardtop	1788.40	145.00	1933.40

ZONE BILLING

MODEL	BODY TYPE	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE
V-8 MODELS (Cont'd)				
JAVELIN				
6879-5	2-Dr. Hardtop	\$1957.80	\$159.00	\$2116.80
JAVELIN SST				
6879-7	2-Dr. Hardtop	2048.25	167.00	2215.25
REBEL 550				
6815	4-Dr. Sedan.	1850.90	151.00	2001.90
6817	2-Dr. Convertible	2035.00	165.00	2200.00
6818	4-Dr. Sta. Wag. -2 Seat. .	2074.00	169.00	2243.00
6819	2-Dr. Hardtop	1869.65	152.00	2021.65
REBEL 770				
6815-5	4-Dr. Sedan.	1925.00	156.00	2081.00
6818-5	4-Dr. Sta. Wag. -2 Seat. .	2138.75	174.00	2312.75
6819-5	2-Dr. Hardtop	1942.95	158.00	2100.95
REBEL SST				
6817-7	2-Dr. Convertible	2191.80	178.00	2369.80
6819-7	2-Dr. Hardtop	2061.50	167.00	2228.50
AMBASSADOR				
6885-2	4-Dr. Sedan.	1916.95	158.00	2074.95
6889-2	2-Dr. Hardtop	1934.50	160.00	2094.50
AMBASSADOR DPL				
6885-5	4-Dr. Sedan.	1998.70	165.00	2163.70
6888-5	4-Dr. Sta. Wag. -2 Seat. .	2210.40	182.00	2392.40
6889-5	2-Dr. Hardtop	2017.70	166.00	2183.70
AMBASSADOR SST				
6885-7	4-Dr. Sedan.	2106.05	174.00	2280.05
6889-7	2-Dr. Hardtop	2124.30	175.00	2299.30

Manufacturer may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Zone may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Zone shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Manufacturer will pay to Zone a rebate on motor vehicles sold to Zone in the amount that the Zone is required to pay to dealers in its territory under the provisions of the Dealer Franchise or Price List Bulletin.
Zone prices on American Motors Parts and Accessories are as follows:
American Motors Parts—net prices established by current Parts List and/or Parts Release and Change Notices issued from time to time.
American Motors Accessories—net prices established by current Accessories Price List and/or Letters issued from time to time.
3. (a) Manufacturer will refund to Zone 100% of a flat rate labor charge as established by mutual agreement of Zone and Dealer and on record at Zone for repairs performed by Dealer under the American Motors Warranty.
(b) Manufacturer will refund to Zone an amount equal to the Dealer net price plus 25% on repair parts installed under the American Motors Warranty.

Federal Excise Tax Refund 1968 Models

The following policy outlines the method to be used for obtaining refund of Federal Excise Tax on tax-exempt sales, which includes sales made to the following exempt agencies or organizations:

- I. State or local governments for their exclusive use.
- II. Nonprofit educational organizations for their exclusive use. These are defined as:
 - A. Schools operated as an activity normally maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
 - B. Schools operated as an activity of a church, parish, or other religious body maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
- III. The Red Cross—(No refund will be made to any other Federal Agencies).

The E.O.H. Charges established for all cars and some items of factory installed equipment include certain nonrefundable amounts such as a shipping charge and/or a charge for handling and overhead. Only the actual amounts established in this bulletin will be refunded to the dealer on tax-exempt car sales.

The amounts of the tax refunds on our 6800 series cars, and regular optional tire equipment, as well as fleet optional tire equipment follow. The tax refund for all other items of factory installed equipment should be computed by multiplying the sum of the E.O.H. amounts for such equipment by 95%. Where a fleet allowance is granted to an exempt agency or organization, the tax refund must be reduced by 7% of the amount of the fleet allowance.

A dealer making a tax-exempt sale should obtain a properly executed Certificate of Tax Exemption (Form AM-1399, Revised June, 1966) from the purchaser and forward it to the Zone, which in turn will forward it, together with the appropriate debit-credit memo, to the attention of the Billing & Accounts Receivable Department in Kenosha. Make sure that this Certificate shows the Model Number, the full 13 digit Vehicle Identification Number and itemize the equipment in detail. Upon receipt and approval of this Certificate of Tax Exemption and debit-credit memo, Kenosha will accept the charge from the Zone.

Whenever possible, the Exemption Certificate should be Form AM-1399, Revised June, 1966, however, it is not absolutely necessary that this A.M. form be used. A reasonable facsimile would be acceptable.

Your Car Distributor has already received, from Kenosha, the INTERPRETATION OF SCHEDULE LISTING CODES—6800 SERIES, which will aid in determining from the codes shown on the invoice, the proper amount of refund.

Federal Excise Tax refund information should be supplied to your dealers upon request only.

TENTATIVE

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 MODELS

MODEL	BODY TYPE	TAX REFUND	
		<u>6 CYL.</u>	<u>V-8</u>
RAMBLER AMERICAN			
6806	2-Dr. Sedan	\$104.62	\$110.89
6805	4-Dr. Sedan	110.26	116.54
RAMBLER AMERICAN 440			
6805-5	4-Dr. Sedan	117.60	123.88
6808-5	4-Dr. Station Wagon	130.89	137.16
RAMBLER AMERICAN ROGUE			
6809-7	2-Dr. Hardtop	123.02	128.70
JAVELIN			
6879-5	2-Dr. Hardtop	134.78	140.64
JAVELIN SST			
6879-7	2-Dr. Hardtop	141.10	146.93
REBEL 550			
6815	4-Dr. Sedan	127.91	133.30
6817	2-Dr. Convertible	140.52	145.95
6818	4-Dr. Sta. Wag. -2 Seat	143.19	148.58
6819	2-Dr. Hardtop	129.13	134.56

MODEL	BODY TYPE	TAX REFUND	
		<u>6 CYL.</u>	<u>V-8</u>
REBEL 770			
6815-5	4-Dr. Sedan	132.92	138.35
6818-5	4-Dr. Sta. Wag. -2 Seat	147.59	153.04
6819-5	2-Dr. Hardtop	134.20	139.63
REBEL SST			
6817-7	2-Dr. Convertible	-	156.80
6819-7	2-Dr. Hardtop	-	147.77
AMBASSADOR			
6885-2	4-Dr. Sedan	132.81	137.63
6889-2	2-Dr. Hardtop	134.05	138.88
AMBASSADOR DPL			
6885-5	4-Dr. Sedan	138.47	143.29
6888-5	4-Dr. Sta. Wag. -2 Seat	153.48	158.47
6889-5	2-Dr. Hardtop	139.70	144.56
AMBASSADOR SST			
6885-7	4-Dr. Sedan	-	150.71
6889-7	2-Dr. Hardtop	-	151.94

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	TAX REFUND
AMERICAN - "6" (Sedans & Hardtops)			
6.45 x 14	2 Ply (4 PR) Black	00	STD
6.45 x 14	2 Ply (4 PR) White	01	\$1.24
6.95 x 14	2 Ply (4 PR) Black	04	.63
6.95 x 14	2 Ply (4 PR) White	05	2.13
6.95 x 14	4 Ply (8 PR) Black	10	4.84
6.95 x 14	4 Ply (4 PR) White	11	6.28
AMERICAN - "6" (Wagons)			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.31
6.95 x 14	4 Ply (8 PR) Black	10	4.21
6.95 x 14	4 Ply (8 PR) White	11	5.65
AMERICAN - "V-8" (All Models)			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.31
6.95 x 14	4 Ply (8 PR) Black	10	4.21
6.95 x 14	4 Ply (8 PR) White	11	5.65
7.35 x 14	2 Ply (4 PR) Black	16	1.06
7.35 x 14	2 Ply (4 PR) White	17	2.56
7.35 x 14	4 Ply (8 PR) Black	22	5.25
7.35 x 14	4 Ply (8 PR) White	23	6.69
AMERICAN - "V-8" (Sedans & Hardtop)			
WIDE - PROFILE - HI - PERFORMANCE			
D70-14	2 Ply (4 PR) Red-Line	90	3.30
(with 5-1/2" width wheel rims)			
JAVELIN - "6"			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.31
6.95 x 14	4 Ply (8 PR) Black	10	4.21
6.95 x 14	4 Ply (8 PR) White	11	5.65
7.35 x 14	2 Ply (4 PR) Black	16	1.06
7.35 x 14	2 Ply (4 PR) White	17	2.56
7.35 x 14	4 Ply (8 PR) Black	22	5.25
7.35 x 14	4 Ply (8 PR) White	23	6.69
JAVELIN - "V-8"			
7.35 x 14	2 Ply (4 PR) Black	00	STD
7.35 x 14	2 Ply (4 PR) White	01	1.29
7.35 x 14	4 Ply (8 PR) Black	22	4.18
7.35 x 14	4 Ply (8 PR) White	23	5.61

SIZE	TYPE	TIRE CODE	TAX REFUND
JAVELIN - "V-8"			
WIDE - PROFILE - HI - PERFORMANCE			
E70-14	2 Ply (4 PR) Red-Line	91	3.92
(with 5-1/2" width wheel rims)			
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops)			
		REBEL	AMB.
7.35 x 14	2 Ply (4 PR) Black	00	STD STD
7.35 x 14	2 Ply (4 PR) White	01	\$1.29 \$1.40
7.35 x 14	4 Ply (8 PR) Black	22	4.18 4.15
7.35 x 14	4 Ply (8 PR) White	23	5.61 5.56
7.75 x 14	2 Ply (4 PR) Black	32	.57 .56
7.75 x 14	2 Ply (4 PR) White	33	2.01 1.97
7.75 x 14	4 Ply (8 PR) Black	38	5.55 5.51
7.75 x 14	4 Ply (8 PR) White	39	6.94 6.87
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops)			
7.75 x 14	2 Ply (4 PR) Black	00	STD STD
7.75 x 14	2 Ply (4 PR) White	01	1.25 1.36
7.75 x 14	4 Ply (8 PR) Black	38	4.98 4.95
7.75 x 14	4 Ply (8 PR) White	39	6.36 6.31
8.25 x 14	2 Ply (4 PR) Black	42	1.36 1.35
8.25 x 14	2 Ply (4 PR) White	43	2.78 2.75
8.25 x 14	4 Ply (8 PR) Black	48	5.99 5.95
8.25 x 14	4 Ply (8 PR) White	49	7.34 7.28
AMBASSADOR - "6" & "V-8" (Wagon)			
8.25 x 14	2 Ply (4 PR) Black	00	- STD
8.25 x 14	2 Ply (4 PR) White	01	- 1.34
8.25 x 14	4 Ply (8 PR) Black	48	- 4.60
8.25 x 14	4 Ply (8 PR) White	49	- 5.94
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)			
WIDE - PROFILE - HI - PERFORMANCE			
F70-14	2 Ply (4 PR) Red-Line	92	4.72 4.11

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 FLEET SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	TAX REFUND	
AMERICAN - "6" (Sedans & Hardtop)				
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	\$.48
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68		1.71
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08		2.54
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69		1.19
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70		2.68
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65		2.32
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52		2.13
AMERICAN - "6" (Wagon)				
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08		1.96
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69		.55
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70		1.86
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65		1.69
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52		1.50
AMERICAN - "V-8"				
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08		1.96
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69		.55
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70		1.86
*7.35 x 14	4 Ply (4 PR) Nylon Black.....	20		3.18
REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.)				
7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	REBEL	AMB.
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	2.12	2.11
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	.63	.63
			1.91	2.01
7.35 x 15	4 Ply (4 PR) Nylon Black.....	60	2.31	2.29
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.91	1.89
7.35 x 15	4 Ply (4 PR) Rayon Black.....	58	1.72	1.71
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.96	2.94
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	1.32	1.31
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.75	2.72
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	3.43	3.40
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	3.07	3.05
REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.)				
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.39	2.38
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.75	.75
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	1.99	2.09
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.86	2.84
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	2.50	2.48
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	3.72	3.69
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	6.25	6.18
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	2.10	2.08
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	3.52	3.48
AMBASSADOR - "6" & "V-8" (Wagons)				
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	-	2.35
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	-	3.66
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	-	.74
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	-	2.07

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 6
Issued: August 31, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A. M. Colors).....	X	X	X	\$ 1.05	\$ 14.80	\$ 19.95
-	-	Special Application of A. M. Colors	X	X	X	2.00	29.25	39.40
-	N	All-Vinyl Seat Upholstery for Individual Seat Only...	X	NA	NA	1.25	18.15	24.45
-	B	All-Vinyl Seat Upholstery - Std on Wagon	X	X	X	1.25	18.15	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)	-	-	-			
		TOPS						
35-9	BKV	Vinyl-Covered Roof (Hardtops Only) - Black.....	NA	NA	X	4.00	58.70	79.00
35-8	WHV	- Off-White	NA	NA	X	4.00	58.70	79.00
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	X	2.50	36.60	49.25
-	-	Center Passenger Seat Belts, Front & Rear -						
		100% Installed	X	X	X	1.00	14.05	18.90
84-1	2SB	Shoulder Belts, 2 Front	X	X	X	1.20	17.25	23.20
38-1	2HR	Headrests - Right and Left	X	X	X	1.80	26.00	35.00
		ENGINES						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	X	X	X	2.30	33.70	45.35
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 1, for Prices)					
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	STD	2.30	33.70	45.35
40-1	128	128 H.P. - 199 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
		TRANSMISSIONS						
42-A	A	Shift-Command, Column - 6-Cylinder	X	X	X	9.25	135.95	173.85
		- V-8 (N/A 225 H. P.)	X	X	X	9.55	140.75	180.00
42-M	M	4-Speed Floor Mounted Shift for V-8 Only	X	X	X	9.35	137.00	184.25
42-O	O	Overdrive, Column Shift (128 H.P. Only)	X	X	NA	5.55	81.35	109.45
42-S	S	3-Speed, Column Shift (N/A 225 H.P. V-8)	X	X	X	NC	NC	NC
		EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED)						
-	-	"Engine-Mod" System Less Air Pump (V-8 w/Auto						
		Trans. & All 6-Cylinder) -6-Cylinder.....	X	X	X	1.00	14.45	19.45
		-V-8.....	X	X	X	1.35	19.20	25.90
-	-	"Air-Guard" System with Air Pump (V-8 w/M Trans.)						
		-2 Barrel	X	X	X	2.65	38.50	51.80
		-4 Barrel	X	X	X	2.95	43.35	58.30
45-1	TGD	Twin-Grip Differential.....	X	X	X	2.00	28.85	38.80
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Cooling						
		System, 60 Amp. Battery and 40 Amp.						
		Alternator	X	X	X	15.70	231.10	310.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X	.85	12.05	16.20
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.30	62.75	84.40
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	72.25	97.15
49-1	PB	Power Brakes.....	X	X	X	2.15	31.30	42.15

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

1968 Zone Price List Bulletin
Page 7
Issued: August 31, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE			
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	\$1.45	\$21.30	\$28.70
51-2	SW	Windshield Only	X	X	X	.80	11.55	15.55
52-3	LGR	Roof-Top Travel Rack (Wagon Only)	-	X	-	2.00	28.85	38.85
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	NA	X	X	1.10	15.60	21.00
55-2	CR	Custom Steering Wheel	X	STD	STD	.50	6.70	9.00
56-4	APG	Appearance Group - Rocker Panel Moldings and Wheel Discs	X	X	X	2.00	28.90	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)	X	X	X	3.10	45.20	60.80
56-3	WC	Wire Wheel Covers (14" Wheels)	X	X	X	3.35	48.85	65.70
56-1	WD	Wheel Discs	X	X	X	1.10	15.70	21.15
		CONVENIENCE ITEMS						
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	1.40	19.90	26.80
(a) 57-1	EW	Electric Windshield Wipers only	X	X	X	.65	9.15	12.30
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X	1.00	14.40	19.45
		RADIOS						
62-2	RP	AM Push Button Radio	X	X	X	2.90	42.65	57.40
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.15	16.85	22.70
64-1	BG2	Bumper Guards - Front Only (Wagons Only)	-	X	-	.60	8.40	11.35
65-2	ING	Insulation Group - (Undercoating & Hood Insulation) .	X	X	X	.80	11.25	19.50
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning) X	X	X	X	.85	11.90	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.35	17.95
70-1	HP	Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X	X	.85	12.05	16.20
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	X	X	X	.90	12.75	17.15
72-1	BH	Engine-Block Heater	X	X	X	.40	5.65	7.60
77-1	HC	H.D. Clutch (w/3-Speed Transmission) - 128 H.P. - 200 H.P.	X	X	X	.30 .55	3.95 7.85	5.30 10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	35.70	48.05

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 8

Issued: August 31, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE			
-	828-V	H. D. Vinyl Upholstery 31 oz. (Black).....	X	NA	NA	\$1.25	\$18.15	\$24.45
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.75	5.05
68-4	55A	Alternator 55 Amp	X	X	X	1.65	23.80	32.05
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.50	6.70	9.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops).....	X	X	NA	.85	12.45	16.75
77-3	CIG	Cigarette Lighter.....	X	STD	STD	.20	2.75	3.70
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only.....	X	X	X	.55	7.95	10.70
77-8	RAR	Rear Armrests W/Built-in Ash Receivers.....	X	STD	STD	.75	10.90	14.70
77-9	DLFS	Dome Light Over Front Seat (N.A. on Hardtop)....	X	X	NA	.55	7.65	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.60	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.35	4.50
78-5	LRS	Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area).....	X	NA	NA	1.00	14.20	19.10
78-6	MC	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	40.10	53.95
78-7	GL	Glove Box Lock	X	STD	STD	.20	2.90	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.60	8.60	11.60
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.35	7.20
79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.80	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons.....	X	X	X	.20	2.60	3.50
79-8	FLS	Front Dome Light Switches.....	X	STD	STD	.10	1.40	1.90
-	-	Emergency Flasher Signal System - Alternator Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.00	22.85

Factory Installed Regular Production Options
(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			JAVELIN	SST			
		PAINT AND UPHOLSTERY (See trim charts)					
-	J	White Vinyl Seat Upholstery	X	NA	\$ 1.05	\$ 14.85	\$ 20.00
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)..	-	-			
		TOPS					
35-9	BKV	Vinyl-Covered Roof - Black	X	X	5.05	74.15	99.75
35-8	WHV	- Off-White	X	X	5.05	74.15	99.75
84-1	2SB	Shoulder Belts, 2-Front	X	X	1.20	17.25	23.20
38-1	2HR	Headrests - Right and Left	X	X	2.50	36.60	49.25
39-1	PP1	Performance Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping)	X	X	13.45	197.40	265.50
		ENGINES					
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	4.60	67.45	90.70
40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	X	X	2.30	33.70	45.35
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 2, for Prices)				
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel	X	X	NC	NC	NC
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8 Only)	X	X	1.35	19.25	25.90
		TRANSMISSIONS					
42-C	C	Shift-Command & Console - (Avail. w/200 H.P. and 280 H.P. V-8 Only)	X	X	13.30	195.45	249.90
42-A	A	Shift-Command, Column Shift - 6 Cylinder	X	X	10.00	147.15	188.15
		- 290 V-8 (N/A 225 H.P.)	X	X	10.50	154.75	197.90
		- 343 V-8	X	X	11.50	169.25	216.40
42-M	M	4-Speed Full-Synchro Floor Shift for V-8	X	X	9.35	137.00	184.25
42-S	S	3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only)	X	X	NC	NC	NC
		EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED)					
-	-	"Engine-Mod" System Less Air Pump (V-8 w/Auto Trans. & All 6-Cylinder) - 6 Cylinder	X	X	1.00	14.45	19.45
		- V-8	X	X	1.35	19.25	25.90
-	-	"Air-Guard" System with Air Pump (V-8 w/M Trans.)					
		- 2 Barrel	X	X	2.65	38.50	51.80
		- 4 Barrel	X	X	2.95	43.35	58.30
45-1	TGD	Twin-Grip Differential	X	X	1.50	31.10	42.10
		COOLING OPTION					
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 V-8)	X	X	18.00	264.85	356.20
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	.85	12.05	16.20
		POWER ASSISTS					
48-1	PS	Power Steering (Recommended w/Air Conditioning)	X	X	4.40	64.55	86.80
48-2	QRM	Quick-Ratio Steering (Manual)	X	X	.70	9.85	13.30
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	4.95	72.25	97.15
49-1	PB	Power Brakes	X	X	2.15	31.35	42.15
		SOLEX GLASS					
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	1.70	25.00	33.65
51-2	SW	Windshield Only	X	X	.80	11.55	15.55
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	2.15	31.35	42.15

1968 JAVELIN

1968 Zone Price List Bulletin
Page 10
Issued: August 31, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			JAVELIN	SST.			
		APPEARANCE ITEMS					
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)					
		- Except SST.....	X	NA	\$3.10	\$45.20	\$60.80
		- SST Only.....	NA	X	2.05	29.45	39.65
56-3	WC	Wire Wheel Covers (14" Wheels)					
		- Except SST.....	X	NA	3.35	48.85	65.70
		- SST Only.....	NA	X	2.25	33.00	44.40
56-1	WD	Wheel Discs	X	STD	1.10	15.75	21.20
		CONVENIENCE ITEMS					
57-2	VG	Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers.....	X	X	2.05	30.10	40.50
		-Less Clock when Tachometer is also ordered	X	X	1.40	19.90	26.80
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights- On Warning Buzzer	X	X	1.15	16.40	22.05
		RADIOS AND SPEAKERS					
62-3	RFM	AM-FM Push Button	X	X	6.80	99.50	133.80
62-2	RP	AM Push Button	X	X	2.95	43.30	58.25
63-2	STR	8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers	X	X	9.70	142.50	191.55
64-3	BGR	Bumper Guards - Rear Only	X	X	.60	8.40	11.35
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	X	X	.80	11.40	19.80
		ENGINE COOLING					
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC)	X	X	.85	11.90	16.05
		HEAVY-DUTY ELECTRICAL					
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	.95	13.35	17.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers).....	X	X	.90	13.00	17.50
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	X	X	.95	13.70	18.45
72-1	BH	Engine-Block Heater	X	X	.40	5.65	7.60
77-1	HC	H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission).....	X	X	.55	7.85	10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	2.45	35.70	48.05

Factory Installed Regular Production Options
(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops.....	X	X	X	\$ 1.65	\$ 24.05	\$ 32.40
		- Wagons Only (Includes Painted Body Side- Panels and Accent Moldings).....	X	X	-	3.30	48.05	64.65
-	-	Special Application of A. M. Colors.....	X	X	X	2.05	29.75	40.05
-	WO	Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones.....	NA	X	-	5.05	74.00	99.55
-	V	All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons	X	X	NA	1.25	18.15	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats.....	NA	NA	X	1.25	18.15	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe	NA	NA	X	.75	10.60	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof (Hardtops Only) - Black.....	NA	X	X	4.00	58.75	79.00
35-8	WHV	- Off-White	NA	X	X	4.00	58.75	79.00
35-7	BUV	- Blue	NA	X	X	4.00	58.75	79.00
35-9	BKV	(4-Dr. Sedans Only) - Black.....	NA	X	-	4.00	58.75	79.00
35-8	WHV	- Off-White	NA	X	-	4.00	58.75	79.00
35-7	BUV	- Blue	NA	X	-	4.00	58.75	79.00
35-1	PBK	Power Convertible Top - Black	X	NA	X	NC	NC	NC
35-2	PWH	- Off-White.....	X	NA	X	NC	NC	NC
		SEAT OPTIONS						
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion.....	NA	NA	X	4.60	67.35	90.60
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	STD	2.50	36.60	49.25
-	-	Center Passenger Seat Belts, Front & Rear- 100% Installed (Except Bucket Seats)	X	X	X	1.00	14.05	18.90
-	-	Center Passenger Seat Belt, Rear- 100% Installed (With Bucket Seats)	-	-	X	.50	7.00	9.45
84-1	2SB	Shoulder Belts, 2 Front (N/A Convertibles)	X	X	X	1.20	17.25	23.20
37-8	SB8	2 Seat Belts for Third Seat of Wagon.....	NA	X	-	1.00	14.05	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ..	X	X	X	1.80	26.00	35.00
		- Bucket Seats	-	-	X	2.50	36.60	49.25
		ENGINES						
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X	4.60	67.45	90.70
40-6	235	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	2.95	43.35	58.30
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 2, for Prices)					
40-3	155	155 H.P. - 232 CID, 6, 2 Barrel.....	X	X	NA	.80	10.60	14.25
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8 only (NA Wagons)	X	X	X	1.35	19.25	25.90
		TRANSMISSIONS						
42-C	C	Shift-Command and Console (V-8 Only)	NA	NA	X	13.30	195.45	249.90
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.00	147.15	188.15
		- 290 V-8.....	X	X	X	10.50	154.75	197.90
		- 343 V-8.....	X	X	X	11.50	169.25	216.40
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	137.00	184.25
42-O	O	Overdrive, Column Shift (N/A on 343 CID Engine)...	X	X	X	5.90	86.20	115.90
42-S	S	3-Speed, Column Shift (N/A on 343 CID Engine).....	X	X	X	NC	NC	NC

1968 REBEL

1968 Zone Price List Bulletin
Page 12
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
		EXHAUST EMISSION CONTROL SYSTEM WITH CLOSED PCV (100% INSTALLED)						
-	-	"Engine-Mod" System Less Air Pump (V-8 w/Auto. Trans. & All 6-cylinder) -6 Cylinder	X	X	X	\$1.00	\$14.45	\$19.45
		-V-8.....	X	X	X	1.35	19.25	25.90
-	-	"Air-Guard" System with Air Pump(V-8 w/M Trans.)						
		- 2 Barrel.....	X	X	X	2.65	38.50	51.80
		- 4 Barrel.....	X	X	X	2.95	43.35	58.30
45-1	TGD	Twin-Grip Differential.....	X	X	X	2.15	31.15	41.90
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 V-8)....	X	X	X	18.00	264.85	356.20
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X	.85	12.05	16.20
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.30	62.75	84.40
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	72.25	97.15
49-1	PB	Power Brakes.....	X	X	X	2.15	31.35	42.15
50-4	PW4	Power Lift Windows- Side Windows.....	NA	NA	X	5.10	74.55	100.25
50-1	PW1	- Tailgate (Std. on 3-Seat Wagon)	X	X	-	1.75	25.05	33.70
		SOLEX GLASS						
51-1	SG	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X	1.70	25.00	33.65
51-2	SW	Windshield Only	X	X	X	1.10	15.50	20.85
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-	5.65	83.10	111.75
52-2	RD	Side Hinged Tailgate, for 2-Seat Wagons	X	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only)	X	X	X	2.25	32.75	44.05
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	31.35	42.15
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel.....	NA	X	X	1.10	15.60	21.00
55-2	CR	Custom Steering Wheel.....	X	STD	STD	.55	7.80	10.50
56-4	APG	Appearance Group - Wheel Opening Moldings & Wheel Discs	X	X	NA	2.00	28.90	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels) -All except SST	X	X	NA	3.10	45.20	60.80
		-SST Only	NA	NA	X	2.05	29.45	39.65
56-3	WC	Wire Wheel Covers (14" Wheels) -All Except SST.....	X	X	NA	3.35	48.85	65.70
		-SST Only	NA	NA	X	2.25	33.05	44.50
56-1	WD	Wheel Discs	X	X	STD	1.10	15.75	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers	X	X	X	2.05	30.10	40.50

1968 REBEL

1968 Zone Price List Bulletin
Page 13
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST				
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X		\$1.15	\$16.40	\$22.05
RADIOS AND SPEAKERS									
62-3	RFM	AM-FM Push Button	X	X	X		6.80	99.50	133.80
62-2	RP	AM Push Button	X	X	X		2.95	43.30	58.25
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X		6.75	99.15	133.35
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X		.70	9.80	13.15
BUMPER GUARDS									
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X		1.15	16.85	22.70
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-		.60	8.40	11.35
65-1	UN	Undercoating	NA	NA	X		.70	9.80	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation) .	X	X	NA		.80	11.40	19.80
ENGINE COOLING									
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X		.85	11.90	16.05
HEAVY-DUTY ELECTRICAL									
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X		.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X		.95	13.35	17.95
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X		.90	13.00	17.50
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X		.50	7.25	9.75
72-1	BH	Engine-Block Heater	X	X	X		.40	5.65	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only)							
		- 6 Cylinder	X	X	X		.30	3.95	5.30
		- 200 H.P. V-8	X	X	X		.55	7.85	10.55
81-1	TAC	Tachometer (V-8 only)	X	X	X		2.45	35.70	48.05

1968 REBEL

1968 Zone Price List Bulletin
Page 14
Issued: August 31, 1967

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			770	SST				
-	858-V	H. D. Vinyl Upholstery and Side Panels 31 oz.	X	NA	NA	\$1.25	\$18.15	\$24.45
47-2	HDP	Heavy Duty Drive Line Package (N.A. V-8 Engine).	X	X	X	2.70	39.10	52.60
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.75	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.90	12.90	17.35
		Alternator, 65 Amp.						
68-1	65D	-With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	X	5.75	84.15	113.20
68-3	65S	-With Single Belt Drive - V-8 Only (N.A. w/AC).	X	X	X	5.20	76.10	102.35
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	23.80	32.05
71-1	HBD	Heavy Duty Brakes	X	X	X	.65	9.30	12.50
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.05	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hard- top and Convertibles)	X	X	NA	.50	6.70	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. Hardtops and Convertibles).....	X	X	NA	.95	13.35	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops and Convertibles)	X	X	NA	.85	12.45	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. Convertibles and Hardtops)	X	X	NA	1.70	24.85	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans Only.....	X	X	NA	.65	8.90	12.00
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N.A. on Convertibles.....	X	X	NA	.55	7.95	10.70
77-6	TAS	Assist Straps (4-Door Sedan Only).....	X	NA	NA	.35	4.85	6.55
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise Command Speed Control System,	X	X	X	.65	9.45	12.80
77-8	RAR	Rear Armrests w/Built/in Ash Receiver.....	X	STD	STD	.75	10.90	14.70
77-9	DLFS	Dome Light Over Front Seat (N.A. on Convertible and Hardtops)	X	X	NA	.55	7.65	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.60	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.35	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans Only.....	X	NA	NA	1.00	14.20	19.10
78-6	MC	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	40.10	53.95
78-7	GL	Glove Box Lock	X	STD	STD	.20	2.90	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.60	8.60	11.60
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.35	7.20
79-1	AHI	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.40	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.40	7.25
79-5	APW	Pull Wire For Roof Type Antenna (N.A. Convertible)	X	X	X	.35	4.80	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.60	3.50
79-8	FLS	Front Door Dome Light Switches.....	X	STD	STD	.10	1.40	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	1.95	2.65
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	17.00	22.85
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command).....	X	NA	NA	.50	6.70	9.00

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-5	TX-7	TX-2	TX-4	TX-6	TX-8
H. D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)....					X	X	X	X
H. D. Clutch & Housing	X	X	X	X				
H. D. T-858V Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H. D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H. D. Battery (70 amp)	X	X	X	X	X	X	X	X
H. D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X	X	X	X	X
H. D. Brakes	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H. D. Cooling System (Radiator-Power Flex Fan- Shroud)	X			X	X			X
Air Conditioning (Includes H. D. Cooling System) ..		X	X			X	X	
55 Amp Alternator			X	X			X	X

GROUP PRICES

	E.O.H.	TOTAL ZONE INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1	\$ 9.00	\$131.90	\$177.40
TX-2	16.30	239.75	322.40
TX-3	23.95	352.45	474.00
TX-4	31.30	460.25	618.95
TX-5	25.40	373.90	502.85
TX-6	32.75	481.75	647.85
TX-7	9.95	146.30	196.75
TX-8	17.30	254.10	341.75

Cost of Model 6815-550 6 Cylinder 4-Door Sedan	144.00	1,918.50	2,444.00
(Add to Selected Package)			

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use (1) without a TX group, or (2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 16
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X	\$ 1.65	\$ 23.75	\$ 32.40
		- Wagons only (Includes Painted Body Side Panels and Accent Moldings).....	-	X	-	2.30	33.15	45.20
-	-	Special Application of A. M. Colors.....	X	X	X	2.00	28.90	39.40
-	WO	Simulated Wood-Grain Body Side Panels-N/A						
		Two-Tones	-	X	-	5.05	73.05	99.55
-	V	All-Vinyl Seat Upholstery - Std. on Wagon.....	X	X	NA	1.25	17.90	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X	1.25	17.90	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe.....	NA	NA	X	.75	10.45	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof - (Hardtop Only) - Black.....	NA	X	X	4.00	57.95	79.00
35-8	WHV	- Off-White ...	NA	X	X	4.00	57.95	79.00
35-7	BUV	- Blue.....	NA	X	X	4.00	57.95	79.00
35-9	BKV	- 4-Dr. Sedan - Black.....	NA	X	X	4.00	57.95	79.00
35-8	WHV	- Off-White ...	NA	X	X	4.00	57.95	79.00
35-7	BUV	- Blue.....	NA	X	X	4.00	57.95	79.00
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion (SST Hardtop Only).....	NA	NA	X	4.60	66.50	90.60
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD	2.50	36.15	49.25
-	-	Center Passenger Seat Belts, Front & Rear - 100% Installed (Except Bucket Seats).....	X	X	X	1.00	13.85	18.90
-	-	Center Passenger Seat Belts, Rear-100% Installed (With Bucket)	-	-	X	.50	6.90	9.45
84-1	2SB	Shoulder Belts, 2 Front	X	X	X	1.20	17.00	23.20
37-8	SB8	2 Seat Belts for Third Seat of Wagon	-	X	-	1.00	13.85	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ...	X	X	X	1.80	25.65	35.00
		- Bucket Seats	-	-	X	2.50	36.15	49.25
		ENGINES						
40-7	280	280 H. P. -343 CID, V-8, 4-Barrel.....	X	X	X	4.60	66.55	90.70
40-6	235	235 H. P. -343 CID, V-8, 2-Barrel.....	X	X	X	2.95	42.75	58.30
40-4	200	200 H. P. -290 CID, V-8, 2-Barrel.....(Std. on V-8 Models See Page 2, for Prices)	X	X	NA	.80	11.40	15.55
40-3	155	155 H. P. -232 CID, 6, 2-Barrel.....	X	X	NA	NC	NC	NC
40-2	145	145 H. P. -232 CID, 6, 1-Barrel.....	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8 Only (N/A Wagons)....	X	X	X	1.35	19.00	25.90
		TRANSMISSIONS						
42-C	C	Shift-Command and Console for V-8.....	NA	NA	X	13.30	193.10	249.90
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.00	145.35	188.15
		- 290 V-8	X	X	X	10.50	152.90	197.90
		- 343 V-8	X	X	X	11.50	167.20	216.40
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H. P.)	X	X	X	9.35	135.25	184.25
42-O	O	Overdrive, Column Shift (N/A on 343 CID Engine)...	X	X	X	5.90	85.05	115.90
42-S	S	3-Speed Column Shift (N/A on 343 CID Engine).....	X	X	X	NC	NC	NC

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 17
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
		EXHAUST EMISSION CONTROL SYSTEM CLOSED PCV (100% INSTALLED)						
-	-	"Engine-Mod" System Less Air Pump (V-8's w/Auto. Trans. & All 6-Cylinder) - 6 Cylinder.....	X	X	X	\$1.00	\$14.25	\$19.45
		- V-8.....	X	X	X	1.35	19.00	25.90
-	-	"Air-Guard" System with Air Pump (V-8 w/M Trans.)						
		- 2 Barrel.....	X	X	X	2.65	38.00	51.80
		- 4 Barrel.....	X	X	X	2.95	42.75	58.30
45-1	TGD	Twin-Grip Differential	X	X	X	2.15	30.75	41.90
		COOLING OPTION						
46-2	AC	All Season Air Conditioning System; H. D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator. (60 Amp. Battery Std. w/343 V-8)	X	X	X	18.00	261.45	356.20
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.85	11.85	16.20
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning) ..	X	X	X	4.80	69.70	95.00
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	71.30	97.15
49-1	PB	Power Brakes	X	X	X	2.20	31.65	43.15
50-4	PW4	Power Lift Windows - Side Windows	NA	X	X	5.10	73.55	100.25
50-5	PW5	- Side Windows and Tailgate	-	X	-	6.80	98.30	133.95
50-1	PW1	- Tailgate Only (Std on 3-Seat Wagon)	-	X	-	1.75	24.70	32.70
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.70	24.65	33.65
51-2	SW	Windshield Only	X	X	X	1.10	15.30	20.85
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	-	X	-	5.65	82.00	111.75
52-2	RD	Side Hinged Tailgate for 2-Seat Wagons	-	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) ..	X	X	X	2.25	32.30	44.05
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	30.90	42.15
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel	X	X	X	1.10	15.40	21.00
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.10	44.60	60.80
		- DPL & SST	NA	X	X	2.05	29.10	39.65
56-3	WC	Wire Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.35	48.20	65.70
		- DPL & SST	NA	X	X	2.25	32.65	44.50
56-1	WD	Wheel Discs	X	STD	STD	1.10	15.55	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST	X	X	NA	2.05	29.70	40.50
		- SST	NA	NA	X	1.40	19.65	26.80

1968 AMBASSADOR

1968 Zone Price List Bulletin
Page 18
Issued: August 31, 1967

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
59-1	LG	Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models ..	X	X		STD\$1.15	\$16.15	\$22.05
RADIOS AND SPEAKERS								
62-3	RFM	AM-FM Push Button	X	X	X	6.80	98.20	133.80
62-2	RP	AM Push Button	X	X	X	2.95	42.75	58.25
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only)	X	X	X	6.75	97.85	133.35
63-1	DCS	Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons)....	X	X	X	.70	9.65	13.15
BUMPER GUARDS								
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons),....	X	X	X	1.15	16.65	22.70
64-1	BG2	Bumper Guards - Front (Wagons Only).....	-	X	-	.60	8.30	11.35
65-1	UN	Undercoating.....	NA	NA	X	.70	9.65	17.00
65-2	ING	Insulation Group (Undercoating & Hood Insulation ...	X	X	NA	.80	10.40	19.80
ENGINE COOLING								
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.85	11.75	16.05
HEAVY-DUTY ELECTRICAL								
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.40	7.40
68-5	4A7	Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC).....	X	X	X	.95	13.15	17.95
70-1	HP	Handling Package - Heavy-Duty Springs and Shock Absorbers.....	X	X	X	.50	7.15	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.55	7.60
77-1	HC	Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder.....	X	X	X	.30	3.85	5.30
		- 200 H. P. V-8	X	X	X	.55	7.70	10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	35.25	48.05

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST			
-	858-V	H.D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	\$1.25	\$17.95	\$ 24.45
59-2	EL	Parking Brake Warning Light (Std. On SST)	X	X	STD	.30	3.70	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning)	X	X	X	.90	10.85	17.35
		Alternator 65 Amp. (Not available with Air condi- tioning)						
68-1	65D	-With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning)	X	X	X	5.75	83.10	113.20
68-3	65S	-With Single Belt Drive (V-8 Only) (N.A. w/AC) ..	X	X	X	5.20	75.10	102.35
68-4	55A	Alternator, 55 Amp.	X	X	X	1.65	23.50	32.05
71-1	HBD	Heavy Duty Brakes	X	X	X	.65	9.15	12.50
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.00	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only - N.A. Hardtops	X	X	NA	.50	6.60	9.00
75-2	HCFR	Heavy Duty Seat Cushions - Front and Rear - N.A. Hardtops	X	X	NA	.95	13.20	18.00
75-3	HCBR	Heavy Duty Seat Cushions and Back - Front Only - N.A. Hardtops	X	X	NA	.85	12.25	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear -N.A. Hardtops	X	X	NA	1.70	24.55	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans Only	X	X	NA	.65	8.80	12.00
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only	X	X	X	.55	7.85	10.70
77-7	HT	Hand Throttle Control - Locking Type	X	X	X	.65	9.35	12.80
77-9	DLFS	Dome Light Over Front Seat (N.A. Hardtops)	X	X	X	.55	7.55	10.30
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.30	4.50
78-6	MC	Flexible Metal Conduit 1 1/4" Diameter - Sedans Only	X	X	NA	2.75	39.60	53.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.60	8.50	11.90
78-9	RKNP	-Less Resistance Type Plugs	X	X	X	.40	5.30	7.20
79-5	APW	Pull Wire for Roof Type Antenna	X	X	NA	.35	4.70	6.45
79-6	TL	Luggage Compartment Light (Sedans Only)	X	X	STD	.20	2.55	3.50
79-9	RLS	Rear Door Dome Light Switches - 4-Door Models Only	X	X	NA	.15	1.95	2.65
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.20	16.75	22.85

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL ZONE BILLING	SUGG'D FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
6.45 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.45 x 14	2 Ply (4 PR) White.....	01	\$1.55	\$22.60	\$30.45
6.95 x 14	2 Ply (4 PR) Black.....	04	.70	9.60	12.95
6.95 x 14	2 Ply (4 PR) White.....	05	2.50	36.60	49.25
6.95 x 14	4 Ply (8 PR) Black.....	10	3.05	44.30	59.60
6.95 x 14	4 Ply (8 PR) White.....	11	4.85	71.25	95.85
AMERICAN - "6" (Wagon)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
AMERICAN - "V-8" (All Models)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	10.60	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	37.55	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	45.25	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	72.25	97.15
AMERICAN - "V-8" (Sedans & Hardtop)					
WIDE - PROFILE - HI - PERFORMANCE					
D70-14	2 Ply (4 PR) Red-Line (with 5-1/2" width wheel rims)	90	3.25	47.70	64.15
JAVELIN - "6"					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	10.60	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	37.55	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	45.25	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	72.25	97.15
JAVELIN - "V-8"					
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	34.70	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	61.65	82.90
JAVELIN - "V-8"					
WIDE - PROFILE - HI - PERFORMANCE					
E70-14	2 Ply (4 PR) Red Line (with 5-1/2" width wheel rims)	91	3.60	52.95	71.25

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL ZONE BILLING		SUGG'D FACTORY DEL'D PRICE
				REBEL	AMB.	
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops)						
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
7.35 x 14	2 Ply (4 PR) White - Rebel	01	\$1.65	\$24.05	-	\$32.40
	- Ambassador	01	1.80	-	\$25.65	35.00
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	34.70	34.25	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	61.65	60.85	82.90
7.75 x 14	2 Ply (4 PR) Black.....	32	.75	10.60	10.45	14.25
7.75 x 14	2 Ply (4 PR) White.....	33	2.60	37.55	37.05	50.50
7.75 x 14	4 Ply (8 PR) Black.....	38	3.10	45.25	44.70	60.90
7.75 x 14	4 Ply (8 PR) White.....	39	4.95	72.25	71.30	97.15
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops)						
7.75 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
7.75 x 14	2 Ply (4 PR) White - Rebel	01	1.65	24.05	-	32.40
	- Ambassador	01	1.80	-	25.65	35.00
7.75 x 14	4 Ply (8 PR) Black.....	38	2.40	34.70	34.25	46.65
7.75 x 14	4 Ply (8 PR) White.....	39	4.20	61.65	60.85	82.90
8.25 x 14	2 Ply (4 PR) Black.....	42	.80	11.55	11.40	15.55
8.25 x 14	2 Ply (4 PR) White.....	43	2.65	38.50	38.00	51.80
8.25 x 14	4 Ply (8 PR) Black.....	48	3.15	46.25	45.65	62.20
8.25 x 14	4 Ply (8 PR) White.....	49	5.00	73.20	72.25	98.45
AMBASSADOR - "6" & "V-8" (Wagon)						
8.25 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
8.25 x 14	2 Ply (4 PR) White.....	01	1.80	25.70		35.00
8.25 x 14	4 Ply (8 PR) Black.....	48	2.40	34.25		46.65
8.25 x 14	4 Ply (8 PR) White.....	49	4.20	60.85		82.90
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)						
WIDE - PROFILE - HI - PERFORMANCE						
F70-14	2 Ply (4 PR) Red-Line - Rebel.....	92	4.00	58.25		78.35
	- Ambassador.....	92	3.25	47.10		64.15

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL DEALER BILLING	SUGGESTED FACTORY DEL'D PRICE	
AMERICAN - "6" (Sedans & Hardtop)						
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	\$.20	\$ 2.90	\$ 3.90	
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68	1.75	25.50	34.35	
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	2.05	29.10	40.15	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.90	12.50	16.85	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	2.70	39.45	53.10	
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.75	25.05	33.70	
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	1.55	22.15	29.80	
AMERICAN - "6" (Wagon)						
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	20.20	27.20	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	2.90	3.90	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	26.95	36.30	
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.05	15.40	20.75	
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	.90	12.50	16.85	
AMERICAN - "V-8"						
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	20.20	27.20	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	2.90	3.90	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	26.95	36.30	
*7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	2.10	30.80	41.45	
REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.)						
7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	1.40	20.20	19.95	27.20
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	.20	2.90	2.85	3.90
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	1.85	26.95	-	36.30
		Amb.	2.00	-	28.50	38.85
7.35 x 15	4 Ply (4 PR) Nylon Black.....	60	1.80	26.00	25.65	35.00
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.05	15.40	15.20	20.75
7.35 x 15	4 Ply (4 PR) Rayon Black.....	58	.90	12.50	12.35	16.85
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.10	30.80	30.40	41.45
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.95	13.50	13.30	18.15
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.75	40.40	39.90	54.40
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.50	36.60	36.15	49.25
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.80	26.00	25.65	35.00
REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.)						
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	1.40	20.20	19.95	27.20
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.20	2.90	2.85	3.90
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	1.85	26.95	-	36.30
		Amb.	2.00	-	28.50	38.85
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.50	36.60	36.15	49.25
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.05	15.40	15.20	20.75
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	2.20	31.75	31.35	42.75
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	4.00	58.75	58.00	79.05
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	1.00	14.45	14.25	18.45
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.85	41.40	40.85	55.70
AMBASSADOR - "6" & "V-8" (Wagons)						
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	1.40	-	19.95	27.20
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	3.15	-	45.65	62.20
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	.20	-	2.85	3.90
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.00	-	28.50	38.85

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

American Motors Corporation

1968 ZONE PRICE LIST BULLETIN

1968 Zone Price List Bulletin

Page 1

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: January 5, 1968

1. Effective January 5, 1968 the following prices are established to cover 1968 American Motors Models. Freight will be prepaid to destination city, and a charge for a portion of the freight will be billed as a separate item on the car invoice, the balance being included in the car price. Factory responsibility ceases upon delivery to the transportation company. This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

		ZONE BILLING		
MODEL	BODY TYPE	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE
6 CYLINDER MODELS				
RAMBLER AMERICAN				
6806	2-Dr. Sedan	\$1481.05	\$120.00	\$1601.05
6805	4-Dr. Sedan	1540.90	125.00	1665.90
RAMBLER AMERICAN 440				
6805-5	4-Dr. Sedan	1650.00	134.00	1784.00
6808-5	4-Dr. Station Wagon	1850.05	150.00	2000.05
RAMBLER AMERICAN ROGUE				
6809-7	2-Dr. Hardtop	1709.85	139.00	1848.85
JAVELIN				
6879-5	2-Dr. Hardtop	1892.70	154.00	2046.70
JAVELIN SST				
6879-7	2-Dr. Hardtop	1973.90	160.00	2133.90
REBEL 550				
6815	4-Dr. Sedan	1773.85	144.00	1917.85
6817	2-Dr. Convertible	1988.20	162.00	2150.20
6818	4-Dr. Sta. Wag. -2 Seat .	1983.65	161.00	2144.65
6819	2-Dr. Hardtop	1781.65	145.00	1926.65
REBEL 770				
6815-5	4-Dr. Sedan	1846.40	150.00	1996.40
6818-5	4-Dr. Sta. Wag. -2 Seat .	2074.95	169.00	2243.95
6819-5	2-Dr. Hardtop	1856.55	151.00	2007.55
AMBASSADOR				
6885-2	4-Dr. Sedan	2020.60	166.00	2186.60
6889-2	2-Dr. Hardtop	2036.00	168.00	2204.00
AMBASSADOR DPL				
6885-5	4-Dr. Sedan	2093.00	172.00	2265.00
6888-5	4-Dr. Sta. Wag. -2 Seat .	2300.90	189.00	2489.90
6889-5	2-Dr. Hardtop	2107.60	174.00	2281.60
V-8 MODELS				
RAMBLER AMERICAN				
6806	2-Dr. Sedan	1572.10	128.00	1700.10
6805	4-Dr. Sedan	1631.95	133.00	1764.95
RAMBLER AMERICAN 440				
6805-5	4-Dr. Sedan	1741.00	142.00	1883.00
6808-5	4-Dr. Station Wagon	1941.10	158.00	2099.10
RAMBLER AMERICAN ROGUE				
6809-7	2-Dr. Hardtop	1791.00	146.00	1937.00

ZONE BILLING

MODEL	BODY TYPE	INVOICE PRICE	E.O.H.	TOTAL INVOICE PRICE
V-8 MODELS (Cont'd)				
AMX				
6839-7	2-Dr. Sport Coupe	\$2331.55	\$192.00	\$2523.55
JAVELIN				
6879-5	2-Dr. Hardtop	1973.90	160.00	2133.90
JAVELIN SST				
6879-7	2-Dr. Hardtop	2054.25	167.00	2221.25
REBEL 550				
6815	4-Dr. Sedan.	1851.05	151.00	2002.05
6817	2-Dr. Convertible	2066.20	168.00	2234.20
6818	4-Dr. Sta. Wag. -2 Seat. .	2060.90	168.00	2228.90
6819	2-Dr. Hardtop	1859.65	151.00	2010.65
REBEL 770				
6815-5	4-Dr. Sedan.	1924.40	156.00	2080.40
6818-5	4-Dr. Sta. Wag. -2 Seat. .	2152.95	175.00	2327.95
6819-5	2-Dr. Hardtop	1934.55	157.00	2091.55
REBEL SST				
6817-7	2-Dr. Convertible	2181.65	177.00	2358.65
6819-7	2-Dr. Hardtop	2017.20	164.00	2181.20
AMBASSADOR				
6885-2	4-Dr. Sedan.	2096.85	173.00	2269.85
6889-2	2-Dr. Hardtop	2112.30	174.00	2286.30
AMBASSADOR DPL				
6885-5	4-Dr. Sedan.	2169.20	179.00	2348.20
6888-5	4-Dr. Sta. Wag. -2 Seat. .	2377.10	196.00	2573.10
6889-5	2-Dr. Hardtop	2184.60	180.00	2364.60
AMBASSADOR SST				
6885-7	4-Dr. Sedan.	2260.10	186.00	2446.10
6889-7	2-Dr. Hardtop	2275.50	187.00	2462.50

Manufacturer may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Zone may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer. All sales to be by bill of sale executed and delivered at Detroit, Michigan. Zone shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

2. Manufacturer will pay to Zone a rebate on motor vehicles sold to Zone in the amount that the Zone is required to pay to dealers in its territory under the provisions of the Dealer Franchise or Price List Bulletin.
Zone prices on American Motors Parts and Accessories are as follows:
American Motors Parts—net prices established by current Parts List and/or Parts Release and Change Notices issued from time to time.
American Motors Accessories—net prices established by current Accessories Price List and/or Letters issued from time to time.
3. (a) Manufacturer will refund to Zone 100% of a flat rate labor charge as established by mutual agreement of Zone and Dealer and on record at Zone for repairs performed by Dealer under the American Motors Warranty.
(b) Manufacturer will refund to Zone an amount equal to the Dealer net price plus 25% on repair parts installed under the American Motors Warranty.

Federal Excise Tax Refund 1968 Models

The following policy outlines the method to be used for obtaining refund of Federal Excise Tax on tax-exempt sales, which includes sales made to the following exempt agencies or organizations:

- I. State or local governments for their exclusive use.
- II. Nonprofit educational organizations for their exclusive use. These are defined as:
 - A. Schools operated as an activity normally maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
 - B. Schools operated as an activity of a church, parish, or other religious body maintaining a regular faculty and curriculum and normally having a regularly enrolled body of pupils or students in attendance.
- III. The Red Cross—(No refund will be made to any other Federal Agencies).

The E.O.H. Charges established for all cars and some items of factory installed equipment include certain nonrefundable amounts such as a shipping charge and/or a charge for handling and overhead. Only the actual amounts established in this bulletin will be refunded to the dealer on tax-exempt car sales.

The amounts of the tax refunds on our 6800 series cars, and regular optional tire equipment, as well as fleet optional tire equipment follow. The tax refund for all other items of factory installed equipment should be computed by multiplying the sum of the E.O.H. amounts for such equipment by 95%. Where a fleet allowance is granted to an exempt agency or organization, the tax refund must be reduced by 7% of the amount of the fleet allowance.

A dealer making a tax-exempt sale should obtain a properly executed Certificate of Tax Exemption (Form AM-1399, Revised June, 1966) from the purchaser and forward it to the Zone, which in turn will forward it, together with the appropriate debit-credit memo, to the attention of the Billing & Accounts Receivable Department in Kenosha. Make sure that this Certificate shows the Model Number, the full 13 digit Vehicle Identification Number and itemize the equipment in detail. Upon receipt and approval of this Certificate of Tax Exemption and debit-credit memo, Kenosha will accept the charge from the Zone.

Whenever possible, the Exemption Certificate should be Form AM-1399, Revised June, 1966, however, it is not absolutely necessary that this A.M. form be used. A reasonable facsimile would be acceptable.

Your Car Distributor has already received, from Kenosha, the INTERPRETATION OF SCHEDULE LISTING CODES—6800 SERIES, which will aid in determining from the codes shown on the invoice, the proper amount of refund.

Federal Excise Tax refund information should be supplied to your dealers upon request only.

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 MODELS

MODEL	BODY TYPE	TAX REFUND	
		6 CYL.	V-8
RAMBLER AMERICAN			
6806	2-Dr. Sedan	\$107.11	\$113.71
6805	4-Dr. Sedan	111.26	117.85
RAMBLER AMERICAN 440			
6805-5	4-Dr. Sedan	118.81	125.40
6808-5	4-Dr. Station Wagon	132.62	139.22
RAMBLER AMERICAN ROGUE			
6809-7	2-Dr. Hardtop	122.96	128.85
AMX			
6839-7	2-Dr. Sport Coupe	-	165.59
JAVELIN			
6879-5	2-Dr. Hardtop	135.74	141.81
JAVELIN SST			
6879-7	2-Dr. Hardtop	141.31	147.40
REBEL 550			
6815	4-Dr. Sedan	127.79	133.23
6817	2-Dr. Convertible	142.63	148.06
6818	4-Dr. Sta. Wag. -2 Seat	142.13	147.58
6819	2-Dr. Hardtop	128.35	133.78

MODEL	BODY TYPE	TAX REFUND	
		6 CYL.	V-8
REBEL 770			
6815-5	4-Dr. Sedan	\$132.81	\$138.24
6818-5	4-Dr. Sta. Wag. -2 Seat	148.48	153.91
6819-5	2-Dr. Hardtop	133.52	138.95
REBEL SST			
6817-7	2-Dr. Convertible	-	156.01
6819-7	2-Dr. Hardtop	-	144.67
AMBASSADOR			
6885-2	4-Dr. Sedan	144.98	150.15
6889-2	2-Dr. Hardtop	146.09	151.20
AMBASSADOR DPL			
6885-5	4-Dr. Sedan	149.98	155.16
6888-5	4-Dr. Sta. Wag. -2 Seat	164.79	170.11
6889-5	2-Dr. Hardtop	151.04	156.20
AMBASSADOR SST			
6885-7	4-Dr. Sedan	-	161.41
6889-7	2-Dr. Hardtop	-	162.45

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	TAX REFUND
AMERICAN - "6" (Sedans & Hardtops)			
6.45 x 14	2 Ply (4 PR) Black	00	STD
6.45 x 14	2 Ply (4 PR) White	01	\$1.29
6.95 x 14	2 Ply (4 PR) Black	04	.63
6.95 x 14	2 Ply (4 PR) White	05	2.12
6.95 x 14	4 Ply (8 PR) Black	10	4.84
6.95 x 14	4 Ply (4 PR) White	11	6.28
AMERICAN - "6" (Wagons)			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.30
6.95 x 14	4 Ply (8 PR) Black	10	4.18
6.95 x 14	4 Ply (8 PR) White	11	5.61
AMERICAN - "V-8" (All Models)			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.30
6.95 x 14	4 Ply (8 PR) Black	10	4.18
6.95 x 14	4 Ply (8 PR) White	11	5.61
7.35 x 14	2 Ply (4 PR) Black	16	1.06
7.35 x 14	2 Ply (4 PR) White	17	2.55
7.35 x 14	4 Ply (8 PR) Black	22	5.21
7.35 x 14	4 Ply (8 PR) White	23	6.64
AMERICAN - "V-8" (Sedans & Hardtop)			
WIDE - PROFILE - HI - PERFORMANCE			
D70-14	2 Ply (4 PR) Red-Line	90	3.11
(with 5-1/2" width wheel rims)			
AMX - "V-8"			
WIDE - PROFILE - HI - PERFORMANCE			
FIBERGLASS BELTED			
E70-14	2 Ply (4 PR) Black	00	STD
E70-14	2 Ply (4 PR) Red-Line	91	1.67
JAVELIN - "6"			
6.95 x 14	2 Ply (4 PR) Black	00	STD
6.95 x 14	2 Ply (4 PR) White	01	1.30
6.95 x 14	4 Ply (8 PR) Black	10	4.18
6.95 x 14	4 Ply (8 PR) White	11	5.61
7.35 x 14	2 Ply (4 PR) Black	16	1.06
7.35 x 14	2 Ply (4 PR) White	17	2.55
7.35 x 14	4 Ply (8 PR) Black	22	5.21
7.35 x 14	4 Ply (8 PR) White	23	6.64

SIZE	TYPE	TIRE CODE	TAX REFUND
JAVELIN - "V-8"			
7.35 x 14	2 Ply (4 PR) Black	00	STD
7.35 x 14	2 Ply (4 PR) White	01	1.39
7.35 x 14	4 Ply (8 PR) Black	22	4.15
7.35 x 14	4 Ply (8 PR) White	23	5.57
WIDE - PROFILE - HI - PERFORMANCE			
E70-14	2 Ply (4 PR) Red-Line	91	3.75
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles)			
& AMBASSADOR - "6" (Sedans & Hardtops)			
7.35 x 14	2 Ply (4 PR) Black	00	STD STD
7.35 x 14	2 Ply (4 PR) White	01	\$1.39 \$1.37
7.35 x 14	4 Ply (8 PR) Black	22	4.15 4.12
7.35 x 14	4 Ply (8 PR) White	23	5.57 5.52
7.75 x 14	2 Ply (4 PR) Black	32	.56 .55
7.75 x 14	2 Ply (4 PR) White	33	1.99 1.95
7.75 x 14	4 Ply (8 PR) Black	38	5.50 5.46
7.75 x 14	4 Ply (8 PR) White	39	6.88 6.81
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8"			
(Sedans & Hardtops)			
7.75 x 14	2 Ply (4 PR) Black	00	STD STD
7.75 x 14	2 Ply (4 PR) White	01	1.37 1.35
7.75 x 14	4 Ply (8 PR) Black	38	4.95 4.92
7.75 x 14	4 Ply (8 PR) White	39	6.31 6.26
8.25 x 14	2 Ply (4 PR) Black	42	1.35 1.34
8.25 x 14	2 Ply (4 PR) White	43	2.76 2.73
8.25 x 14	4 Ply (8 PR) Black	48	5.94 5.90
8.25 x 14	4 Ply (8 PR) White	49	7.28 7.22
AMBASSADOR - "6" & "V-8" (Wagon)			
8.25 x 14	2 Ply (4 PR) Black	00	- STD
8.25 x 14	2 Ply (4 PR) White	01	- 1.33
8.25 x 14	4 Ply (8 PR) Black	48	- 4.56
8.25 x 14	4 Ply (8 PR) White	49	- 5.88
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)			
WIDE - PROFILE - HI - PERFORMANCE			
F70-14	2 Ply (4 PR) Red-Line	92	4.58 3.96

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

Refund of Federal Excise Tax on Tax-Exempt Sales

1968 FLEET SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	TAX REFUND	
AMERICAN - "6" (Sedans & Hardtop)				
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	\$.48	
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68	1.75	
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	2.30	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	1.18	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	2.67	
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	2.30	
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	2.11	
AMERICAN - "6" (Wagon)				
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.90	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.55	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.68	
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	1.48	
AMERICAN - "V-8"				
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.90	
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.55	
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	
*7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	3.12	
REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.)				
7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	2.06	2.05
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	.62	.62
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	2.01	1.99
7.35 x 15	4 Ply (4 PR) Nylon Black.....	60	2.25	2.23
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.90	1.88
7.35 x 15	4 Ply (4 PR) Rayon Black.....	58	1.71	1.70
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.87	2.85
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	1.30	1.29
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.73	2.70
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	3.35	3.32
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	3.04	3.02
8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	4.86	4.81
REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.)				
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.32	2.31
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.75	.75
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.11	2.08
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.79	2.77
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	2.49	2.47
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	3.63	3.60
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	4.99	4.94
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	2.09	2.07
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	3.50	3.46
8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	4.31	4.27
AMBASSADOR - "6" & "V-8" (Wagons)				
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	-	2.27
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	-	3.55
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	-	.74
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	-	2.06
8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	-	2.93

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 6
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Color - Two-Tone (Std. Appl. of A. M. Colors).....	X	X	X	\$ 1.25	\$ 18.05	\$ 24.30
-	-	Additional Charge for Deviation from Normal						
		A.M. Seat, Trim and Color Availability.....	X	X	X	2.00	29.25	39.40
-	N	All-Vinyl Seat Upholstery for Individual Seat Only...	X	NA	NA	1.25	18.15	24.45
-	B	All-Vinyl Seat Upholstery - Std on Wagon	X	X	X	1.25	18.15	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3)	-	-	-			
		TOPS						
35-9	BKV	Vinyl-Covered Roof (Hardtops Only) - Black.....	NA	NA	X	3.80	55.55	74.75
35-8	WHV	- Off-White....	NA	NA	X	3.80	55.55	74.75
		SEAT OPTIONS						
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	X	2.50	36.60	49.25
38-1	2HR	Headrests - Right and Left	X	X	X	1.80	26.00	35.00
		ENGINES						
(a) 40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel	X	X	X	2.30	33.70	45.35
(a) 40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 1, for Prices)					
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	STD	2.30	33.70	45.35
40-1	128	128 H.P. - 199 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
		TRANSMISSIONS						
42-A	A	Shift-Command, Column Shift - 6-Cylinder.....	X	X	X	9.10	134.05	171.40
		- V-8 (N/A 225 H.P.)	X	X	X	10.10	148.35	189.65
42-M	M	4-Speed Floor Mounted Shift for V-8 Only.....	X	X	X	9.35	137.00	184.25
42-O	O	Overdrive, Column Shift (128 H.P. Only)	X	X	NA	5.55	81.35	109.45
42-S	S	3-Speed, Column Shift (N/A 225 H.P. V-8)	X	X	X	NC	NC	NC
45-1	TGD	Twin-Grip Differential.....	X	X	X	2.00	28.85	38.80
		COOLING OPTION						
46-2	AC	All-Season Air Conditioning System; H.D. Cooling System, 60 Amp. Battery and 40 Amp. Alternator	X	X	X	15.70	231.10	310.80
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8) ...	X	X	X	.90	13.00	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.30	62.75	84.40
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	72.25	97.15
49-1	PB	Power Brakes.....	X	X	X	2.15	31.30	42.15

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 7
Issued: August 31, 1967
Reissued: September 26, 1967
† Reissued: November 6, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMERICAN	440	ROGUE			
SOLEX GLASS								
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	\$1.55	\$ 22.75	\$30.65
51-2	SW	Windshield Only	X	X	X	1.10	15.70	21.15
52-3	LGR	Roof-Top Travel Rack (Wagon Only)	-	X	-	2.00	28.85	38.85
APPEARANCE ITEMS								
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	19.65	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.50	6.70	9.00
56-4	APG	Appearance Group - Rocker Panel Moldings and Wheel Discs	X	X	X	2.00	28.90	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)	X	X	X	3.40	50.00	67.30
56-3	WC	Wire Wheel Covers (14" Wheels)	X	X	X	3.65	53.65	72.15
56-1	WD	Wheel Discs	X	X	X	1.10	15.70	21.20
CONVENIENCE ITEMS								
(a) 57-2	VG	Visibility Group - Remote Control Left Outside Mirror, Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers	X	X	X	1.40	19.90	26.80
(a) 57-1	EW	Electric Windshield Wipers only	X	X	X	.80	11.05	14.90
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning. Light, Lights-On Warning Buzzer, and Front Door Switches for Basic Models	X	X	X	1.00	14.40	19.45
RADIOS								
62-2	RP	AM Push Button Radio	X	X	X	3.10	45.50	61.20
BUMPER GUARDS								
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	18.80	25.30
64-1	BG2	Bumper Guards - Front Only (Wagons Only)	-	X	-	.65	9.40	12.65
† 65-2	ING	Insulation Group - (Undercoating & Hood Insulation) .	X	X	X	.80	11.40	19.80
ENGINE COOLING								
66-1	HDC	Heavy-Duty Cooling System - H. D. Radiator, Power- Flex Fan, and Fan Shroud (Std. w/Air Conditioning) X	X	X	X	.85	11.90	16.05
HEAVY-DUTY ELECTRICAL								
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. & 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.35	17.95
70-1	HP	Handling Package - 6-Cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	X	X	X	.85	12.05	16.20
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" . Rim Wheels)	X	X	X	.90	12.75	17.15
72-1	BH	Engine-Block Heater	X	X	X	.40	5.65	7.60
77-1	HC	H.D. Clutch (w/3-Speed Transmission) - 128 H.P. - 200 H.P.	X X	X X	X X	.30 .55	3.95 7.85	5.30 10.55
81-1	TAC	Tachometer (V-8 Only)	X	X	X	2.45	35.70	48.05

(a) Electric Windshield Wipers or Visibility Group must be ordered with V-8 Engines.

1968 RAMBLER AMERICAN

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 8

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

Reissued: December 7, 1967

#	C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D PRICE
				AMERICAN	440	ROGUE			
†	-	828-F	H. D. Vinyl Upholstery 31 oz. (Black).....	X	NA	NA	\$1.25	\$ 18.15	\$24.45
†	57-1	EW	Electric Windshield Wipers.....	X	X	X	.80	11.05	14.90
	59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.75	5.05
	68-4	55A	Alternator 55 Amp	X	X	X	1.65	23.80	32.05
	75-1	HCF	Heavy Duty Seat Cushion - Front Only (N.A. Hardtop)	X	X	NA	.50	6.70	9.00
	75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Hardtops).....	X	X	NA	.85	12.45	16.75
	77-3	CIG	Cigarette Lighter.....	X	STD	STD	.20	2.75	3.70
	77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wires Only.....	X	X	X	.55	7.95	10.70
	77-8	RAR	Rear Armrests W/Built-in Ash Receivers.....	X	STD	STD	.75	10.90	14.70
	77-9	DLFS	Dome Light Over Front Seat (N.A. on Hardtop)....	X	X	NA	.55	7.65	10.30
	78-2	DH	Dual Horn	X	STD	STD	.40	5.60	7.55
	78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.35	4.50
	78-5	LRS	Less Rear Seat - 220 Sedans Only. (Includes Cargo Platform for Rear Seat Area).....	X	NA	NA	1.00	14.20	19.10
†	78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans Only.....	X	X	NA	3.80	55.55	74.75
	78-7	GL	Glove Box Lock	X	STD	STD	.20	2.90	3.95
†	78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.65	9.05	12.20
	78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.35	7.20
	79-5	APW	Pull Wire for Roof Type Antenna.....	X	X	X	.35	4.80	6.45
†	79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.85	3.85
	79-8	FLS	Front Dome Light Switches.....	X	STD	STD	.10	1.40	1.90
	84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	17.80	23.95
+	86-1	EWG	Electric Windshield Wipers and Electric Washers..	X	X	X	1.05	15.15	20.40
+	-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles) (N.A. with Air Conditioning)	X	X	X	1.80	25.90	34.85

1968 AMX & JAVELIN
Factory Installed Regular Production Options
(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 9
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968
Reissued: February 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING		SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST		AMX	JAVELIN	
		PAINT AND UPHOLSTERY (See trim charts)							
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability.....	X	X	X	\$2.00	\$ 29.25	\$ 29.95	\$ 39.40
-	J	White Vinyl Seat Upholstery	NA	X	NA	1.05	-	14.85	20.00
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 3) .	-	-	-				
# 87-1	CST	Collapsible Spare Tire (Replace STD Spare Tire)	-	X	X	1.00	-	14.45	19.45
		- w/all Black Tires.....	-	X	X	.70	-	9.60	12.95
		- w/all White Tires.....	-	X	X	.35	NC	4.80	6.50
		- w/Red-line Tires.....	STD	X	X				
		TOPS							
35-9	BKV	Vinyl-Covered Roof - Black.....	NA	X	X	5.05	-	74.15	99.75
35-8	WHV	- Off-White.....	NA	X	X	5.05	-	74.15	99.75
38-1	2HR	Headrests - Right and Left.....	X	X	X	2.50	36.15	36.60	49.25
39-1	PP1	Performance "Go" Package - 343 CID Engine, Dual Exhaust, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, "Rally" Stripes (Replaces Std. Striping).....	NA	X	X	13.45	-	197.40	265.50
39-1	PP1	Performance "Go" Package - 343 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes. (Over-The-Top).....	X	NA	NA	11.80	171.15	-	233.15
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Handling Package, Rally Stripes (Replaces Std. Striping).....	NA	NA	X	17.35	-	255.25	343.25
39-2	PP2	Performance "Go" Package - 390 CID Engine, Power Disc Brakes, E-70 Wide Profile Red-Line Tires, Twin- Grip Differential, Heavy-Duty Cooling System, Handling Package (Special Duty Suspension), "Racing" Stripes (Over-The-Top).....	X	NA	NA	15.70	228.20	-	310.85
		ENGINES							
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel - Except AMX ...	NA	NA	X	8.55	-	125.20	168.40
		- AMX	X	NA	NA	6.25	90.30	-	123.05
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel - Except AMX ...	NA	X	X	4.60	-	67.45	90.70
		- AMX	X	NA	NA	2.30	33.30	-	45.35
40-5	225	225 H.P. - 290 CID, V-8, 4 Barrel.....	STD	X	X	2.30	NC	33.70	45.35
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel..... (Std. on V-8							
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	NA	X	X	NC	NC	NC	NC
		(Std. on V-8 Models See Javelins Page 2, for Prices)							
41-1	DE	Dual Exhaust (Avail. w/225 H.P. & 280 H.P. V-8) Std. on 390 CID.....	STD	X	X	1.40	NC	20.35	27.40
		TRANSMISSIONS							
42-C	C	Shift-Command Floor Shift & Console							
		- 200 H.P. & 280 H.P. V-8.....	NA	X	X	13.65	-	200.35	269.35
		- 315 H.P. V-8.....	NA	NA	X	14.15	-	208.20	279.95
	#	- 225 H.P., 280 H.P. & 315 H.P. V-8... X	X	NA	NA	5.05	73.40	-	95.00
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	NA	X	X	10.15	-	149.45	191.10
		- 290 V-8 (N/A 225 H.P.) NA	NA	X	X	10.70	-	157.10	200.85
		- 343 V-8.....	NA	X	X	11.85	-	174.45	223.05
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 - Except AMX	NA	X	X	9.35	-	137.00	184.25
		- AMX	X	NA	NA	NC	NC	-	NC
42-S	S	3-Speed, Column Shift (Avail. on 145 H.P. & 200 H.P. Only)	NA	X	X	NC	-	NC	NC
45-1	TGD	Twin-Grip Differential.....	X	X	X	1.50	30.75	31.10	42.10

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 10
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: November 1, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING		SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST	E.O.H.	AMX	JAVELIN	
		COOLING OPTION							
46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/ 343 & 390 V-8).	X	X	X	\$18.25	\$264.45	\$267.90	\$360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8).....	NA	X	X	.90	12.85	13.00	17.50
		POWER ASSISTS							
48-1	PS	Power Steering (Recommended w/Air Conditioning)....	X	X	X	4.30	61.95	62.75	84.40
48-2	QRM	Quick-Ratio Steering (Manual).....	X	X	X	.85	11.65	11.80	15.90
49-2	DB	Power Disc Brakes (V-8 Only).....	X	X	X	4.95	71.30	72.25	97.15
49-1	PB	Power Brakes	X	X	X	2.15	30.95	31.35	42.15
		SOLEX GLASS							
51-1	SG	All Windows (Recommended w/Air Conditioning).....	X	X	X	1.55	22.50	22.75	30.65
51-2	SW	Windshield Only.....	X	X	X	1.10	15.50	15.70	21.15
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift).....	X	X	X	2.15	30.95	31.35	42.15
		APPEARANCE ITEMS							
85-1	SRW	Chrome Steel Mag Wheels (N/A w/6.95 x 14 Tires)							
		- Except SST & AMX.....	NA	X	NA	4.75	-	69.60	93.60
		- SST & AMX Only.....	X	NA	X	3.70	53.25	53.95	72.55
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)							
		- Except SST & AMX.....	NA	X	NA	3.40	-	50.00	67.30
		- SST & AMX Only.....	X	NA	X	2.35	33.85	34.30	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)							
		- Except SST.....	NA	X	NA	3.65	-	53.65	72.15
		- SST Only.....	X	NA	X	2.60	37.40	37.90	51.00
56-1	WD	Wheel Discs	STD	X	STD	1.10	NC	15.75	21.20
		CONVENIENCE ITEMS							
57-2	VG	Visibility Group Remote-Control Left Outside Mirror, Clock (N/A when Tachometer is also ordered), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers.....	NA	X	X	2.05	-	30.10	40.50
		-Less Clock when Tachometer is also ordered	X	X	X	1.40	19.65	19.90	26.80
59-1	LG	Light Group - Trunk Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	NA	X	X	1.15	-	16.40	22.05
59-1	LG	Light Group - Trunk Light, Glove Box Light, Parking Brake Warning Light, and Lights-On Warning Buzzer	X	NA	NA	.95	13.30	-	18.15

1968 AMX & JAVELIN

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 11
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.M.	TOTAL ZONE BILLING		SUGG'D. FACTORY DEL'D. PRICE
			AMX	JAVELIN	SST		AMX	JAVELIN	
		APPEARANCE ITEMS							
		RADIOS AND SPEAKERS							
62-3	RFM	AM-FM Push Button	X	X	X	\$6.80	\$ 98.20	\$ 99.50	\$133.80
62-2	RP	AM Push Button	X	X	X	3.10	44.90	45.50	61.20
63-2	STR	8-Track Stereo Tape Player with Manual Radio and 2 Rear Speakers	X	X	X	9.85	143.15	145.00	195.00
64-3	BGR	Bumper Guards - Rear Only	X	X	X	.65	9.25	9.40	12.65
65-1	UN	Undercoating	X	NA	NA	.70	9.65	-	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation)	NA	X	X	.80	-	11.40	19.80
		ENGINE COOLING							
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. W/AC)	X	X	X	.85	11.75	11.90	16.05
		HEAVY-DUTY ELECTRICAL							
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery, 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.15	13.35	17.95
70-1	HP	Handling Package - 6-cylinder (Front Sway Bar, H.D. Springs and Shock Absorbers)	NA	X	X	.90	-	13.00	17.50
70-1	HP	Handling Package - V-8 (Special H.D. Sway Bar, H.D. Springs and Shock Absorbers plus 5-1/2" Rim Wheels)	NA	X	X	.95	-	13.70	18.45
70-1	HP	Handling Package (Special Duty Suspension)- Higher Rate Front & Rear Springs and 1-3/16" piston diameter shock absorbers	X	NA	NA	.95	13.55	-	18.45
72-1	BH	Engine-Block Heater	X	X	X	.40	5.55	5.65	7.60
77-1	HC	H.D. Clutch (with 200 H.P. V-8, w/3-Speed Transmission)	NA	X	X	.55	NC	7.85	10.55
81-1	TAC	Tachometer (V-8 Only)	STD	X	X	2.45	-	35.70	48.05

1968 REBEL

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 12

Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops.....	X	X	X	\$ 1.40	\$ 19.90	\$ 26.80
		- Wagons Only (Includes Painted Body Side- Panels and Accent Moldings).....	X	X	-	3.30	48.05	64.65
-	-	Additional Charge for Deviation from normal A.M. Seat, Trim and Color Availability.....	X	X	X	2.00	29.30	39.40
-	WO	Simulated Wood-Grain Body Side Panels (770 Wagon Only) N/A Two Tones.....	NA	X	-	5.70	83.65	112.50
-	V	All-Vinyl Seat Upholstery -Std. on Convertibles and Wagons	X	X	NA	1.25	18.15	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats.....	NA	NA	X	1.25	18.15	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior Paint Stripe	NA	NA	X	.75	10.60	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof (Hardtops Only) - Black.....	NA	X	X	4.30	63.10	84.90
35-8	WHV	- Off-White	NA	X	X	4.30	63.10	84.90
35-7	BUV	- Blue.....	NA	X	X	4.30	63.10	84.90
35-9	BKV	(4-Dr. Sedans Only) - Black.....	NA	X	-	4.30	63.10	84.90
35-8	WHV	- Off-White	NA	X	-	4.30	63.10	84.90
35-7	BUV	- Blue.....	NA	X	-	4.30	63.10	84.90
35-1	PBK	Power Convertible Top - Black	X	NA	X	NC	NC	NC
35-2	PWH	- Off-White.....	X	NA	X	NC	NC	NC
		SEAT OPTIONS						
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion.....	NA	NA	X	4.95	72.25	97.15
36-2	IS	Individually Adjustable Reclining Seats.....	X	X	STD	2.50	36.60	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon.....	NA	X	-	1.00	14.05	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ..	X	X	X	1.80	26.00	35.00
		- Bucket Seats	-	-	X	2.50	36.60	49.25
		ENGINES						
40-9	315	315 H.P. - 390 CID, V-8, 4 Barrel	NA	NA	X	8.55	125.20	168.40
40-7	280	280 H.P. - 343 CID, V-8, 4 Barrel	X	X	X	4.60	67.45	90.70
40-6	235	235 H.P. - 343 CID, V-8, 2 Barrel	X	X	X	2.95	43.35	58.30
40-4	200	200 H.P. - 290 CID, V-8, 2 Barrel	(Std. on V-8 Models See Page 2, for Prices)					
40-3	155	155 H.P. - 232 CID, 6, 2 Barrel.....	X	X	NA	.80	10.60	15.55
40-2	145	145 H.P. - 232 CID, 6, 1 Barrel.....	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID, V-8 (NA Wagons)	X	X	X	1.40	20.35	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only)						
		- Except 390 CID ...	NA	NA	X	13.65	200.35	269.35
		- 390 CID Only	NA	NA	X	14.15	208.20	279.95
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.15	149.45	191.10
		- 290 V-8.....	X	X	X	10.70	157.10	200.85
		- 343 V-8.....	X	X	X	11.85	174.45	223.05
		- 390 V-8.....	NA	NA	X	12.40	182.40	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	137.00	184.25
42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	86.20	115.90
42-S	S	3-Speed, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	NC	NC	NC

1968 REBEL

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 13
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST	E.O.H.		
45-1	TGD	Twin-Grip Differential.....	X	X	X	\$2.15	\$31.15	\$41.90
COOLING OPTION								
# 46-2	AC	All-Season Air Conditioning System; H.D. Engine Cooling System, 60 Amp. Battery and 40 Amp. Alternator, (60 Amp. Battery Std. w/343 & 390 V-8)	X	X	X	18.25	267.90	360.25
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)...	X	X	X	.90	13.00	17.50
POWER ASSISTS								
48-1	PS	Power Steering (Recommended w/Air Conditioning)..	X	X	X	4.80	70.55	94.90
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	72.25	97.15
49-1	PB	Power Brakes	X	X	X	2.15	31.35	42.15
50-4	PW4	Power Lift Windows - Side Windows	NA	NA	X	5.10	74.55	100.25
50-1	PW1	- Tailgate (Std. on 3-Seat Wagon)	X	X	-	1.75	25.05	33.70
SOLEX GLASS								
51-1	SG	All Windows - Except Rear on Convertible (Recommended w/Air Conditioning)	X	X	X	1.80	25.95	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.25	23.20
WAGONS ONLY								
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	NA	X	-	5.65	83.10	111.75
52-2	RD	Side Hinged Tailgate, for 2-Seat Wagons	X	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System- (Available w/V-8 & Automatic Transmission only)	X	X	X	2.65	38.50	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift)	X	X	X	2.15	31.35	42.15
APPEARANCE ITEMS								
55-3	SSW	Sports Steering Wheel	NA	X	X	1.35	19.65	26.45
55-2	CR	Custom Steering Wheel	X	STD	STD	.55	7.80	10.50
56-4	APG	Appearance Group - Wheel Opening Moldings & Wheel Discs	X	X	NA	2.00	28.90	38.85
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels) -All except SST	X	X	NA	3.40	50.00	67.30
		-SST Only	NA	NA	X	2.35	34.30	46.15
56-3	WC	Wire Wheel Covers (14" Wheels) -All Except SST	X	X	NA	3.65	53.65	72.15
		-SST Only	NA	NA	X	2.60	37.90	51.00
56-1	WD	Wheel Discs	X	X	STD	1.10	15.75	21.20
CONVENIENCE ITEMS								
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock, Visor Vanity Mirror (N/A Conv.), Electric Windshield Wipers and Electric Washers	X	X	X	2.05	30.10	40.50

1968 REBEL

1968 Zone Price List Bulletin
Page 14
Issued: August 31, 1967
Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
59-1	LG	Light Group - Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer, and Front Door Switches for 550 Models and Rear Door Switches for 770 Models	X	X	X	\$1.15	\$16.40	\$22.05
		RADIOS AND SPEAKERS						
62-3	RFM	AM-FM Push Button	X	X	X	6.80	99.50	133.80
62-2	RP	AM Push Button	X	X	X	3.10	45.50	61.20
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedan & Hardtop Only)	X	X	X	6.80	99.50	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available only with Radio (N/A w/Stereo Tape Player, Wagons or Convertible)	X	X	X	.70	9.80	13.15
		BUMPER GUARDS						
64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)	X	X	X	1.30	18.80	25.30
64-1	BG2	Bumper Guards - Front (Wagons only)	X	X	-	.65	9.40	12.65
65-1	UN	Undercoating	NA	NA	X	.70	9.80	17.00
65-2	ING	Insulation Group (Undercoating and Hood Insulation) .	X	X	NA	.80	11.40	19.80
		ENGINE COOLING						
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/AC)	X	X	X	.85	11.90	16.05
		HEAVY-DUTY ELECTRICAL						
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.50	7.40
68-5	4A7	Heavy-Duty Battery 70 Amp. and 40 Amp. Alternator (For Cars Less AC)	X	X	X	.95	13.35	17.95
70-1	HP	Handling Package - 6-cylinder Sedans, Hardtops & Convertibles (Front Sway Bar, H.D. Springs & Shock Absorbers)	X	X	X	.90	13.00	17.50
70-1	HP	Handling Package - 6-cylinder Wagons & All V-8 (Heavy-Duty Springs & Shock Absorbers)	X	X	X	.50	7.25	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.65	7.60
77-1	HC	Heavy-Duty Clutch - (w/3-Speed Transmission Only)						
		- 6 Cylinder	X	X	X	.30	3.95	5.30
		- 200 H.P. V-8	X	X	X	.55	7.85	10.55
81-1	TAC	Tachometer (V-8 only)	X	X	X	2.45	35.70	48.05

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 15

Issued: August 31, 1967

Reissued: September 26, 1967

Reissued: November 6, 1967

Reissued: March 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			550	770	SST			
-	851-F	H. D. Vinyl Upholstery and Side Panels 31 oz. (Black)	X	NA	NA	\$1.25	\$18.15	\$24.45
47-2	HDP	Heavy Duty Drive Line Package (N.A. V-8 Engine).	X	X	-	2.70	39.16	52.60
57-1	EW	Electric Windshield Wipers	X	X	X	.80	11.05	14.90
59-2	EL	Parking Brake Warning Light.....	X	X	X	.30	3.75	5.05
66-3	LEC	Law Enforcement Cooling System - V-8 Only (N.A. with Air Conditioning)	X	X	X	.90	12.90	17.35
68-1	65D	Alternator, 65 Amp. (N.A. with Air Conditioning) -With Dual Belt Drive - 6 Cyl. Models Only (Also N.A. with Power Steering, or Air Conditioning)	X	X	X	8.85	129.95	174.80
68-3	65S	-With Single Belt Drive - V-8 Only (N.A. w/AC).	X	X	X	8.15	119.90	161.25
68-4	55A	Alternator, 55 Amp.....	X	X	X	1.65	23.80	32.05
(a) 71-1	HBD	Heavy Duty Brakes	X	X	X	.80	11.10	14.95
74-2	PO	Police Special Calibrated Speedometer	X	X	X	.35	5.05	6.85
75-1	HCF	Heavy Duty Seat Cushion - Front Only	X	X	NA	.50	6.70	9.00
75-2	HCFR	Heavy Duty Seat Cushion - Front and Rear (N.A. Convertibles)	X	X	NA	.95	13.35	18.00
75-3	HCBF	Heavy Duty Seat Cushion and Back - Front Only (N.A. Convertibles)	X	X	NA	.85	12.45	16.75
75-4	HCB	Heavy Duty Seat Cushions and Backs - Front and Rear (N.A. Convertibles)	X	X	NA	1.70	24.85	33.45
77-2	TTH	Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only.....	X	X	X	.65	9.55	12.85
77-5	TRL	Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only (N.A. on Convertibles).....	X	X	X	.55	7.95	10.70
77-6	TAS	Assist Straps (4-Door Sedan Only).....	X	NA	NA	.35	4.90	6.60
77-7	HT	Hand Throttle Control - Locking Type (N.A. w/Cruise Command Speed Control System)	X	X	X	.65	9.45	12.80
# 77-8	RAR	Rear Armrests w/Built-in Ash Receiver 2-Door ... 4-Door ...	X	STD	STD	.75	10.90	14.70
77-9	DLFS	Dome Light Over Front Seat (N.A. 770 H.T.)	X	X	NA	.55	7.65	10.30
78-2	DH	Dual Horn	X	STD	STD	.40	5.60	7.55
78-3	MP	Drain Plugs - Magnetic	X	X	X	.25	3.35	4.50
78-5	LRS	Less Rear Seat (Includes Cargo Platform for Rear Seat Area) Sedans and Hardtops Only	X	NA	NA	1.00	14.20	19.10
78-6	MC	Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	3.80	55.55	74.75
78-7	GL	Glove Box Lock	X	STD	STD	.20	2.90	3.95
78-8	RKWP	Radio Suppression Kit - Includes Resistance Type Plugs.....	X	X	X	.65	9.05	12.20
78-9	RKNP	-Less Resistance Type Plugs.....	X	X	X	.40	5.35	7.20
79-1	AHI	Assist Handle - Left Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.40	7.25
79-2	AH2	-Right Rear Door (4-Door Sedan Only)	X	NA	NA	.40	5.40	7.25
79-5	APW	Pull Wire For Roof Type Antenna (N.A. Convertible)	X	X	X	.35	4.80	6.45
79-6	TL	Luggage Compartment Light (N.A. on Wagons)	X	X	X	.20	2.85	3.85
79-8	FLS	Front Door Dome Light Switches	X	STD	STD	.10	1.40	1.90
79-9	RLS	Rear Door Dome Light Switches (4-Door Models Only)	X	X	NA	.15	1.95	2.65
84-1	FAG	Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	17.80	23.95
86-1	EWG	Electric Windshield Wipers and Electric Washers..	X	X	X	1.05	15.15	20.40
-	-	Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.80	25.90	34.85
-	-	Taxi Rear Door Warning Signal - 4-Door Sedan Only- Includes Front & Rear Door Light Switches (N.A. w/Cruise-Command).....	X	NA	NA	.50	6.70	9.00

(a) 6-Cylinder Sedan, Std. V-8 Brake 10" Diameter

8-Cylinder Sedan, Wagons and 6-Cylinder Wagons 10"

1968 REBEL

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

Rebel 6 Heavy Duty Taxi

Eight Special Taxi Cab Equipment TX Groups have been developed for model 6815 to provide a Heavy Duty Taxi Cab for 1968.

The items in these groups and their prices are as follows:

	STANDARD TRANSMISSION VERSIONS				AUTOMATIC TRANSMISSION VERSIONS			
	TX-1	TX-3	TX-5	TX-7	TX-2	TX-4	TX-6	TX-8
H.D. Three Speed Transmission	X	X	X	X				
Automatic Transmission (Including Oil Cooler)....					X	X	X	X
H.D. Clutch & Housing	X	X	X	X				
H.D. 851-F Vinyl Upholstery & Side Panels	X	X	X	X	X	X	X	X
H.D. Springs & Shocks, Front & Rear	X	X	X	X	X	X	X	X
Roof Light & Meter Wiring (3 Wire)	X	X	X	X	X	X	X	X
H.D. Battery (70 amp)	X	X	X	X	X	X	X	X
H.D. Seat Cushion & Backs, (Front & Rear)	X	X	X	X	X	X	X	X
H.D. Brakes (Std. V-8 Brakes 10" Diameter)	X	X	X	X	X	X	X	X
Solid Front Seat Backs	X	X	X	X	X	X	X	X
Trunk Handle - T-Type	X	X	X	X	X	X	X	X
40 Amp Alternator	X				X			
H.D. Cooling System (Radiator-Power Flex Fan-, Shroud)	X			X	X			X
Air Conditioning (Includes H.D. Cooling System) ..		X	X			X	X	
55 Amp Alternator			X	X			X	X

GROUP PRICES

	E.O.H.	TOTAL ZONE INVOICE PRICE	SUGGESTED FACTORY DEL'D PRICE
TX-1	\$ 9.15	\$134.10	\$180.35
TX-2	16.65	244.85	329.30
TX-3	26.10	384.20	516.65
TX-4	33.65	495.00	665.65
TX-5	27.60	405.65	545.50
TX-6	35.10	516.40	694.45
TX-7	10.10	148.50	199.75
TX-8	17.65	259.25	348.65

Cost of Model 6815-550 6 Cylinder 4-Door Sedan
(Add to Selected Package)

144.00 1,917.85 2,443.20

IMPORTANT

NOTE: NO DEVIATIONS OF SUBSTITUTIONS CAN BE MADE IN THESE EQUIPMENT GROUPS. It is recommended that all 6815 models to be used as taxi cabs be ordered with one of the above TX groups. If 6815 models are ordered for taxi cab use 1 (without a TX group, or 2) with substitutions for items in a TX group, the desired equipment must be individually ordered and priced.

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone List Bulletin
Page 17
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: December 7, 1967
@ Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST	E.O.H.		
		PAINT AND UPHOLSTERY (See Trim Charts)						
-	-	Colors - Two-Tone (Std. Appl. of A. M. Colors)						
		- Sedans and Hardtops	X	X	X	\$ 1.40	\$ 19.65	\$ 26.80
		- Wagons only (Includes Painted Body Side Panels and Accent Moldings).....	-	X	-	3.30	47.45	64.65
-	-	Additional Charge For Deviation From Normal A.M. Seat, Trim and Color Availability	X	X	X	2.00	28.90	39.40
-	WO	Simulated Wood-Grain Body Side Panels-N/A Two-Tones	-	X	-	5.70	82.55	112.50
-	V	All-Vinyl Seat Upholstery - Std. on Wagon.....	X	X	NA	1.25	17.90	24.45
-	K	All-Vinyl Seat Upholstery For Individual Seats	NA	NA	X	1.25	17.90	24.45
-	-	Tires - (See Tires and Axle Ratio Section 6, Page 4)	-	-	-			
61-1	EPS	Exterior# Paint Stripe	NA	NA	X	.75	10.45	14.25
		TOPS						
35-9	BKV	Vinyl Covered Roof - (Hardtop Only) - Black.....	NA	X	X	4.30	62.30	84.90
35-8	WHV	- Off-White ...	NA	X	X	4.30	62.30	84.90
35-7	BUV	- Blue	NA	X	X	4.30	62.30	84.90
35-9	BKV	- 4-Dr. Sedan - Black.....	NA	X	X	4.30	62.30	84.90
35-8	WHV	- Off-White ...	NA	X	X	4.30	62.30	84.90
35-7	BUV	- Blue	NA	X	X	4.30	62.30	84.90
36-5	SB	Reclining Bucket Seats w/Front Armrest and Center Cushion (SST Hardtop Only)	NA	NA	X	4.95	71.30	97.15
36-2	IS	Individually Adjustable Reclining Seats	X	X	STD	2.50	36.15	49.25
37-8	SB8	2 Seat Belts for Third Seat of Wagon	-	X	-	1.00	13.85	18.90
38-1	2HR	Headrests - Right and Left - Except Bucket Seats ...	X	X	X	1.80	25.65	35.00
		- Bucket Seats	-	-	X	2.50	36.15	49.25
		ENGINES						
40-9	315	315 H.P. -390 CID, V-8, 4-Barrel	NA	NA	X	8.55	123.60	168.40
40-7	280	280 H.P. -343 CID, V-8, 4-Barrel	X	X	X	4.60	66.55	90.70
40-6	235	235 H.P. -343 CID, V-8, 2-Barrel	X	X	X	2.95	42.75	58.30
40-4	200	200 H.P. -290 CID, V-8, 2-Barrel	(Std. on V-8 Models See Page 2, Sec. 1 for Prices)					
40-3	155	155 H.P. -232 CID, 6, 2-Barrel	X	X	NA	.80	11.40	15.55
40-2	145	145 H.P. -232 CID, 6, 1-Barrel	X	X	NA	NC	NC	NC
41-1	DE	Dual Exhaust w/343 CID V-8, Std. on 390 CID V-8 (N/A Wagon)	X	X	X	1.40	20.10	27.40
		TRANSMISSIONS						
42-C	C	Shift-Command Floor Shift and Console (V-8 Only)						
		- Except 390 CID	NA	NA	X	13.65	197.75	269.35
		- 390 CID Only	NA	NA	X	14.15	205.55	279.95
42-A	A	Shift-Command, Column Shift - 6 Cylinder.....	X	X	X	10.15	147.65	191.10
		- 290 V-8	X	X	X	10.70	155.20	200.85
		- 343 V-8	X	X	X	11.85	172.35	223.05
		- 390 V-8	NA	NA	X	12.40	180.15	233.15
42-M	M	4-Speed Full-Synchro Floor Shift for V-8 (exc. 235 H.P.)	X	X	X	9.35	135.25	184.25
@ * 42-O	O	Overdrive, Column Shift (N/A on 343 & 390 CID Eng.)	X	X	X	5.90	85.05	115.90
42-S	S	3-Speed Column Shift (N/A on 343 & 390 CID Engine)	X	X	X	NC	NC	NC

* N/A after March 1, 1968 Production
on Ambassador 6-Cylinders.

1968 AMBASSADOR

1968 Zone Price List Bulletin

Page 18

Issued: August 31, 1967

Reissued: September 26, 1967

Factory Installed Regular Production Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
45-1	TGD	Twin-Grip Differential.....	X	X	X	\$2.15	\$30.75	\$41.90
		COOLING OPTION						
82-1	LAC	All Season Air Conditioning System Deletion.....	X	X	X	(11.45)	(166.70)	(218.50)
47-3	ATC	Automatic Transmission Oil Cooler (Std. on V-8)	X	X	X	.90	12.85	17.50
		POWER ASSISTS						
48-1	PS	Power Steering (Recommended w/Air Conditioning)...	X	X	X	4.80	69.70	95.00
49-2	DB	Power Disc Brakes (V-8 Only)	X	X	X	4.95	71.30	97.15
49-1	PB	Power Brakes.....	X	X	X	2.20	31.65	43.15
50-4	PW4	Power Lift Windows - Side Windows	NA	X	X	5.10	73.55	100.25
50-5	PW5	- Side Windows and Tailgate	-	X	-	6.80	98.30	133.95
50-1	PW1	- Tailgate Only (Std on 3-Seat Wagon).....	-	X	-	1.75	24.75	33.70
		SOLEX GLASS						
51-1	SG	All Windows (Recommended w/Air Conditioning)	X	X	X	1.80	25.60	34.90
51-2	SW	Windshield Only	X	X	X	1.20	17.00	23.20
		WAGONS ONLY						
52-1	TS	Third Seat, Station Wagon (Includes Side Hinged Tailgate and Power Rear Window)	-	X	-	5.65	82.00	111.75
52-2	RD	Side Hinged Tailgate for 2-Seat Wagons	-	X	-	NC	NC	NC
53-1	ASC	Cruise-Command Automatic Speed Control System (Available w/V-8 Automatic Transmission Only) ..	X	X	X	2.65	38.00	51.80
54-1	ASW	Adjust-O-Tilt Steering Wheel (N/A w/Manual Column Shift).....	X	X	X	2.15	30.90	42.15
		APPEARANCE ITEMS						
55-3	SSW	Sports Steering Wheel.....	X	X	X	1.35	19.40	26.45
56-2	TC	Turbo-Cast Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.40	49.40	67.30
		- DPL & SST	NA	X	X	2.35	33.85	46.15
56-3	WC	Wire Wheel Covers (14" Wheels)						
		- All except DPL & SST	X	NA	NA	3.65	52.95	72.15
		- DPL & SST	NA	X	X	2.60	37.40	51.00
56-1	WD	Wheel Discs	X	STD	STD	1.10	15.55	21.20
		CONVENIENCE ITEMS						
57-2	VG	Visibility Group - Remote-Control Left Outside Mirror, Clock (STD on SST), Visor Vanity Mirror, Electric Windshield Wipers and Electric Washers - All except SST	X	X	NA	2.05	29.70	40.50
		- SST.....	NA	NA	X	1.40	19.65	26.80

1968 AMBASSADOR

Factory Installed Regular Production Options (Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin
Page 19
Issued: August 31, 1967
Reissued: September 26, 1967
Reissued: January 5, 1968

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB.	DPL	SST	E.O.H.		
59-1	LG	Light Group-Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light, Lights-On Warning Buzzer and Rear Door Switches for DPL Models ..	X	X	STD	\$1.15	\$16.15	\$22.05
RADIOS AND SPEAKERS								
62-3	RFM	AM-FM Push Button	X	X	X	6.80	98.20	133.80
62-2	RP	AM Push Button	X	X	X	3.10	44.90	61.20
63-3	STP	8-Track Stereo Tape Player and 2 Rear Speakers - (Sedans and Hardtops Only)	X	X	X	6.80	98.20	133.80
63-1	DCS	Duo-Coustic Rear Speaker - Available Only with Radio (N/A w/Stereo Tape Player or Wagons)....	X	X	X	.70	9.65	13.15
BUMPER GUARDS								
@ * 64-2	BG4	Bumper Guards - Front and Rear (N/A Wagons)....	X	X	X	1.30	18.55	25.30
@ * 64-1	BG2	Bumper Guards - Front (Wagons Only)..... * N/A After March 1, 1968 Production on Ambassador 6-Cylinders	-	X	-	.65	9.25	12.65
65-1	UN	Undercoating.....	NA	NA	X	.70	9.65	17.00
65-2	ING	Insulation Group (Undercoating & Hood Insulation ...	X	X	NA	.80	11.20	19.80
ENGINE COOLING								
66-1	HDC	Heavy-Duty Cooling System - Radiator, Power-Flex Fan and Fan Shroud (Std. w/Air Conditioning)	X	X	X	.85	11.75	16.05
HEAVY-DUTY ELECTRICAL								
67-1	HB	Heavy-Duty 70 Amp. Battery	X	X	X	.40	5.40	7.40
68-5	4A7	Heavy-Duty 70 Amp. Battery & 40 Amp. Alternator (For Cars Less AC).....	X	X	X	.95	13.15	17.95
70-1	HP	Handling Package - Heavy-Duty Springs and Shock Absorbers.....	X	X	X	.50	7.15	9.75
72-1	BH	Engine-Block Heater	X	X	X	.40	5.55	7.60
77-1	HC	Heavy-Duty Clutch-(w/3-Speed Transmission) - 6 Cylinder.....	X	X	X	.30	3.85	5.30
		- 200 H. P. V-8.....	X	X	X	.55	7.70	10.55
81-1	TAC	Tachometer (V-8 Only).....	X	X	X	2.45	35.25	48.05

1968 AMBASSADOR

Factory Installed Fleet Options

(Equipment Items are Listed in the Order of Appearance on Order Form)

1968 Zone Price List Bulletin

Page 20

Issued: August 31, 1967

Reissued: September 26, 1967

† Reissued: November 6, 1967

C.C. & CODE	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY			E.O.H.	TOTAL ZONE BILLING	SUGG'D. FACTORY DEL'D. PRICE
			AMB	DPL	SST			
†	-	851-F						
†	47-2	HDP	X	NA	NA	\$1.25	\$17.95	\$ 24.45
†	57-1	EW	X	X	-	2.70	38.60	52.60
	59-2	EL	X	X	X	.80	10.95	11.90
	66-3	LEC	X	X	STD	.30	3.70	5.05
		Law Enforcement Cooling System - V-8 Only (N.A. With Air Conditioning)	X	X	X	.90	12.70	17.35
†	68-1	65D						
		Alternator 65 Amp. (Not available with Air condi- tioning)						
		-With Dual Belt Drive - 6 Models Only (Also N.A. with Power Steering or Air Conditioning)	X	X	X	8.85	128.30	174.80
†	68-3	65S	X	X	X	8.15	118.35	161.25
	68-4	55A	X	X	X	1.65	23.50	32.05
†	71-1	HBD	X	X	X	.80	10.95	14.95
	74-2	PO	X	X	X	.35	5.00	6.85
	75-1	HCF	X	X	NA	.50	6.60	9.00
	75-2	HCFR	X	X	NA	.95	13.20	18.00
	75-3	HCBR	X	X	NA	.85	12.25	16.75
	75-4	HCB	X	X	NA	1.70	24.55	33.45
†	77-2	TTH						
		Taxi Trunk Handle with Locking Provision - Sedans and Hardtops Only	X	X	X	.65	9.40	12.85
	77-5	TRL						
		Wiring - Shielded for Roof Light and/or Taxi Meter 3 Wire Only	X	X	X	.55	7.85	10.70
	77-7	HT						
		Hand Throttle Control - Locking Type (N.A. w/Cruise-Command Speed Control System) ..	X	X	X	.65	9.35	12.80
	77-9	DLFS	X	X	X	.55	7.55	10.30
	78-3	MP	X	X	X	.25	3.30	4.50
†	78-6	MC						
		Flexible Metal Conduit 1-1/4" Inside Diameter - Sedans and Hardtops Only	X	X	X	3.80	54.85	74.75
	78-8	RKWP						
		Radio Suppression Kit - Includes Resistance Type Plugs	X	X	X	.65	8.95	12.20
	78-9	RKNP						
		-Less Resistance Type Plugs	X	X	X	.40	5.30	7.20
	79-5	APW	X	X	X	.35	4.70	6.45
	79-6	TL	X	X	STD	.20	2.80	3.85
†	79-9	RLS						
		Rear Door Dome Light Switches - 4-Door Models Only	X	X	STD	.15	1.95	2.65
	84-1	FAG						
		Fleet Appointment Group - Electric Wipers & Remote-Control Left Outside Mirror	X	X	X	1.25	17.55	23.95
†	86-1	EWG						
		Electric Windshield Wipers and Electric Washers ..	X	X	X	1.05	14.95	20.40
†	-	-						
		Emergency Flasher Signal System - Alternate Flashing (Restricted to Special Purpose Vehicles)	X	X	X	1.80	25.55	34.85
	-	-						
		H.D. Rubber Floor Mats	X	X	NA	NC	NC	NC
		(Fleet Dept. Approval Required)						

1968 REGULAR PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL ZONE BILLING	SUGG'D FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
6.45 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.45 x 14	2 Ply (4 PR) White.....	01	\$1.65	\$23.60	\$31.75
6.95 x 14	2 Ply (4 PR) Black.....	04	.70	9.60	12.95
6.95 x 14	2 Ply (4 PR) White.....	05	2.50	36.60	49.25
6.95 x 14	4 Ply (8 PR) Black.....	10	3.05	44.30	59.60
6.95 x 14	4 Ply (8 PR) White.....	11	4.85	71.25	95.85
AMERICAN - "6" (Wagon)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
AMERICAN - "V-8" (All Models)					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	10.60	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	37.55	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	45.25	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	72.25	97.15
AMERICAN - "V-8" (Sedans & Hardtop)					
WIDE - PROFILE - HI - PERFORMANCE					
D70-14	2 Ply (4 PR) Red-Line	90	2.80	41.20	55.45
(with 5-1/2" width wheel rims)					
AMX - "V-8"					
WIDE-PROFILE - HI - PERFORMANCE FIBERGLASS BELTED					
E70-14	2 Ply (4 PR) Black.....	00	STD	STD	STD
E70-14	2 Ply (4 PR) Red-Line	91	1.75	25.50	34.35
(Collapsible Spare Tires is STD on AMX)					
JAVELIN - "6"					
6.95 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
6.95 x 14	2 Ply (4 PR) White.....	01	1.65	24.05	32.40
6.95 x 14	4 Ply (8 PR) Black.....	10	2.40	34.70	46.65
6.95 x 14	4 Ply (8 PR) White.....	11	4.20	61.65	82.90
7.35 x 14	2 Ply (4 PR) Black.....	16	.75	10.60	14.25
7.35 x 14	2 Ply (4 PR) White.....	17	2.60	37.55	50.50
7.35 x 14	4 Ply (8 PR) Black.....	22	3.10	45.25	60.90
7.35 x 14	4 Ply (8 PR) White.....	23	4.95	72.25	97.15
JAVELIN - "V-8"					
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD
7.35 x 14	2 Ply (4 PR) White.....	01	1.75	25.50	34.35
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	34.70	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	61.65	82.90
JAVELIN - "V-8"					
WIDE - PROFILE - HI - PERFORMANCE					
E70-14	2 Ply (4 PR) Red Line.....	91	3.20	46.65	62.75

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD,[®] OR POLYESTER

1968 REGULAR ZONE PRODUCTION TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL ZONE BILLING		SUGG'D FACTORY DEL'D PRICE
				REBEL	AMB.	
REBEL - "6" & "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "6" (Sedans & Hardtops)						
7.35 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
7.35 x 14	2 Ply (4 PR) White - Rebel	01	\$1.75	\$25.50	-	\$34.35
	- Ambassador	01	1.75	-	25.20	34.35
7.35 x 14	4 Ply (8 PR) Black.....	22	2.40	34.70	34.25	46.65
7.35 x 14	4 Ply (8 PR) White.....	23	4.20	61.65	60.85	82.90
7.75 x 14	2 Ply (4 PR) Black.....	32	.75	10.60	10.45	14.25
7.75 x 14	2 Ply (4 PR) White.....	33	2.60	37.55	37.05	50.50
7.75 x 14	4 Ply (8 PR) Black.....	38	3.10	45.25	44.70	60.90
7.75 x 14	4 Ply (8 PR) White.....	39	4.95	72.25	71.30	97.15
REBEL - "6" & "V-8" (Wagons) & AMBASSADOR "V-8" (Sedans & Hardtops)						
7.75 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
7.75 x 14	2 Ply (4 PR) White - Rebel	01	1.80	\$26.00	-	\$35.00
	- Ambassador	01	1.80	-	25.65	35.00
7.75 x 14	4 Ply (8 PR) Black.....	38	2.40	34.70	34.25	46.65
7.75 x 14	4 Ply (8 PR) White.....	39	4.20	61.65	60.85	82.90
8.25 x 14	2 Ply (4 PR) Black.....	42	.80	11.55	11.40	15.55
8.25 x 14	2 Ply (4 PR) White.....	43	2.65	38.50	38.00	51.80
8.25 x 14	4 Ply (8 PR) Black.....	48	3.15	46.25	45.65	62.20
8.25 x 14	4 Ply (8 PR) White.....	49	5.00	73.20	72.25	98.45
AMBASSADOR - "6" & "V-8" (Wagon)						
8.25 x 14	2 Ply (4 PR) Black.....	00	STD	STD	STD	
8.25 x 14	2 Ply (4 PR) White.....	01	1.80	25.65		35.00
8.25 x 14	4 Ply (8 PR) Black.....	48	2.40	34.25		46.65
8.25 x 14	4 Ply (8 PR) White.....	49	4.20	60.85		82.90
REBEL - "V-8" (Sedans, Hardtops & Convertibles) & AMBASSADOR - "V-8" (Sedans & Hardtops)						
WIDE - PROFILE - HI - PERFORMANCE						
F70-14	2 Ply (4 PR) Red-Line - Rebel.....	92	3.55	52.10		70.10
	- Ambassador.....	92	2.80	40.65		55.45

NOTE: BASIC TIRE CORD IS RAYON, VYTACORD, OR POLYESTER

1968 FLEET-SALES TIRE OPTIONS

SIZE	TYPE	TIRE CODE	E.O.H.	TOTAL ZONE BILLING	SUGGESTED FACTORY DEL'D PRICE
AMERICAN - "6" (Sedans & Hardtop)					
*6.45 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	67	\$.20	\$ 2.90	\$ 3.90
*6.45 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	68	1.80	26.15	35.65
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	2.05	29.10	40.15
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.90	12.50	16.85
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	2.70	39.45	53.10
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.75	25.05	33.70
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	1.55	22.15	29.80
AMERICAN - "6" (Wagon)					
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	20.20	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	2.90	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	26.95	36.30
*6.85 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	65	1.05	15.40	20.75
6.85 x 15	4 Ply (4 PR) Rayon Black.....	52	.90	12.50	16.85
AMERICAN - "V-8"					
6.95 x 14	4 Ply (4 PR) Nylon Black.....	08	1.40	20.20	27.20
*6.95 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	69	.20	2.90	3.90
*6.95 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	70	1.85	26.95	36.30
*7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	2.10	30.80	41.45
REBEL - "6" (Sed., H.T. & Conv.) REBEL - "V-8" (Sed., H.T. & Conv.) AMBASSADOR - "6" (Sed. & H.T.)					
7.35 x 14	4 Ply (4 PR) Nylon Black.....	20	1.40	20.20	27.20
*7.35 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	73	.20	2.90	3.90
*7.35 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	74	1.95	28.40	38.25
		Amb.	1.95	-	28.05
7.35 x 15	4 Ply (4 PR) Nylon Black.....	60	1.80	26.00	35.00
*7.35 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	83	1.05	15.40	20.75
7.35 x 15	4 Ply (4 PR) Rayon Black.....	58	.90	12.50	16.85
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	2.10	30.80	41.45
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.95	13.50	18.15
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.75	40.40	54.40
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	2.50	36.60	49.25
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.80	26.00	35.00
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	3.90	56.85	76.45
REBEL - "6" & "V-8" (Wagons) AMBASSADOR - "V-8" (Sed. & H.T.)					
7.75 x 14	4 Ply (4 PR) Nylon Black.....	36	1.40	20.20	27.20
*7.75 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	77	.20	2.90	3.90
*7.75 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	78	2.00	28.35	38.85
		Amb.	2.00	-	28.50
7.75 x 15	4 Ply (4 PR) Nylon Black.....	64	1.80	26.00	35.00
*7.75 x 15	4 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	85	1.05	15.40	20.75
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	2.20	31.75	42.75
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	4.00	58.75	79.05
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	1.00	14.45	18.45
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.85	41.40	55.70
(a) 8.15 x 15	4 Ply (4 PR) Nylon Black.....	72	3.15	46.25	62.20
AMBASSADOR - "6" & "V-8" (Wagons)					
8.25 x 14	4 Ply (4 PR) Nylon Black.....	46	1.40	-	19.95
8.25 x 14	4 Ply (4 PR) Nylon White.....	47	3.15	-	45.65
*8.25 x 14	2 Ply (4 PR) Rayon Black & two 4 Ply (4 PR) Suburbanites.	87	.20	-	2.85
*8.25 x 14	2 Ply (4 PR) Rayon White & two 4 Ply (4 PR) Suburbanites.	88	2.00	-	28.50
(a) 8.15 x 15	4 Ply (4PR) Nylon Black.....	72	2.40	-	34.25

* Important: When two Suburbanites are ordered with any regular tire option, the total quantity received will be five tires, that is, 2 Suburbanites rear, 2 regular tires front and one regular spare tire. When two Suburbanites are ordered with a WSW regular tire option all 5 tires are WSW.

(a) Included with 8.15 x 15 Nylon tires are special spacers and bolts. To order this tire option, approval is required from Detroit Fleet Department.

